

MARGARITAVILLE
COCONUT TELEGRAPH

VOLUME 27 No.1

WINTER 2011

WWW.MARGARITAVILLE.COM

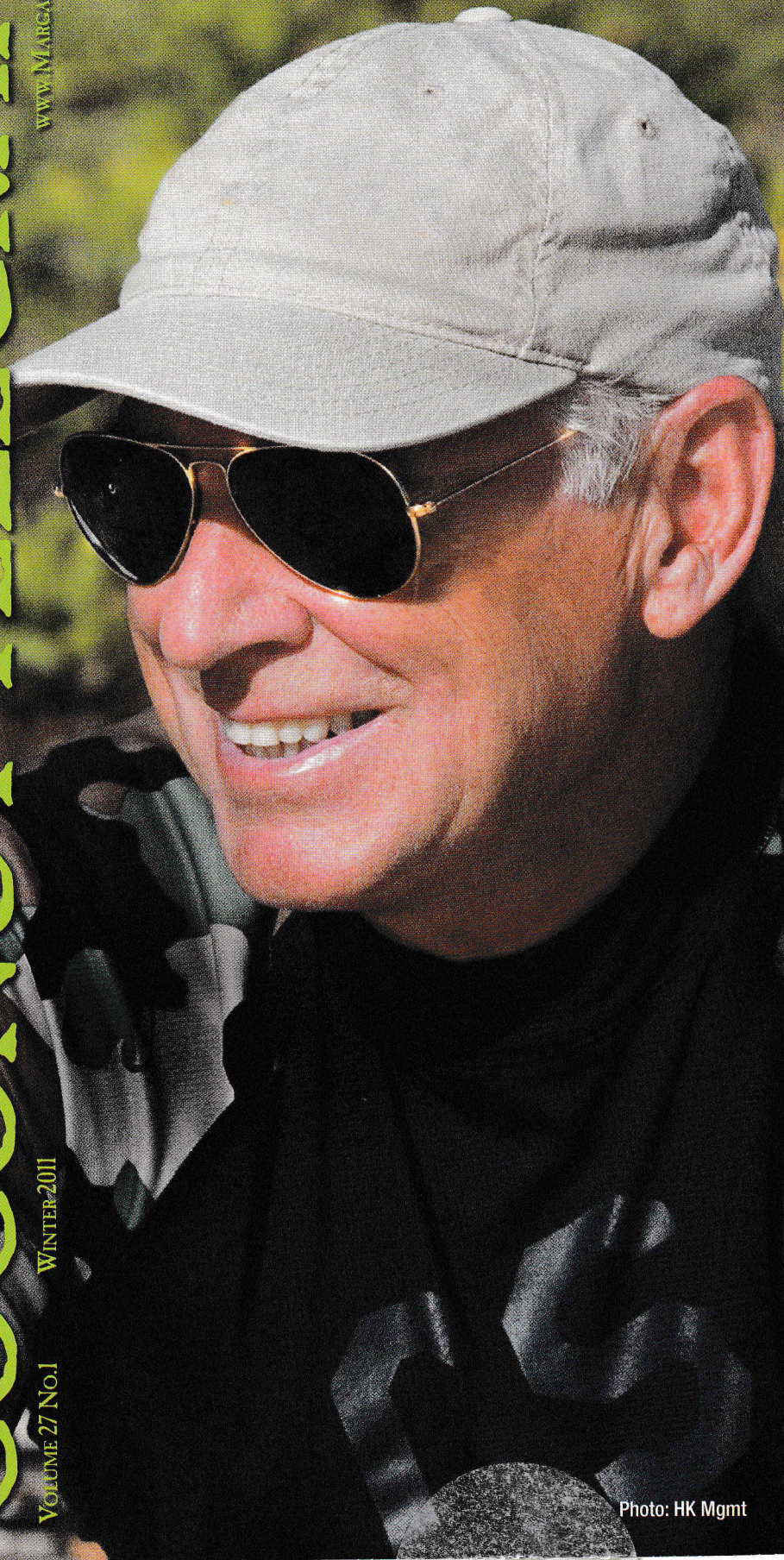


Photo: HK Mgmt

Jimmy Buffett & The Coral Reefer Band 2011 Tour

Welcome To Fin Land

Jimmy and the Coral Reefers begin their annual "it's summer when we call it summer" appearances across the country and around the world. Before he left in January for several performances Down Under, Jimmy spoke with Kathy McCabe at Sydney's **Daily Telegraph**.

"Keeping the work and play ratio balanced is a big thing for me. I just turned 64 -- who thought we'd still be doing it -- and you may have noticed that we are coming down there for three shows but I'm staying for 10 days, so I'll be in the water a lot."

He credits his experience as a boat captain for his business acumen. "I have a little bit of organizational [sic] skill that comes from running a boat. If you're on an ocean voyage, there are good times but there is also a system that has to be in place to work properly," Buffett says.

With 40 years of repertoire to fit into a show, the singer and band leader says there is a clutch of songs demanded by "Darwin's Law". "I have to play those ones or I get killed; it's the survival of the fittest setlist," he says. But he will be adding some local flavour to the shows by "Buffettising" some well-known Australian tunes. Yet he has no plans to adapt his stage uniform -- T-shirt, shorts, no shoes -- for the venerable Sydney Opera House. "Let's just say I'm not bringing a sports coat or shoes. The Opera House is by the water after all."

Dates posted as of January 21, 2011

| | | |
|-----------------|---|----------------------------|
| April 16 | Florida State Fairgrounds | Tampa, FL |
| April 19 | Time Warner Cable Music Pavilion | Raleigh, NC |
| April 21 | Verizon Wireless Amphitheatre | Charlotte, NC |
| April 23 | Cruzan Amphitheatre | West Palm Beach, FL |
| April 30 | Sprint Center | Kansas City, MO |
| May 3 | Verizon Wireless Amphitheatre | St Louis, MO |
| May 7 | The New Orleans Jazz & Heritage Festival | New Orleans, LA |
| Sept 26 | L'Olympia Hall | Paris, France |



marshall chapman's big lonesome

the blonde stranger's latest release on tall girl records is dedicated to coral reefer tim krekel

"I wasn't going to make another album, at least not alone," says Chapman. She and close friend Tim Krekel were planning to record a duet album when Krekel was diagnosed with cancer. "Three months later he was gone," Chapman continues. "Dreams were dashed, gigs got cancelled, and life went on. As trite as it may sound, the only thing that comforted me during this period was picking up my guitar. Then new songs started writing themselves. They were coming from an uncharted place so deep and true, I knew what I had to do."

Chapman contacted Michael Utley (producer for Jimmy Buffett and Roy Orbison, and player on albums by Aretha Franklin, Kris Kristofferson, and the Neville Brothers), who brought in Will Kimbrough, "Uncle" Jim Mayer, and Casey Wood. Utley himself plays Hammond B3 organ.

Longtime friend Kristofferson said of Marshall's new album: "In this soulful, sincere tribute to her 'best friend in music, Tim Krekel,' Marshall reminds me how she reminds me of Hank Williams. The songs are heart-breaking and beautiful and exhilarating and absolutely honest. And Mike Utley's co-production and keyboard and Casey Woods' mixing and percussion are perfect. There's not a false note on the album. I believe Marshall truly does 'love everybody' and it shines through every song."



Big Lonesome is available at www.tallgirl.com

SOLDIER RIDE

Soldier Ride is a Wounded Warrior Project initiative that provides adaptive cycling opportunities across the country to help wounded warriors restore their physical and emotional well-being. It is a unique experience that honors our military men and women as they courageously battle the physical and psychological damages of war. Through the exhilaration of cycling, warriors embrace possibilities for the future in a supportive environment with fellow injured service members.

The wounded warriors rode in to Key West on a balmy Saturday afternoon last January. Margaritaville has supported the Soldier Ride program for the last six years. We proudly bear our welcome banner showcasing signatures of previous participants and were immediately surrounded by appreciative warriors at the welcome ceremony. We reacquainted ourselves with return riders and made new friends with the rookies. The riders and support staff descended on Margaritaville for gifts, a raffle and a free meal provided by Jimmy Buffett. Surprised diners and tourists were thrilled to be a part of the annual celebration in the country singer's café and through tall tales and tributes fought to get the next round.

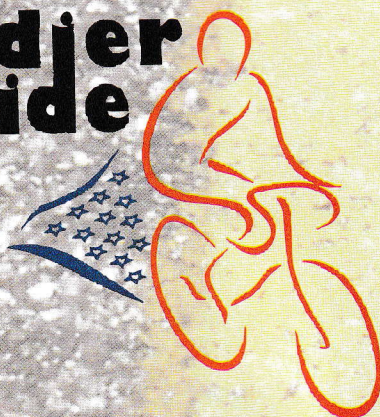
Locked and loaded, the troops then headed down the street to a highlight of the trip, a USO Benefit Show presented by the lovely "ladies" of Aqua Nightclub. There's nothing like a fresh faced 20 year-old from the Midwest with a female impersonator in his lap. The girls donated their time and talent raising money for the WWP. During an auction Aqua Nightclub owner Jill McDonald outbid a patriotic patron, paying \$1200 for a Soldier Ride painting and promptly offered it to a wheelchair bound young man whose last steps were in Afghanistan 3 months ago. This generous gesture improbably silenced

a room full of drag queens. Tough guy tears, meet One Human Family.

We are very proud to be associated with the WWP and equally proud to live in a community that offers the warriors a respite from reality, where the meals are free and served by lip-synching drag queens, and a night on the town is followed by a good night rest. Sleep well soldiers, see you next year.

Wounded Warrior Project

**Soldier
Ride**



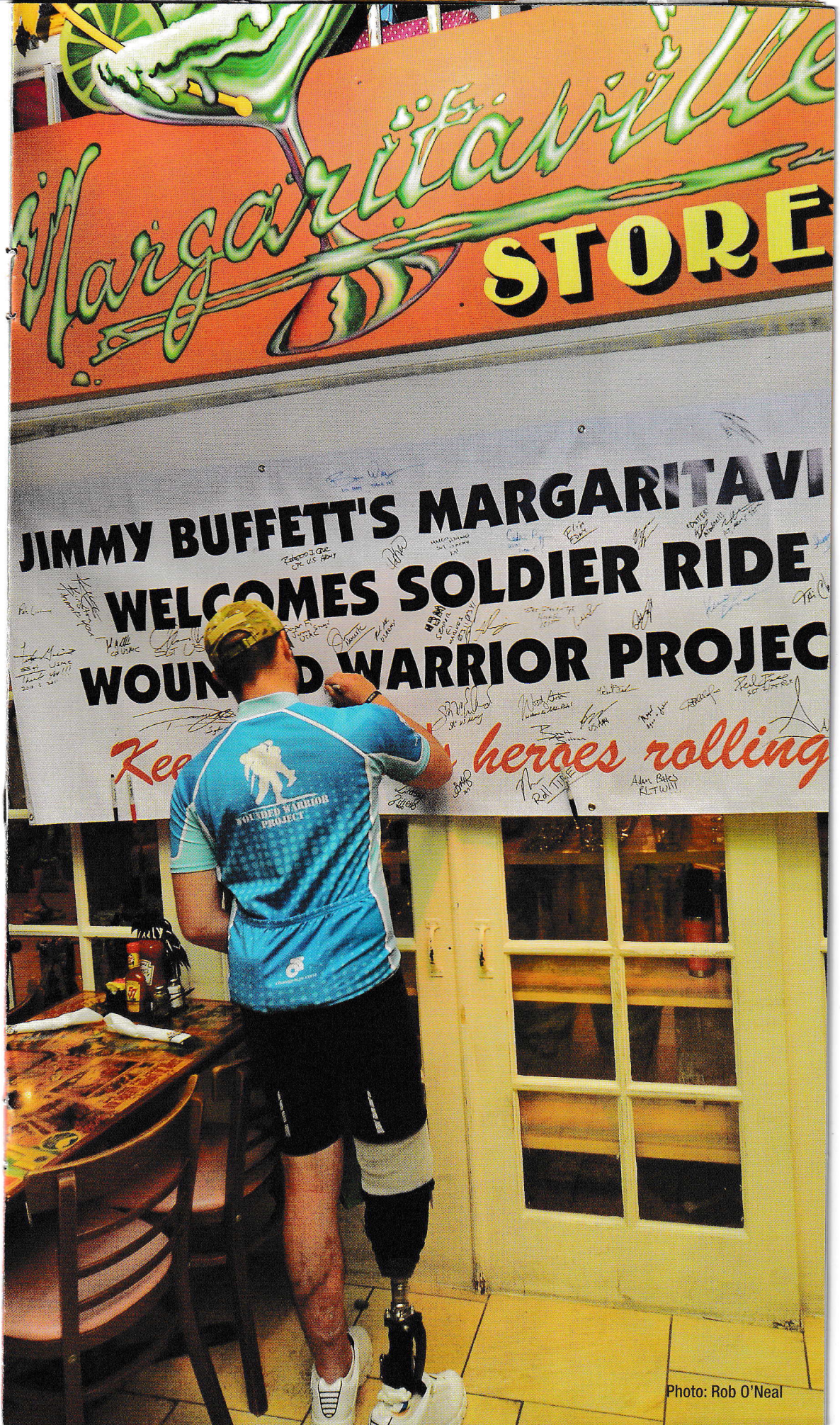


Photo: Rob O'Neal



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

- (A) Happy Hour T'**
 "Where every hour is Happy Hour" distressed print, garment dyed. Blue
 S #5945, M #5946, L #5947, XL #5948 \$22.95
 XXL #5949 \$23.95 3XL #5950 \$24.95
- (B) Sandstone Coaster Set**
 Set of four boxed sandstone coasters measuring 4.25" square and .25" high with corked base.
 #44475 \$24.95
- (C) Land shark Cap with Opener**
 Land shark cap with distressed bill, frayed patch sewn on front. "Margaritaville Brewing Co" embroidered on back, buckle closure and built in bottle cap opener on bill. (bottle opener is under land shark button)
 #43278 \$19.95
- (D) St Patrick's Day T'**
 "Some People Claim there's an Irishman to Blame"
 Collectible 2011 design in Kelly Green. Small Back centered logo measures 3" diameter
 S #5974, M #5975, L #5976, XL #5977 \$22.95
 XXL #5978 \$23.95 3XL #5979 \$24.95
- (E) Swizzle Set**
 Glass swizzle sticks with resin top. Set of 4 packaged in custom Gift Box.
 #44795 \$14.95
- (F) Land shark Lager Bucket**
 Metal beer bucket measures approx. 7"H x 9" diameter.
 #45330 \$15.00
- (G) Tiki Bar T'**
 Softer lightweight t-shirt, available in Smoke Grey. Front Design.
 M #6065, L #6066, XL #6067 \$21.95 XXL #6068 \$22.95
- (H) Drink About Napkins**
 We've Got a Lot to Drink About Napkins. Packaged in set of 50.
 #5197 \$6.95
- (I) It's 5 O'clock Somewhere**
 Neoprene bottle skin with wrap design
 #14204 \$8.95 each
- (J) Land Shark Beer Mug**
 Heavy duty 25 oz glass mug to drink your Land Shark in style. Measures 9" tall. Express delivery not available on this item.
 #6322 \$12.95
- (K) 12oz Tervis Tumbler Set of 4**
 Designs include: 5:00 O'clock Somewhere, Margaritaville Logo, Land Shark and Wastin Away in Margaritaville. Take a Vacation from Condensation. Packaged in decorative box. Packaging differs from photo. Excellent Tervis Guarantee.
 #5901 \$48.95



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

- (A) **A1A T'**
 "the Road to Margaritaville" Garment dyed, front print resembles distressed metal road sign. Spruce Green.
 S #5957, M #5958, L #5959, XL #5960 \$22.95
 XXL #5961 \$23.95 3XL #5962 \$24.95

- (B) **Palm Pilot Wall Sign**
 "Forward it to my Palm Pilot"
 Resin sign with 3-D palm trees and Seaplane measures approx. 11" x 8".
 #5334 \$24.95

- (C) **Rum Runners T'**
 "No Planes on Sunday" slightly distressed print, military green.
 M #5983, L #5984, XL #5985 \$21.95
 XXL #5986 \$22.95

- (D) **Boat Drinks Salt & Pepper Set**
 Ceramic set measures approx. 5" H x 4.3" W
 Margarita glass and flowers is the pepper shaker. The base and the life preserver is the salt.
 #45336 **WAS \$18.95 NOW \$14.95**

- (E) **Boat Drinks Bottle Opener**
 Resin Bottle opener measures approx. 6" H x 2" W
 #44800 \$9.95

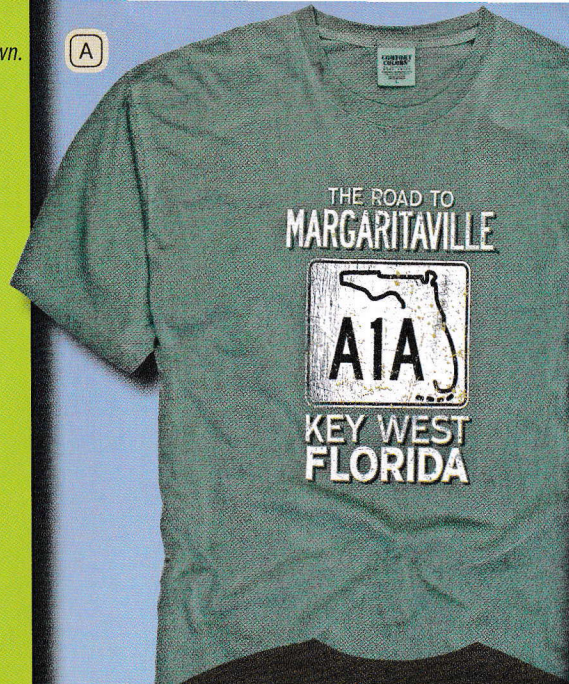
- (F) **Five O'clock Travel Mug**
 16 oz. Stainless Acrylic Travel Mug with 5:00 Hurricane design. Orange.
 #15736 \$15.00

- (G) **A1A Cap**
 Embroidered A1A cap with "Key West" side embroidery. Black cap with back buckle closure.
 #6912 \$18.00

- (H) **License to Chill Long Sleeve T'**
 Circular design with License to Chill lyrics wrapping around. Garment dyed, Brick Red
 M #5820, L #5821, XL #5822 \$27.95
 XXL #5823 \$28.95

- (I) **Growing Older Mouse Pad**
 Growing Older But Not Up Mouse pad. Measures 9" x 7.5".
 #5846 \$8.95

- (J) **The Occasional Margareader**
 The selections brought together in The Occasional Margareader represent a great many of those volumes that fill Jimmy's personal bookshelves. They're the writers and the writings that he's mentioned in his stories, referenced in his liner notes, and alluded to down through the years in songs you truly do know by heart. In short, they reflect Jimmy's tastes in reading, and here you can sample them in, more or less, buffet style.
 Paperback, 394 pages. Contains 48 selections.
 #5861 \$20.00



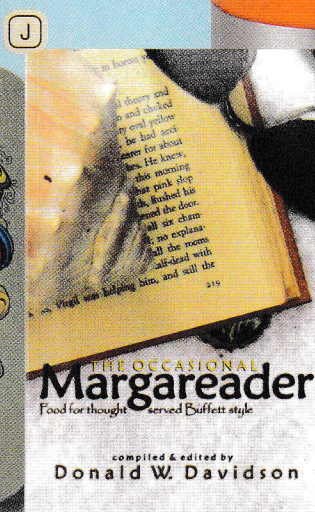
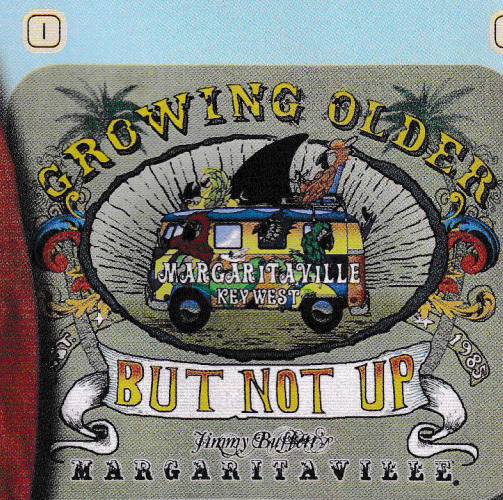
FRONT LEFT CHEST



FRONT LEFT CHEST



TWO SEPARATE PIECES THAT SITS AS ONE



1-800-COCOTEL
1-800-262-6835

- (A) Ladies Key West T'**
 Deep V-neck ladies tee with cap sleeves and extra long body. "Neon" look front print. Classic cut. Available in Mango.
 S #6196, M #6197, L #6198, XL #6199 \$22.95

- (B) Imagine Margaritas Ladies Hoodie**
 Juniors Burnout Fleece Zip Hoodie with "Imagine Margaritas" screen print front design.
 50% ring spun cotton/ 50% polyester fleece full zip hood with all over burnout pattern.. Contrasting white zipper and draw cords. Available in Navy. Junior cut, light weight.
 S #6078, M #6079, L #6080, XL #6081 \$42.95

- (C) "No Shoes, No Shirt, No Problem....In Laid Back Mode"**
 Large back design on a white basic unisex tee.
 M #6061, L #6062, XL #6063 \$21.95 XXL #6064

- \$22.95 (D) "Life is Sweeta with a 'Rita" tote bag**
 Roomy pink & grey bag measures 18"W x 13"H x 5"D with large outside pockets on either end that snap close. Front slit pocket with Margaritaville embroidered above. Pink fabric interior with one zipper pocket and 2 open pockets (perfect for cell phone and keys). Top closes with one snap.
 #5502 \$48.95

- (E) Woman To Blame License Frame**
 "I'm the Woman to Blame" metal License Plate Frame. Black background with Pink lettering.
 #5605 \$9.95



FRONT LEFT CHEST





Land Shark Lawn Chair

Nylon fabric lawn chair, measures 36" H x 32.5" W x 20" Deep. Collapsible and fits into a 36"H x 6.5" Diameter nylon carrying bag (also printed with Land Shark logo) Max weight 225 lbs. Shipped separately via FedEx Ground delivery within continental US only (Express delivery not available for this item) Additional shipping charge will be applied for this oversize item.
#44606 Was \$49.95 NOW \$39.95 (plus \$8.95 shipping/handling)

[illegible]

Method of Payment (Check One): ☐ Personal Check (Enclosed) ☐ Money Order (Enclosed)
 Sorry, No C.O.D.'s. *Make check or money order payable to **Margaritaville.***

Subtotal

Florida residents only
add 7.5% Sales Tax

Shipping & Handling

TOTAL

NAME _____

ADDRESS

CITY

STATE

ZIP

TELEPHONE



Credit Card Number

| | |
|-----------|---|
| M | I |
| Exp. Date | |

CID Code
Found on eit

CID Code
Found on either front or back of card 3-4 digits

Signature: *Signature required if using credit card*

Credit Card Orders: *Call Toll-Free 1-800-COCOTEL (1-800-262-6835)*

8am to 5pm EST, Monday through Friday. \$10.00 minimum credit card order.

Shipping & Handling Charges

| Orders up to | Charges |
|---------------------|---------|
| \$15.00 | \$6.95 |
| \$15.01 - \$30.00 | \$8.95 |
| \$30.01 - \$45.00 | \$10.95 |
| \$45.01 - \$65.00 | \$11.95 |
| \$65.01 - \$90.00 | \$13.95 |
| \$90.01 - \$125.00 | \$15.95 |
| \$125.01 - \$200.00 | \$17.95 |
| \$200.01 - \$250.00 | \$19.95 |
| \$250.01 + | \$21.95 |

Florida residents only add 7.5% Sales Tax.

For 2-Day Federal Express delivery, add \$10.95.

For Standard Overnight Federal Express delivery, add \$20.95.

Please include physical address.

Canada please add \$10.95 to S/H charges.

International Service charges apply to all overseas orders (Not APO or FPO).

Please see website for details.

Returns and Exchanges:

Returns and Exchanges:
Returns or Exchanges are accepted within 90 days of purchase date.

Returns: include credit card # & expiration date, refund for full purchase price (less shipping) will be applied.

Exchanges: include item info/size, shipping address & phone number.

For quick and efficient service, please complete the order form above before calling. Thanks.

Send to:

The Coconut Telegraph
424A Fleming St
Key West, FL 33040

Would you like to be on our mailing list?

Merchandise orders

*exceeding \$25 guarantee
a subscription for one year
from order date.*

1-800-COCOTEL (1-800-262-6835)

FAX# (305) 292-6530 or

E-Mail keywest@margaritaville.com

MARGARITAVILLE
THE COCONUT TELEGRAPH
424A FLEMING ST
KEY WEST, FL 33040

1-800-COCOTEL

Visit our web site @ WWW.MARGARITAVILLE.COM

Jimmy Buffett's Margaritaville Store, 500 Duval Street, Old Town Key West

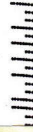
PRSRT STD
U.S. Postage
PAID
Margaritaville



BACK CENTER

St Patrick's Day T'
"Some People Claim there's an Irishman to Blame"
Collectible 2011 design in Kelly Green. Small Back centered logo measures 3" diameter
S #5974, M #5975, L #5976, XL #5977 \$22.95
XXL #5978 \$23.95
3XL #5979 \$24.95

*****AUTO**MIXED AADC 604



Printed on chlorine-free paper made from 30% post consumer waste.

