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COCONUT TELEGRAPH

www.margaritaville.com

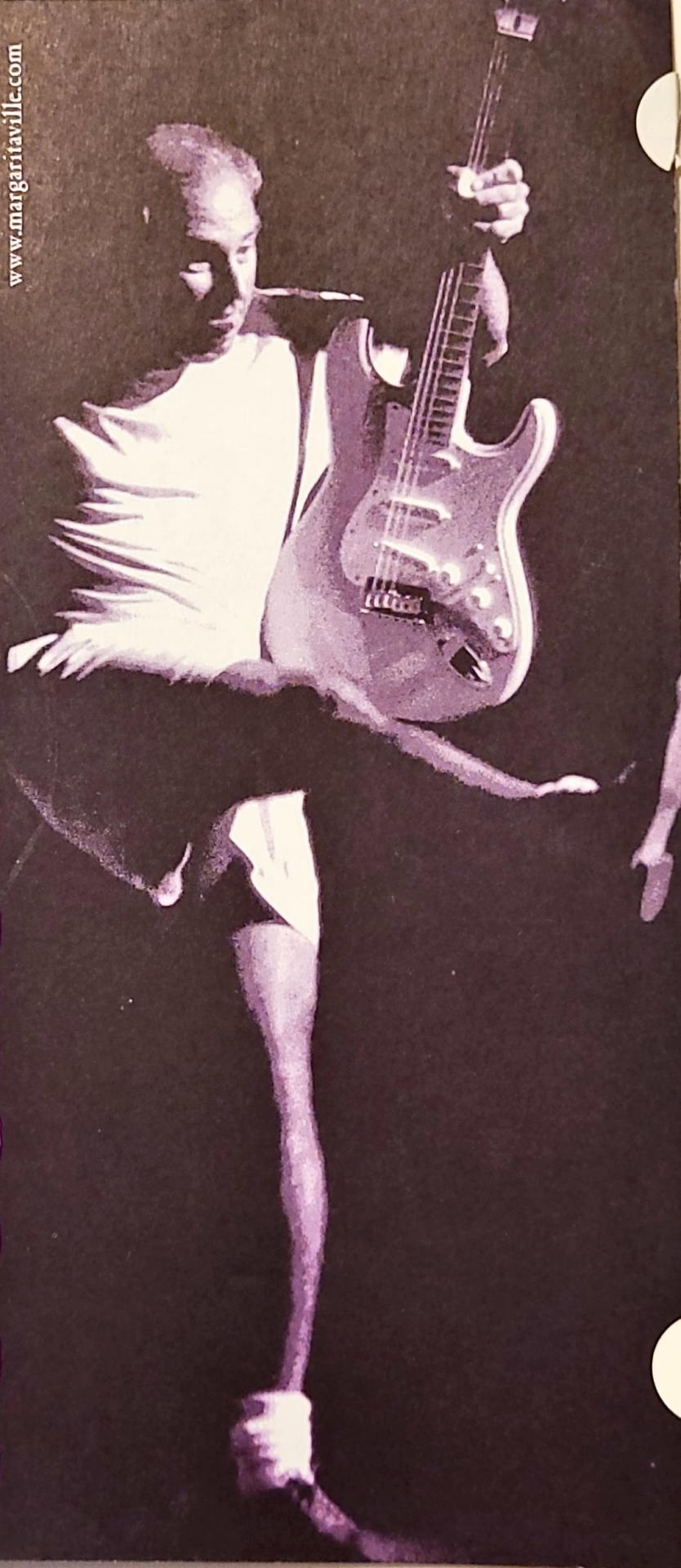




Photo: Lance Steadler

Jimmy Buffett joins Alan Jackson on After Work Anthem

"It's Five O'clock Somewhere"

Nashville, TN - Following Alan Jackson's two recent Academy of Country Music Awards wins and the RIAA's Quadruple Platinum (4,000,000 units) certification of his Drive album, the reigning Country Music Association Entertainer of the Year delivers his new single, "It's Five O'clock Somewhere." Recorded with friend Jimmy Buffett at Shrimp Boat Sound Studio in Key West last month, Jackson's sure-to-be summer anthem is one of two new tracks included on his latest CD, Alan Jackson's Greatest Hits Vol. II. The release date for the greatest hits collection is August 12, but the new single is already in the Top Ten.

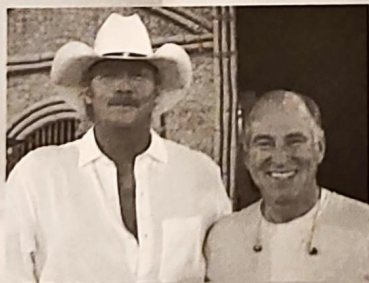
Produced by Keith Stegall and written by Jim "Moose" Brown and Don Rollins, "It's Five O'clock Somewhere" blends the humor and laid-back styles of both artists. "Somebody pitched me that song," Alan Jackson claims, "and I said Man! This sounds like Buffett!" Sure enough - it already had his name in there, and it sounded like him, so it just felt natural to go ahead and do the thing. And he was kind enough to sing on it."

Jimmy's relationship with the country singer began with a chance meeting with him and George Strait during a tropical fishing excursion. "Very nice guy, very nice guy! I met him a couple years ago. I actually met him and George Strait out fishing in the Bahamas, and didn't know them very well at all. It was the perfect place to get to know them."

"Alan went down there (Key West) and wanted me to do this track, and he wound up doing a lot of his vocals down there and he spent a whole week in the studio, then I came down to do this one track with him." Alan Jackson and Jimmy Buffett also teamed up on Jackson's cover of "Margaritaville," included on 1999's platinum-selling Under The Influence.

A video of the ballad with a bullet was filmed recently at an outdoor bar in Jupiter, Florida. A song verse has Alan Jackson asking, "I wonder what Jimmy Buffett would do?" In the video, Jackson will step through a "magical door" and onto a stage with Jimmy performing live. That concert footage was shot in Indianapolis during a stop in Jimmy's current Tiki Time Tour.

Jackson was recently honored with the coveted Academy of Country Music award for Album of the Year for his chart-topping collection, Drive. Since the release of Drive in 2002, Jackson has earned five CMA awards, Five ACM awards, and a Grammy, which he won for "Where Were You (When The World Stopped Turning)" - the first smash from an album that also included the hits "Drive (for Daddy Gene)," "Work In Progress" and "That'd Be Alright."



Photos: Stan Kellam

Notes from the road... "We are about to wrap the tour leg in DC and I thought I would send you some photos I took when we shot the music video for "It's Five O'clock Somewhere" with Alan Jackson and Jimmy in Indianapolis. The shoot used three 35mm film cameras as well as three video cameras from our road kit. We shot close ups on stage with Jimmy during sound check, and then shot the video during the concert. Mac MacAnally stood in for Alan Jackson at the beginning of the song and then during the instrumental solo by Pete Mayer and Doyle Grisham, Alan Jackson walked onstage to surprise the audience. The fans went wild. Jimmy and Alan then performed the entire song again for the cameras and Alan remained onstage for Margaritaville." SK

Marshall Chapman

was born and raised in Spartanburg, South Carolina. To date she has released eight critically acclaimed albums and her songs have been recorded by a variety of artists including Emmylou Harris, John Hiatt, Wynonna, Joe Cocker, Jimmy Buffett, Sawyer Brown, and many others. She has toured extensively on her own and opened shows for everybody from John Prine and Jimmy Buffett to Jerry Lee Lewis and The Ramones.

Of her three rockin' albums for Epic, the Al Kooper-produced Jaded Virgin was voted Record of the Year (1978) by Stereo Review. Following 1982's Take It On Home (Rounder) Marshall released two albums on her own Tall Girl label: 1987's Dirty Linen (A- in Robert Christgau Consumer Guide, released in Europe on Line Records) and 1991's Inside Job, voted Album of the Month in the April 1992 Stereo Review.

In 1994, Marshall recorded a live concert at the Tennessee State Prison for Women. The result was It's About Time...- her first live album. The CD drew rave reviews from no less than Time, USA Today and The Village Voice. Marshall and her band (The Love Slaves) spent the rest of the year touring with Buffett, playing for over a million people. Afterwards, they went in the studio and recorded Love Slave. According to Marshall, being a "love slave" is a way of life. "We're all slaves to something," she says, "...might as well be love!" Love Slave represents her most mature, musically diverse effort to date.

In 1998, Marshall began exploring new outlets for her creativity. One was theater. She and songwriting pal Matraca Berg contributed fourteen songs to Good Ol' Girls, a literary musical based on the stories of Lee Smith and Jill McCorkle.

We can now add "author" to Marshall's resume. Coming this fall, Goodbye, Little Rock and Roller. "... it's non-fiction, has twelve chapters, with each chapter the title to one of my songs. I've written hundreds, but picked the twelve that had the best stories around them. In each, I tell where that particular song came from, what was going in my head, in general, etc. Chapter 7 is "The Perfect Partner" chapter. Naturally, there's a section about a few of my JB exploits, which I know his fans will enjoy."

"It's been an adventure knowing Marshall Chapman over the last 25 + years. Now with this wonderful book, the rest of the world will be able to become acquainted with a true American original. She talks about the South and rock & roll in a voice that is funny, poignant, and authentic. You go, girl!"

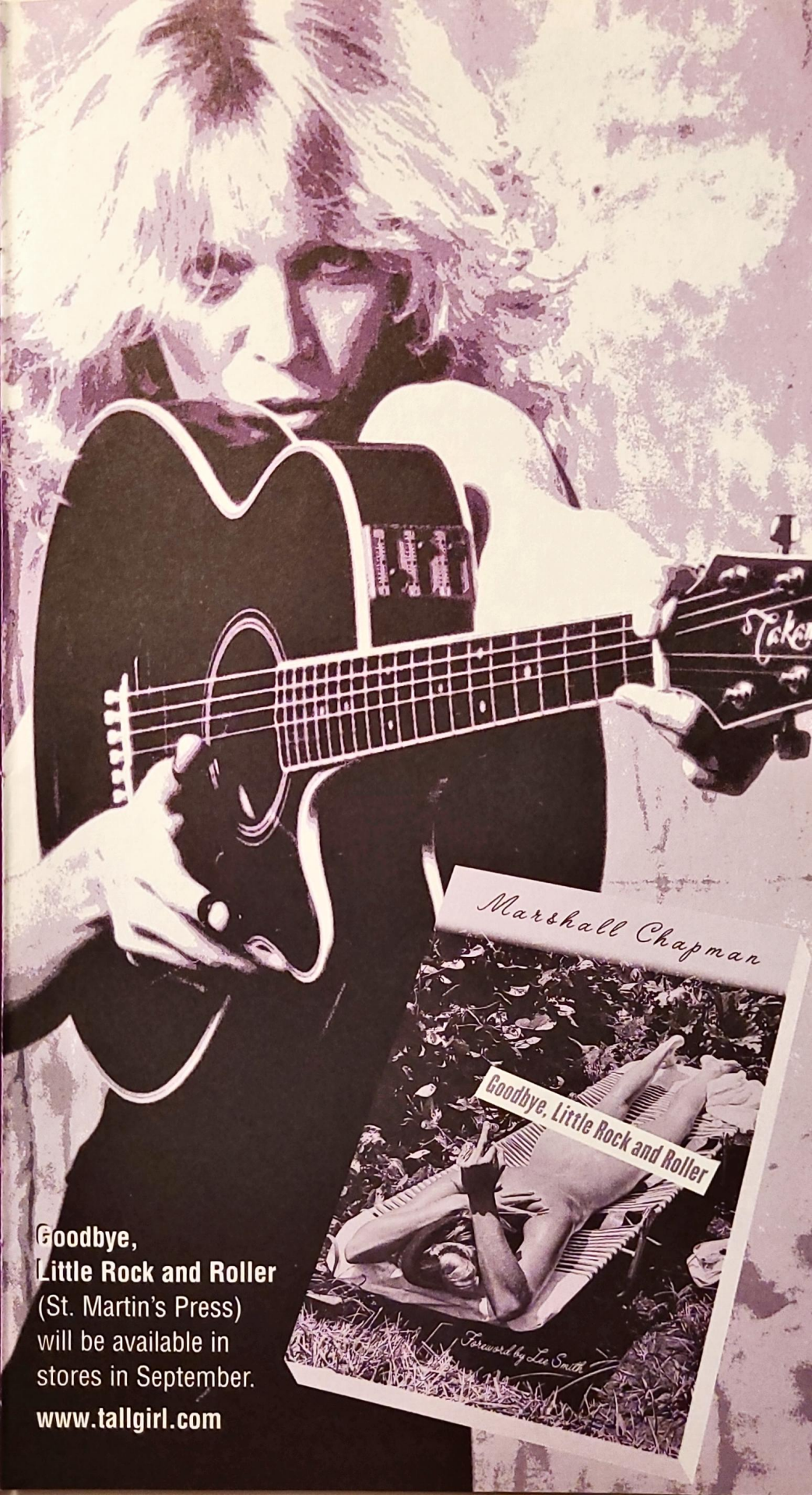
EmmylouHarris
www.emmylou.net

"Goodbye, Little Rock and Roller is a great read full of honesty and emotion. Chapman's story of her personal journey evocatively captures a time and place many of us will recognize. Her yearning to be free and yet rooted is quintessentially American and her lyrics are rock 'n' roll poetry. My hope is that through this book more people will come to love her songs as much as I do."

Former U.S. Senator Bill Bradley
www.billbradley.com

"Marshall used to play in my band. Hell, if she can survive that, she can certainly write about it... and anything else I imagine."

Jimmy Buffett
www.margaritaville.com



Marshall Chapman

Goodbye, Little Rock and Roller

Foreword by Lee Smith

**Goodbye,
Little Rock and Roller**
(St. Martin's Press)
will be available in
stores in September.
www.tallgirl.com

Jimmy Buffett's Hemisphere Dancer Grounded at Universal CityWalk

Jimmy Buffett's Grumman Albatross, familiar to fans and concert-goers across the country has been temporarily grounded outside the Margaritaville Cafe in Universal Studios CityWalk in Orlando. The 60 foot amphibious aircraft, delivered to the U.S. Navy in 1955, designed for military air-sea rescue, assaulted by Jamaican authorities in a suspected smuggling operation, immortalized in Jimmy Buffett books and song lyrics, and most recently an anchor attraction with a traveling Air Show now stands silent.

Retired and refitted, the Hemisphere Dancer now serves as a retreat from the landlocked Orlando theme park. Early plans for the construction of a mock airplane were shot down by Buffett who arranged for his prized possession to be disassembled and rebuilt across from his popular Margaritaville Cafe and Store. "I thought it should be real," Buffett said, "let others appreciate it up-close. But I'm not through with the 'Dancer just yet," he noted. "It's fully operational, I can gas it up and fly it out of here."

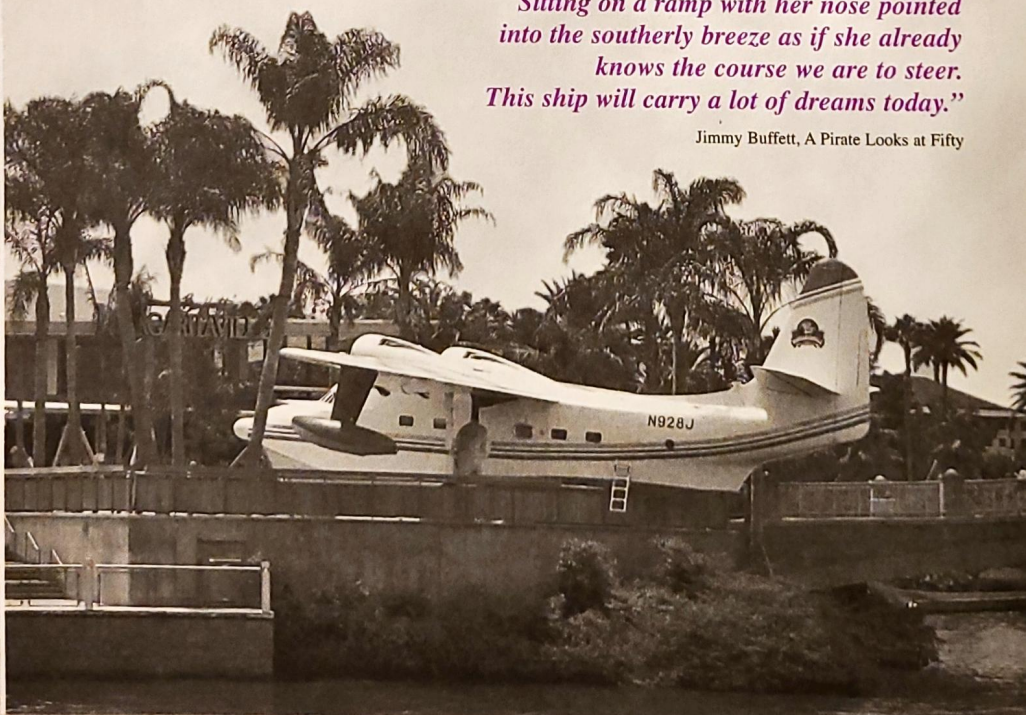
Visitors to the Lone Palm canteen will enjoy a variety of drinks and quick eats with plenty of comfortable outdoor seating in and around our themed tiki bar. Guests will be able to peek inside this famous flying boat while the kids are entertained in their very own beach area complete with child proof jumbo cockpit gadgets.

Open from 8AM to 1AM, the condensed menu will be in keeping with Lone Palm's laidback attitude; nice and easy. Wraps, salads, and the fabulous Taco El Pastor; a unique approach to a simple roll your own taco that we predict will be the hit in CityWalk. Boat drinks, beers, and bottled water complete the attitudinal change in the new easygoing eatery.

Grumman built 466 of the Albatross design fixed-wing rescue aircraft. Only 80 are still registered, and beginning Friday, July 25, 2003 one of those will cast a shadow on Jimmy Buffett's Margaritaville in Orlando's CityWalk. This legendary seaplane will serve not only as the inspiration, but also the backdrop for Margaritaville's Lone Palm.

"The Hemi Dancer looks majestic. Sitting on a ramp with her nose pointed into the southerly breeze as if she already knows the course we are to steer. This ship will carry a lot of dreams today."

Jimmy Buffett, A Pirate Looks at Fifty

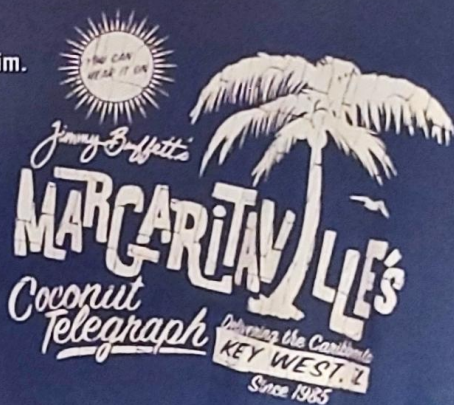


Jimmy Buffett's
MARGARITAVILLE

S • T • O • R • E



"No Plane on Sunday" Sign
Handpainted wood sign, rope trim.
Measures 11" x 7".
#10871 \$16.95



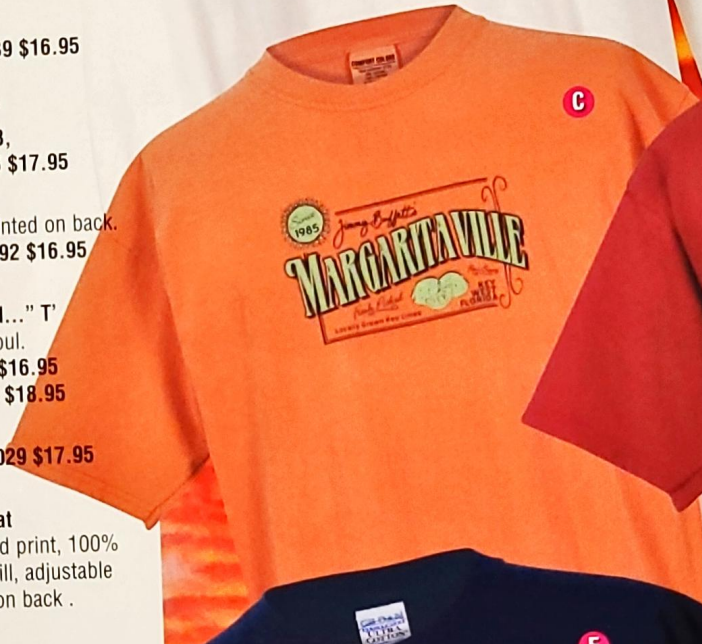
Coconut Telegraph Sweatshirt
80/20 fleece lined sweatshirt, banded waist
and sleeves, distressed print.
M #11016, L #11017, XL #11018 \$29.95
XXL #11019 \$30.95



Palm Tree Hat
Khaki green, 6-panel cap.
Velcro closure, side grommets,
pre-formed bill. Embroidered
front design.
#11021 \$18.00

All 100% cotton crew neck T-shirts.
Available only in colors shown.

- A** "If We Weren't all Crazy..." T'
Long sleeve 100% cotton white T', repeat design printed on front and back.
M #11047, L #11048, XL #11049 \$25.95
XXL #11050 \$26.95
- B** Son of Son of a Sailor T'
Classic Caribbean Soul Design is available exclusively through Margaritaville. Front and back design. M #11022, L #11023, XL #11024 \$16.95, XXL #11025 \$17.95
3X #11026 \$18.95
- C** Fresh Picked Limes T'
Garment dyed.
M #11032, L #11033, XL #11034 \$18.95
XXL #11035 \$19.95
- D** Property of Margaritaville T'
Distressed print.
M #11037, L #11038, XL #11039 \$16.95
XXL #11040 \$17.95
- E** Passed Out in my Hammock T'
S #11041, M #11042, L #11043,
XL #11044 \$16.95 XXL #11045 \$17.95
- F** Republic of Margaritaville T'
Distressed print, "Key West" printed on back.
M #11490, L #11491, XL #11492 \$16.95
XXL #11493 \$17.95
- G** "Why Don't We Get Drunk and..." T'
Latest version by Caribbean Soul.
M #9476, L #9477, XL #9478 \$16.95
XXL #9479 \$17.95 3X #10780 \$18.95
- H** Volcano Pocket T'
M #11027, L #11028, XL #11029 \$17.95
XXL #11030 \$18.95
- I** Republic of Margaritaville Hat
Light khaki cap with distressed print, 100% cotton, 6-panel, pre-formed bill, adjustable brass clip, vented. Key West on back.
#11054 \$18.00



1-800-COCOTEL

1-800-262-6835



BACK



FRONT



BREAST



G

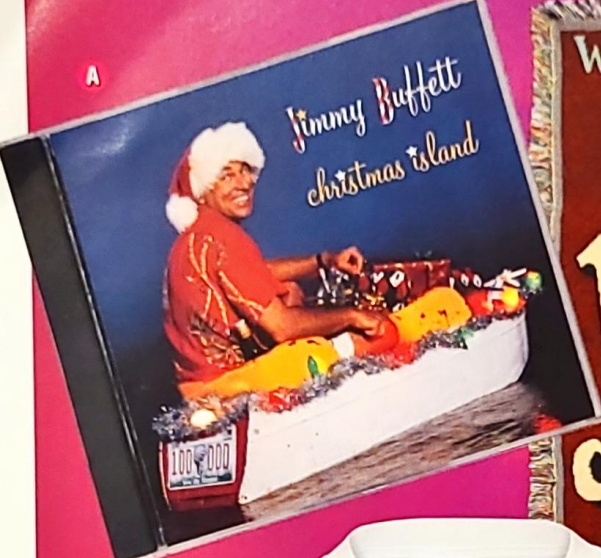
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POCKET



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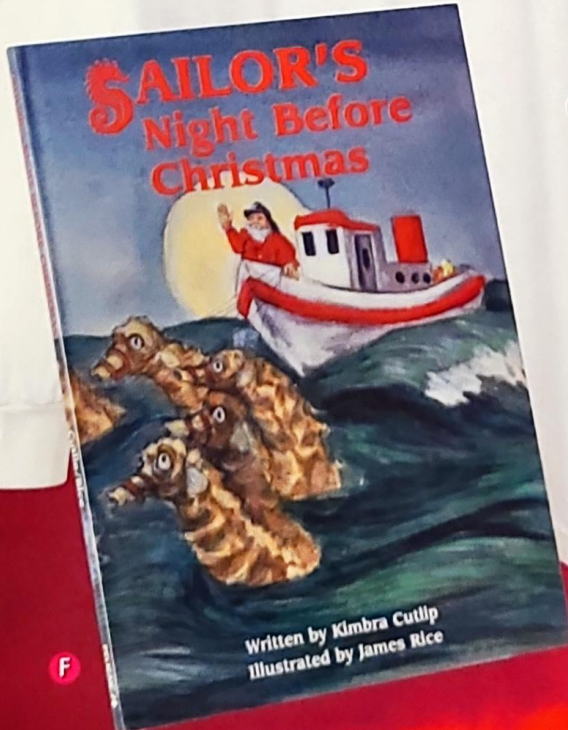
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BACK



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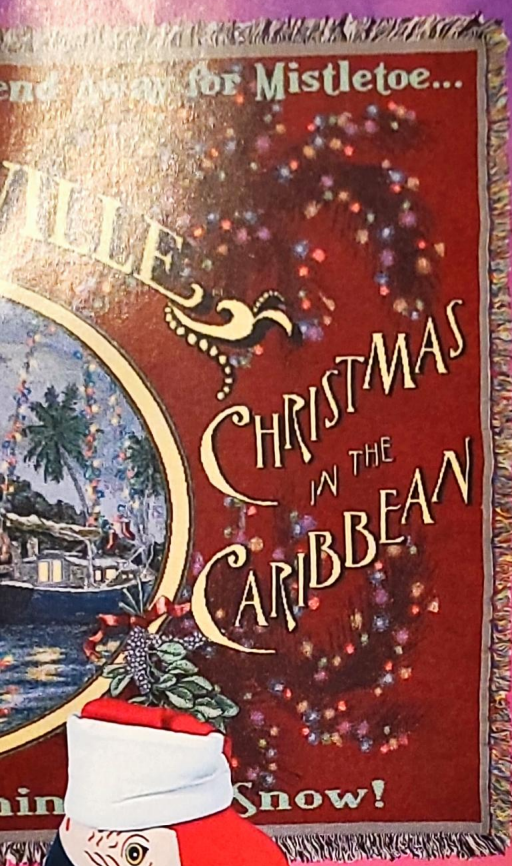


F



G

H



A Christmas Island

Jimmy Buffett's Christmas Collection.
Cassette #2721 \$5.98 CD #2720 \$13.98

B Christmas Throw

A Margaritaville Collectible 100% cotton throw. Machine washable. Made in the USA. Measures approx. 72" x 54". #10856 \$55.00

C 2003 Christmas Design T'

"Christmas in the Caribbean". 100% cotton. S #11086, M #11087, L #11088, XL #11089 \$19.95 XXL #11090 \$20.95

D Margaritaville 2003 Christmas Cards

"Christmas in the Caribbean" die cut cards. Inside reads "We've Got Everything but Snow" Box of 20 cards w/envelopes. #10855 \$20.00 Single card w/envelope #10854 \$1.50

E Holiday Macaw Christmas Parrot

On candy cane perch. Measures approx. 31" head to tail. #5755 \$24.95

F Sailor's Night Before Christmas

A sailors version of the Classic. A tall tale about ol' Cap'n Claus who traveled the seven seas with a team of eight seahorses. Hardback measures 11"x 9", 30 pages. #9794 \$14.95

G Custom Beads

A must for every concert and/or Parrot Head Party. Total bead length approx. 42 inches. #8114 \$6.99

H Cheeseburger Hat

Stuffed hat measures 12" diameter. Elastic fit. #9215 \$11.95

I 2003 Christmas Ornament

Solid resin ornament measures approx 5" x 4" and weighs 5 oz. Not just for the tree, hang 'em anywhere, hang 'em everywhere! #10853 \$17.95



margaritavillestore.com

A Fins Up Windsticker
Weather resistant vinyl, adheres to all surfaces: glass, plastic, etc. Measures 6.5" x 6". Individually packaged. White decal, black backing peels off.
#2573 \$6.00 each

B Tropical Print Neoprene Can Holder
#1351 \$4.75

C Porcelain Parrot Head Mug
Holds a variety of beverages or objects of your choice. NOT dishwasher safe.
#2354 WAS \$10.00 **NOW \$5.00**

D Shot Glass Set
Set of 4 shot glasses packaged in tropical box. Margarita, Volcano, Mexican Cutie, and Shark. #7296 \$15.00

E Flamingo Sunglasses
Fun colorful tropical plastic sunglasses.
#10586 \$15.00

F Day On Vacation Mouse Pad
Foam pad measures 7.5" x 8". #9119 \$7.95

G Key West Old Town Roast Coffee
1/2 pound of ground coffee. #9437 \$6.95

H "Wastin' Away Again" Metal Sign
Each square measures approximately 2" x 3".
#10658 \$12.00

I 2004 Jimmy Buffett Calendar
Monthly photos and recollections by long-time Buffett photographer Tom Corcoran.
#2242 \$13.95

J Parrot Fins Glass
Heavy duty 10 oz. glass is dishwasher safe.
#5903 \$9.00

K Cell Phone Holder
Small adjustable chair is made of durable plastic. Approximately 4" tall. #7629 \$4.50

L Drink More, Feel Better
Bar Coasters 50 cardboard coasters.
4.5" diameter. #8092 \$5.75

M Caribbean Soul Canvas Bag
"A Bad Day on Vacation Beats a Good Day at Work". Approximately 18.5" x 13.5". Two sided print. #9417 \$15.00

N Beach Scene Picture Frame
Holds 4" x 6" photo. Unbreakable heavy-weight cardboard construction. Frame itself measures 7.5" x 5.5". #10741 \$9.95



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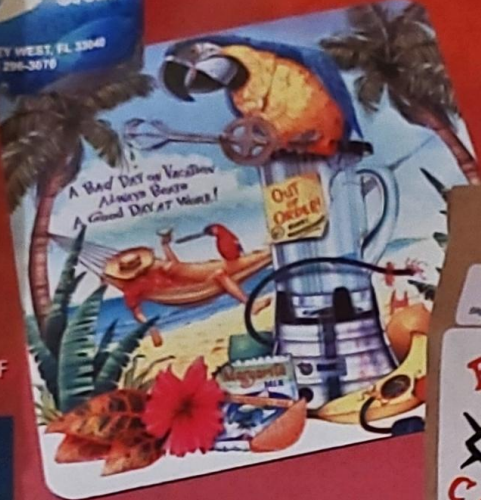
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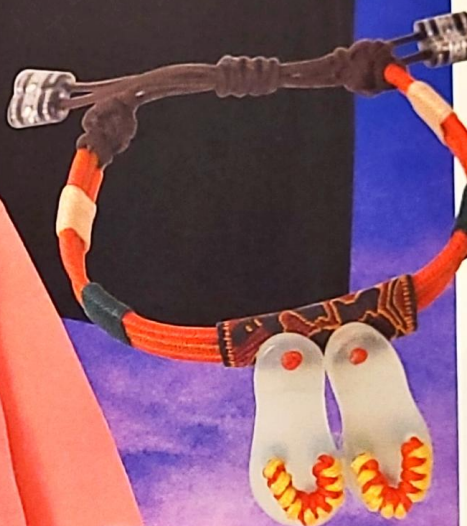
Only Girl in Town Baby Doll
100% cotton, fine rib fitted T.
XS (28) #11055, S (30) #11056,
M (32) #11057, L (34) #11058,
XL (36) #11059 \$16.95

Flip Flop Earrings
#10602 \$7.95

Flip Flop Bracelet
#10603 \$7.95



Only Girl In Town
Jimmy Buffett's
Margaritaville
Key West



Island Style Ladies Sweatshirt
80/20 crew neck sweatshirt, boxy fit
sweatshirt with loose banded waist.
Screenprint on front. Available in
Watermelon only.
S #11082, M #11083, L #11084,
XL #11085 \$38.95

Ladies Margaritaville Shorts
100% cotton. Elastic waist with drawstring.
Small front logo with popular large print
across back, 3.5" inseam. Navy Blue.
XS (22) #10588, S (24) #10589,
M (28) #10590, L (30) #10591 \$19.95

MARGARITAVILLE

MARGARITAVILLE
KEY WEST

PHOKINS

People who believe in the lifestyle inspired by Jimmy Buffett... the giving and sharing come naturally...

Parrot Heads Give Their Blood, Sweat & Cheers!

Sixteen months ago, New Orleans Tou-Timin' Parrot Head Club members Mark & Cecile Steele received the devastating news that their 14-year old son, Justin Burns, had been diagnosed with AML Leukemia, a form that normally strikes adults over 40. Due to the extent of damage caused by this form of the disease, the only course of treatment would be a bone marrow transplant. Fortunately, Justin's brother Sean was a match and would serve as the donor. In the meantime, Mom Cecile was about five months pregnant, so needless to say, the family was dealing with more than its fair share of challenges.

Upon hearing the news of Justin's condition (and the fact that the Steele's insurance would not cover the blood products he would need), New Orleans Parrot Heads immediately went to work organizing a blood drive and putting the word out to clubs around the country asking that donations be made in Justin's name. Cecile says they received blood donations from places like Gulf Shores, Galveston, North Carolina and as far as New Jersey. Some PH's who work at a prison in Kentucky even organized a blood drive at the prison.

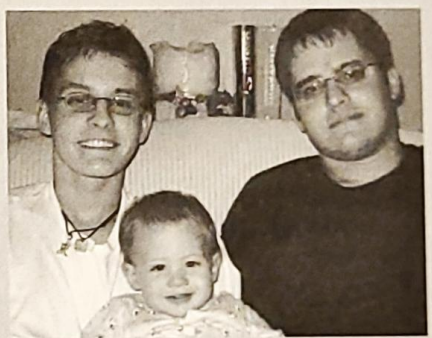
In addition, other PH clubs worked tirelessly to send Justin and the family hundreds of cards, letters & e-mails of encouragement, and the Colorado PH Club (in honor of a Leukemia survivor member of their own) sent a very generous donation to help the family with living expenses when they had to live in Houston part-time while Justin underwent his transplant at M.D. Anderson Hospital.

While the family was there, Parrot Heads in Houston also offered their blood, places to stay, directions and every sort of help the family could use.

The Steele family is so grateful to all the Parrot Heads who helped (including those who helped anonymously) and sends a huge thank-you out to all who offered their upbeat support, kind words and well wishes. Happily, now one year after the transplant, Justin is doing extremely well ("miraculously" as Cecile describes it) with no leukemic activity in his system. His hair has grown back, they are working to fatten him back up, and he hopes to return to his junior year in high school this fall.

Once the doctors determine Justin's immune system can handle crowds again, the Steeles hope to take a "family trip" to a Jimmy Buffett concert. In the meantime, Justin plans to concentrate on returning to his school's swim team in hopes of earning a letter. The Parrot Heads are with you all the way, Justin...keep those fins up!

Sheila Chimento
Margaritaville-N.O.



From left: Justin Burns, Brett Steele and Sean Burns.



argaritaville is a state of mind - and if you think about it, so is religion. Religion, like Margaritaville, teaches us values and gives us traditions to attach our 'personal roots' to. It's a foundation to build a life upon. An interesting part of many religions is its ability to adapt and adjust to the new surroundings. Celebrating Christ's birthday in the Caribbean is different than in, say, snowbound Alaska; celebrating Ramadan in east Africa is different than in, say, Des Moines, IA.

The same is true for Judaism in Jerusalem and Atlanta - at least when Jimmy Buffett's in town. When the 2003 Tiki Bar Tour coincided with the Jewish holiday of Passover, it forced another evolution to modern Judaism: the Parrot Head Passover. Observed in the pre-concert tailgating setting, Jewish tradition took a large leap - south, to the little latitudes.

For Sam (Samantha) and James Parks, and Hal and Alison Schlenger, it wasn't a stretch of the imagination that religious observances and Parrot Head world should cross. Heck, even Jimmy's Catholic upbringing has Jewish roots. With the support and cooperation of the Atlanta Parrot Head Club, what resulted was a sort-of traditional Seder service under a pop-up tent at **HIFI Buys Ampitheater**. The Seder service is a mix of prayers, eating and drinking. Local rock station Z-93 did a live interview on the morning of the concert and pop station Star 94 also announced this unique experience.

One fascinating point was the participation by Christians, some who had attended Seder services before. Catherine Edwards got help from a friend to prepare a traditional dish called 'haroset', typically a mixture of nuts, fruit and wine to symbolize the brick, mortar and blood of the Egyptian Pharaoh's Jewish slaves. Cathy's mixture replaced the some-

times-unappealing Manachevitz Concord grape wine with a secret liquid ingredient - which everyone agreed was quite tasty. And the traditional matzah ball soup so popular in Eastern Europe was replaced with orange/mango/strawberry soup. And the traditional entry of baked chicken or brisket was replaced with Cajun styled blackened fish.

And the prayers were updated. One prayer, Dayeinu (which is Hebrew and means "it would have been enough"), expresses our appreciation for the numerous elements of the Jews' transition from slaves to a free and holy people. A few are included below.

How plentiful are the reasons for our gratitude to God for the many favors bestowed upon us!

Had God brought us out of Egypt and not divided the sea for us - Dayeinu!

Had God divided the sea and not permitted us to cross on dry land - Dayeinu!

Had God built for us the Temple and not sent us the prophets of truth - Dayeinu!

Had God sent us the prophets of truth, but not sent the reverend (or prophet) Jimmy Buffett - Dayeinu!

Had God sent us the reverend (or prophet) Jimmy Buffett but not given us Key West - Dayeinu!

Had God given us Key West but not brought Jimmy's music on Radio Margaritaville - Dayeinu!

Had God brought Jimmy's music on Radio Margaritaville, but not brought together the PHlock of Parrot Heads - Dayeinu!

What began as a potential scheduling conflict became an evolution in Judaism that many look forward to continuing next year - in hopes that all people, everywhere, are free. And the traditional concluding prayer of the service asks for peace and freedom: Peace for us! For everyone. For all people, this is our hope.

- Hal Schlenger



JIMMY BUFFETT & THE COPAL REEFER BAND

TUESDAY, AUGUST 19	PITTSBURGH, PA	POST GAZETTE PAVILION
THURSDAY, AUGUST 21	CHICAGO, IL	TWEETER CENTER
THURSDAY, AUGUST 23	CHICAGO, IL	TWEETER CENTER
TUESDAY, AUGUST 26	CINCINNATI, OH	RIVERBEND
THURSDAY, AUGUST 28	BOSTON, MA	TWEETER CENTER
SATURDAY, AUGUST 30	BOSTON, MA	TWEETER CENTER
TUESDAY, SEPTEMBER 16	SEATTLE, WA	WHITE RIVER AMPHITHEATRE
THURSDAY, SEPTEMBER 18	VANCOUVER, WA	THE AMPHITHEATRE
SATURDAY, SEPTEMBER 20	LAS VEGAS, NV	MGM GRAND
TUESDAY, SEPTEMBER 23	SAN DIEGO, CA	COORS AMPHITHEATRE
THURSDAY, SEPTEMBER 25	MOUNTAINVIEW, CA	SHORELINE AMPHITHEATRE
SATURDAY, SEPTEMBER 27	IRVINE, CA	VERIZON WIRELESS AMPHITHEATRE

ALL SHOWS BROADCAST LIVE ON
WWW.RADIONIMARGARITAVILLE.COM

2003 TIKI TIME TOUR

Win a 2003 Christmas Collection

Congratulations to the Treasure State's Radlee Payne, winner of a \$100 Shopping Spree at the Margaritaville Store.

Claim your own treasure by placing orders totaling \$50 or more through the Coconut Telegraph or the Key West Online Store, www.margaritavillestore.com, from

August 15, 2003 - September 30, 2003.

Each order over \$50 offers you a chance to win a 2003 Christmas Collection.

Retail value of \$125.00.

To be eligible, please tell the operator you wish to use the promotional code XMAS.



JIMMY BUFFETT KARAOKE CD

On screen lyrics available when played through a CD+G player. This CD+G disc will play in a CD player without showing the lyrics. These are professional recreations and are not performed by the original artist. Original artists name used only for identification purposes. #10581 \$24.95

- 1 A Pirate Looks at Forty
- 2 Changes in Latitudes, Changes in Attitudes
- 3 Cheeseburger in Paradise
- 4 Come Monday
- 5 Far Side of the World
- 6 Fins
- 7 God's Own Drunk
- 8 Grapefruit-Juicy Fruit
- 9 Honey Do
- 10 Last Mango in Paris
- 11 Margaritaville
- 12 One Particular Harbour
- 13 Pencil Thin Mustache
- 14 Pre-You
- 15 Son of A Sailor
- 16 Southern Cross
- 17 The Weather is Here
- 18 Volcano
- 19 Why Don't We Get Drunk
- 20 Far Side of the World - Vocal Sample



MARGARITAVILLE
The Coconut Telegraph
PO Box 1459
Key West, FL 33041

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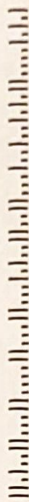
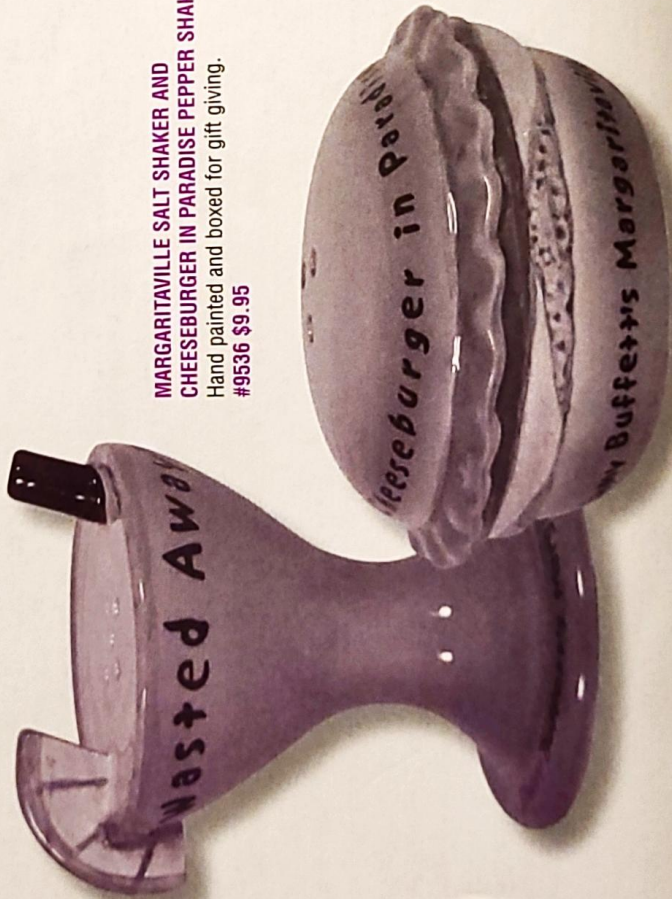
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MARGARITAVILLE SALT SHAKER AND
CHEESEBURGER IN PARADISE PEPPER SHAKER

Hand painted and boxed for gift giving.

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