

# HOW TO . . .

## BUFFETT STYLE.

The following excerpts appeared in The Washington Post in an interview Jimmy did with staff writer Richard Harrington.

"If the nuns at school saw me signing like this, they'd hit me on the knuckles with a ruler," says Jimmy Buffett, scribbling his name in

little more than a second.

On the other hand, the sisters at St. Ignatius probably never expected Jimmy Buffett to be signing 900 copies of his new book in less than two hours.

'Tales From Margaritaville' is part of a natural progression for Buffett, who was praised early for the narrative quality of his songs, which were closer to imaginative prose than to lyrical poetry. Eventually, he would also wed tropical languor with country funkiness into what some called the Key West Sound, or Gulf-and-Western. With his sun-baked smile and genial nature, Buffett was the good-



Photo by Debbie Donushi

Continued on page 2

Continued from page 1

time troubador who chronicled misadventures in paradise, taking listeners someplace they'd rather be.

"I want to get these stories done before I forgot some of the characters." Buffett has long been partial to short stories, particularly when he would spend 250 days a year on the road and would usually have a collection of E.B. White, Somerset Maugham or Mark Twain at hand.

"I have volumes of experiments," he says of his writing. "I always kept journals on the road and on my boat. And not just navigational logs, because the boat was my big adventure and my insurance policy. In 1974, I didn't know how long I was going to be around, so the first time I ever made any money I went out and paid off all my debts, bought my parents a house and bought myself a boat. If it all fell apart tomorrow, I could live on that boat and be happy and nobody could take it away from me. And that boat was my key to adventure—you just ran into it—so I started writing longhand journals of the people I'd meet. I have cedar chests full of stuff."

Buffett still holds out the hope that 'Margaritaville' will make a further transition to film. A few years back, it had actually gotten to the stage of announcing a producer, but "it got so log jammed in the bull of Hollywood, and so far from where I had envisioned Margaritaville to be, that I turned it down."

While frustration with the film drove him to a different medium—"in a book, you're in control of your characters, your story, and you can do what you want"—he'd still

like to find somebody to underwrite a \$2 million "Margaritaville."

Where he'd make it might reveal a true location for Margaritaville, making that place into a hot spot and bringing in even more tourists. "For that reason, I'd shoot it in Key West because they've already ruined it anyway," Buffett says with a vengeful smile.

Of course, Buffett is sometimes held accountable for the surge of development in the Keys, as if his musical celebration alone made the region attractive to landlocked citizens and sea-lubbers alike. "It's a critical point in Key West and the Keys as a whole," says Buffett. "And as long as they keep building and bringing people down there that the environment can't support, they're not doing a damn thing about the problem."

"... it's a good life and I've had a good time doing it," says Buffett without irony. This is clearly not the same man who wrote "A Pirate Looks at Forty," a poignant evocation of missed opportunities and spiritual displacement.

"I held on for a long time," Buffett says. "All that time I used to spend up is just energy redirected now. I'm not old, but I'm getting older. I could wind up like a lot of my friends did, burned out or dead, or redirect the energy. That period of my life is over. It was fun—all that hard-drinking, hard-drugging. No apologies, but given the context of the time, we were pretty tame people compared to today . . ."

"I still have a very happy life," he says, "I just don't do the things I used to do."

## FRIENDS OF FLORIDA CONTEST WINNERS

Thanks to the generosity of Coconut Telegraph readers over \$16,000 was raised for the Friends of Florida; a non-profit group dedicated to preserving the vanishing Florida wetlands. Many of the donations may not have been sent for purely altruistic reasons, but were accepted nonetheless. Nancy Barth, Viki Sinigiani, and Ed "12 Volt Man" Schatz are all happy contributors, and the winners of the Friends Of Florida contest.

The generosity of Telegraph readers continue to be a major source of income for the FOF through the sales of T-shirts and donations; contest inspired or otherwise. Many thanks go to the winners, as well as all contributors.

The Key West salt ponds continue to be a major concern of the FOF. Led by board member Joan Borel, FOF recently helped acquire Little Hamaca City Park; Key West's first nature park, and helped fund a boardwalk, dock and parking area. FOF also donated 28 large Buttonwood trees as part of the wetlands restoration project and interpretive signs for the nature trail and boardwalk.

◆  
1-800-GOCOTEL  
◆

# COCONUT COMEBACKS

**W**hy is it that every article about Jimmy seems to contain conflicting details as to the number of albums he's released?

Go to any record store, ask to see Jimmy Buffett's catalog, and you will see 17 albums listed to his credit. Several of the earlier albums; 'Livin' And Dyin', 'AIA', etc., were initially released on ABC Dunhill, but when the big guy signed with MCA his ABC collection went with him.

Jimmy's earliest recordings; 'Down To Earth' and 'High Cumberland Jubilee' were recorded and released by Barnaby Records, an independent label in Nashville. Both were very poorly received, perhaps rightly so, and JB seemed doomed for obscurity.

It's now sometime between 1979-1981. Jimmy Buffett has done quite well for himself. Old tapes were found and re-released. 'Down To Earth' was titled quite simply 'Jimmy Buffett', while 'Before The Salt' contained both earlier releases. Every so often the soundtrack from the movie 'Rancho Deluxe' rears it's head, adding to the confusion surrounding the number of albums to his credit.

So in answer to the most prevalent Parrot Head probe, Jimmy has recorded 19 albums and the soundtrack to the movie 'Rancho Deluxe'. The two Barnaby recordings are not available, nor is the movie soundtrack. Jimmy's 17 albums from 'White Sport Coat' to 'Off To See The Lizard' are all available on MCA.

**I** had to write. I can't believe it myself, but after Saturday, October 21st, I have become even MORE of an admirer of Jimmy Buffett. Parrot Heads already know how talented and fun loving Jimmy is, but at the risk of tarnishing his free-spirited party image, I wish to applaud his generosity. I attended the Bryant Gumbel Celebrity Pro-Am Golf Tournament held in Orlando, FL. It was a wonderful weekend of events, all to raise money for the United Negro College Fund.

As our Saturday evening banquet meal was cleared, Bryant Gumbel introduced Jimmy, our entertainment "du jour". Between songs we were treated to vintage Buffett humor and conversation.

Thank you Jimmy for your efforts to protect the Manatees, the preservation of Florida's environment and your generosity to the United Negro College Fund.

Debbie Donushi, Clearwater, FL



Photos by Debbie Donushi



**NEW  
KEY WEST  
SCENE**

Pastel colors dominate this fanciful look at Key West's waterfront. Bahamaian style print available on white background only. One Size Fits All. \$20.00



**MARGARITAVILLE  
T'S**

Official Parrot Head Club T, Store T and Cafe T are available in S,M,L, & XL. \$13.95

Parrot Head and Store design also available on 50/50 Sweatshirt in L & XL only. \$19.95 each.

**NORTHERN ISLE  
SWEATER**

Margaritaville logo embroidered on a 100% cotton knit sweater. This is truly our finest product. Size S,M,L, & XL. Available in Natural, Navy, Peach, Mint, & Turquoise. \$49.00.

**NEW  
CHAMBRAY SHIRTS**

How about something with a little style? 'Outdoor Impressions', has designed this shirt exclusively for Margaritaville. Stitched collar, pockets and sleeves, embroidered 'Margaritaville' logo, 100% cotton and machine washable. Sized S,M,L, & XL. Available in Off White, Grey, or classic "work shirt" Blue. \$38.00



**KEY WEST SCENE**

**NEW CHAMBRAY  
SHIRTS**

UNLESS OTHERWISE MENTIONED, ALL T'S ARE 100% COTTON AND AVAILABLE IN WHITE, YELLOW, BLUE, PINK, PEACH OR MINT.



**GARIBBI**

Margaritaville "I 100% Heavy Co bean Cargo print is the 2" wide a cented with emb with Margaritavi bag measures 3 measures 18" \$49.00, small ba



**N CARGO**  
 d Back" Luggage.  
 n Canvas. Carib-  
 l in Olive Green as  
 stable strap. Ac-  
 sed leather patch  
 Store Logo. Large  
 X 18", small bag  
 9". Large bag is  
 is \$30.00



WRAP PALM



LONG SLEEVE DESIGNS



RUGBY STYLE PULLOVER

**NEW  
 CARIBBEAN  
 SOUL WRAP  
 DESIGN**

**WRAP PALM** The original wrap around is still around! Both available in white only. One Size Fits all. \$20.00.

**CARIBBEAN SOUL  
 LONG SLEEVE  
 DESIGNS**

Popular Caribbean Soul Crest design prominently displayed on 100% cotton knit shirt. Available in Caribbean Soul pastels. Size M,L, & XL. \$25.00

JB's Album & Palm design also available in long sleeve. Featured on left front chest. Available in Caribbean Soul pastels. Size M,L, & XL. \$25.00

**CARIBBEAN  
 SOUL T's**

T-shirts from Jimmy Buffetts Garibbean Soul clothing line. Classic song T' include Margaritaville, Fins, Changes in Latitude, Cheeseburger in Paradise, Get Drunk, Son of a Sailor, and the classic Garibbean Soul Crest.

**OTHER  
 CARIBBEAN  
 SOUL FAVORITES**

Margarita and Cheeseburger Blueprint T's. Fashioned after architectural blueprints. Available in White only.

**ALL CARIBBEAN SOUL** T's are sized S,M,L, & XL. \$13.95 ea.

**MARGARITAVILLE  
 RUGBY STYLE  
 PULLOVER**

Heavyweight 100% cotton pullover features collar, banded cuffs and waist and bright Margaritaville design. Sized Big & Bigger. Available in Black or White. \$36.00

# TWAIN

## FOLLOWING THE EQUATOR A Journey Around The World

"... classic piece of travel writing, brimming with Twain's celebrated brand of ironic, tongue-in-cheek humor. Written just before the turn of the century, the book recounts a lecture tour in which he circumnavigated the globe via steamship..."

Paperback book is \$15.95

"Be good and you will be lonesome". Mark Twain

## TALES FROM MARGARITAVILLE

10 weeks on the New York Times bestseller list. 'Tales From Margaritaville' is available in hardback for \$16.95.

### OTHER BOOKS AVAILABLE FROM MARGARITAVILLE:

- Ocean Almanac - \$15.95
- Margaritaville Cookbook - \$12.95
- Jolly Mon-Children's Book - \$14.95
- Key West Companion - \$10.95

## Mark Twain



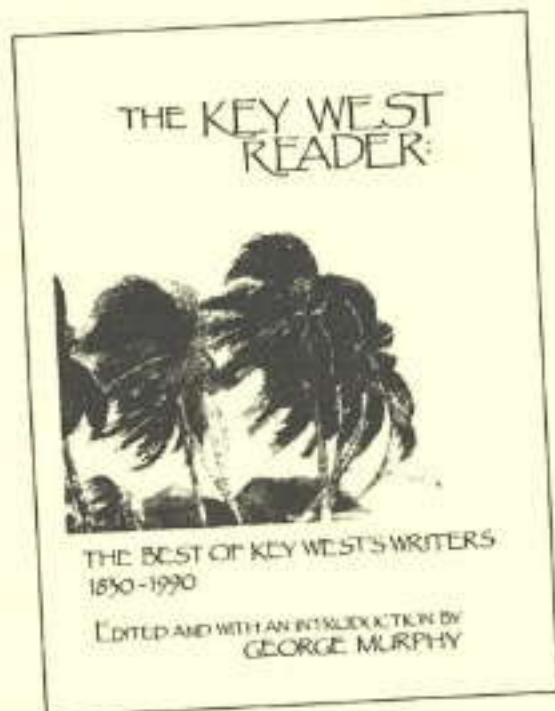
## FOLLOWING THE EQUATOR A Journey Around the World

With Over 190 Illustrations

### THE KEY WEST READER

Paperback is \$12.95,

Hardback is \$19.95



## Finally...

## The Literary History of Key West

Around the world, Key West is known for its literary community, home or haven to more writers per capita than any other city in America:

Nobel Prize Winner Ernest Hemingway and Pulitzer Prize Winners Elizabeth Bishop, Philip Caputo, Robert Frost, John Hersey, Alison Lurie, James Merrill, Wallace Stevens, Richard Wilbur, and Tennessee Williams;

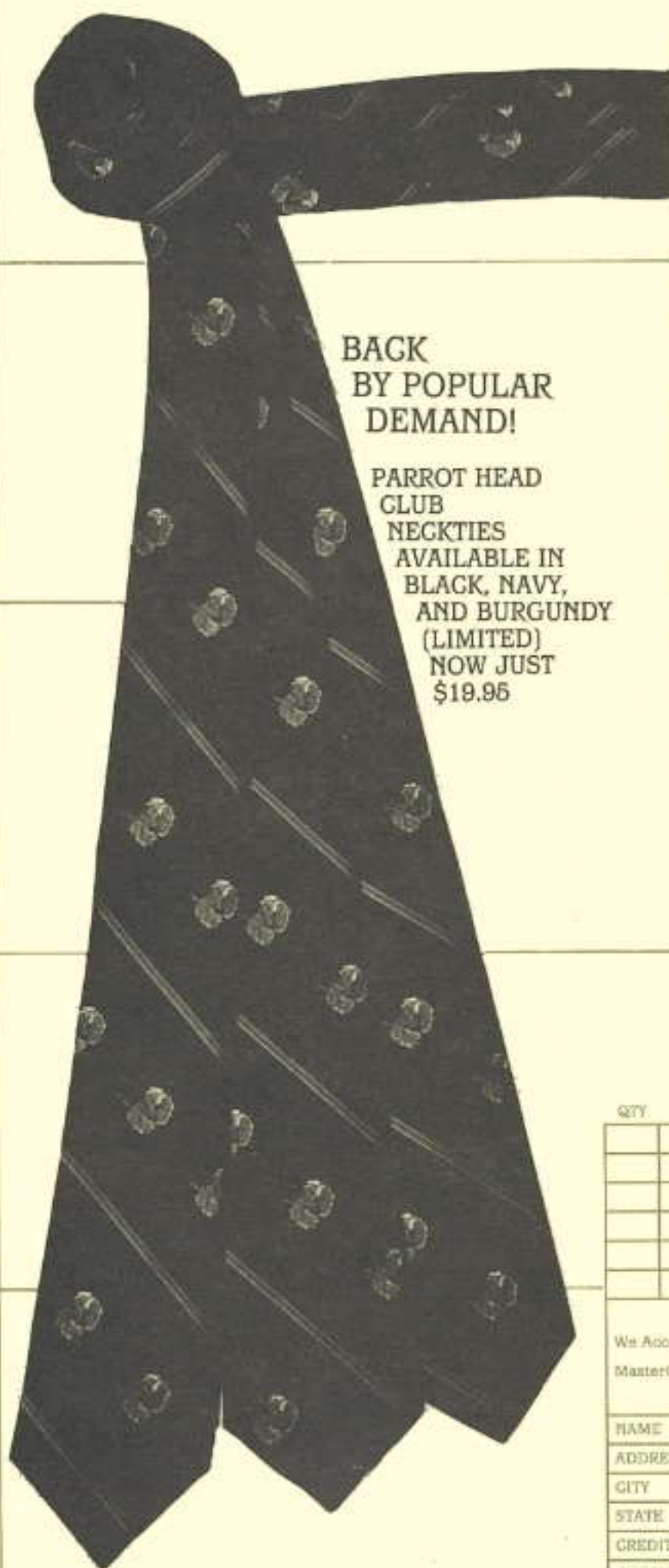
Literary legends John James Audubon, Hart Crane, Stephen Crane, John Dos Passos, Jim Harrison, Thomas McGuane, Thomas Sanchez, and Hunter S. Thompson.

And more.

Now, for the first time—in 40 selections of prose and poetry—their visions of the island city have been gathered in *The Key West Reader*. Stories of shipwrecks and smugglers, rum and romance, hurricanes and history.

**"A signal achievement in Florida Letters and our National Literary Heritage."**

-Les Standiford, Director, Creative Writing Program  
Florida International University



**BACK  
BY POPULAR  
DEMAND!**

**PARROT HEAD  
CLUB  
NECKTIES  
AVAILABLE IN  
BLACK, NAVY,  
AND BURGUNDY  
(LIMITED)  
NOW JUST  
\$19.95**

**COCONUT TELEGRAPH**

Keep in touch with Key West and Margaritaville. The Coconut Telegraph is mailed 6 times a year. \$5.00 covers printing & postage. Outside U.S. \$10.00.

ORDERS TOTALING \$25.00 OR MORE GUARANTEES A YEARS SUBSCRIPTION. SORRY, AVAILABLE TO U.S. CUSTOMERS ONLY.



MAIL ORDERS: Send check or money order to T-shirts, P.O. Box 1459, Key West, FL 33041. SORRY, NO G.O.D.'s.

CREDIT CARD ORDERS: Call toll free 1-800-262-6835 Monday thru Friday, 9AM-5PM EST. \$10.00 MINIMUM CREDIT CARD ORDER.

TOLL FREE LINE FOR ORDERS ONLY PLEASE.

FAX # (305) 296-1084

ALL OTHER INFORMATION PLEASE CALL (305) 296-8981.

We accept overseas orders. Please send payment in U.S. dollars and double surface shipping/handling charges.

SHIPPING/HANDLING CHARGES: 3 items or less \$3.00, 4-6 items \$5.00, 7 or more items \$7.50. We ship via UPS. Florida residents please include 7% sales tax. Please allow 4 weeks for delivery.

7

**1-800-COCOTEL**

QTY	ITEM	SIZE	COLOR(3)	PRICE
SUB TOTAL				
We Accept VISA, MasterCard & American Express				Florida Residents only, add 7% sales TAX
SHIPPING				
TOTAL				
NAME				
ADDRESS				
CITY				
STATE		ZIP		PHONE
CREDIT CARD NO.				EXP
CHECK NO.			SIGNATURE	

# JUST THE FACTS J.B....

Jimmy's return to Key West was almost as eventful as the weekend in Orlando, but under different circumstances. Although Jimmy can recall countless chords, melodies, and lyrics; although he can sail the Virgin Islands without charts; although he can fly a plane, at night, by the stars . . . he fell prey recently to a particularly human trait; he lost his keys.

Imagine coming home from the Bryant Gumbel

Celebrity Golf Tournament only to be met by one of Key West's finest with his police issue aimed at your chest. That was the greeting Jimmy got after he broke into his own home. Using standard police procedure in responding to an alarm, officer J.W. McGee went to the back of the house, while his partner remained in front.

Officer McGee, gun drawn, was the first to confront the "burglar". He recognized Jimmy, replaced his gun, and

proceeded into the house. Jimmy went through his house to the front only to be confronted by officer McGee's partner, "Put your hands up—anyone else in the house!" Jimmy identified himself, but the officer was unimpressed, again commanding Jimmy to "get your hands up!"

Fortunately, officer McGee arrived, identified Jimmy as the "responsible party" and the situation ended amicably.

The COCONUT  
TELEGRAPH

The MARGARITAVILLE STORE  
P.O. BOX 1459, KEY WEST, FL 33041

BULK RATE  
POSTAGE PAID  
PERMIT NO. 225  
KEY WEST, FLA. 33040