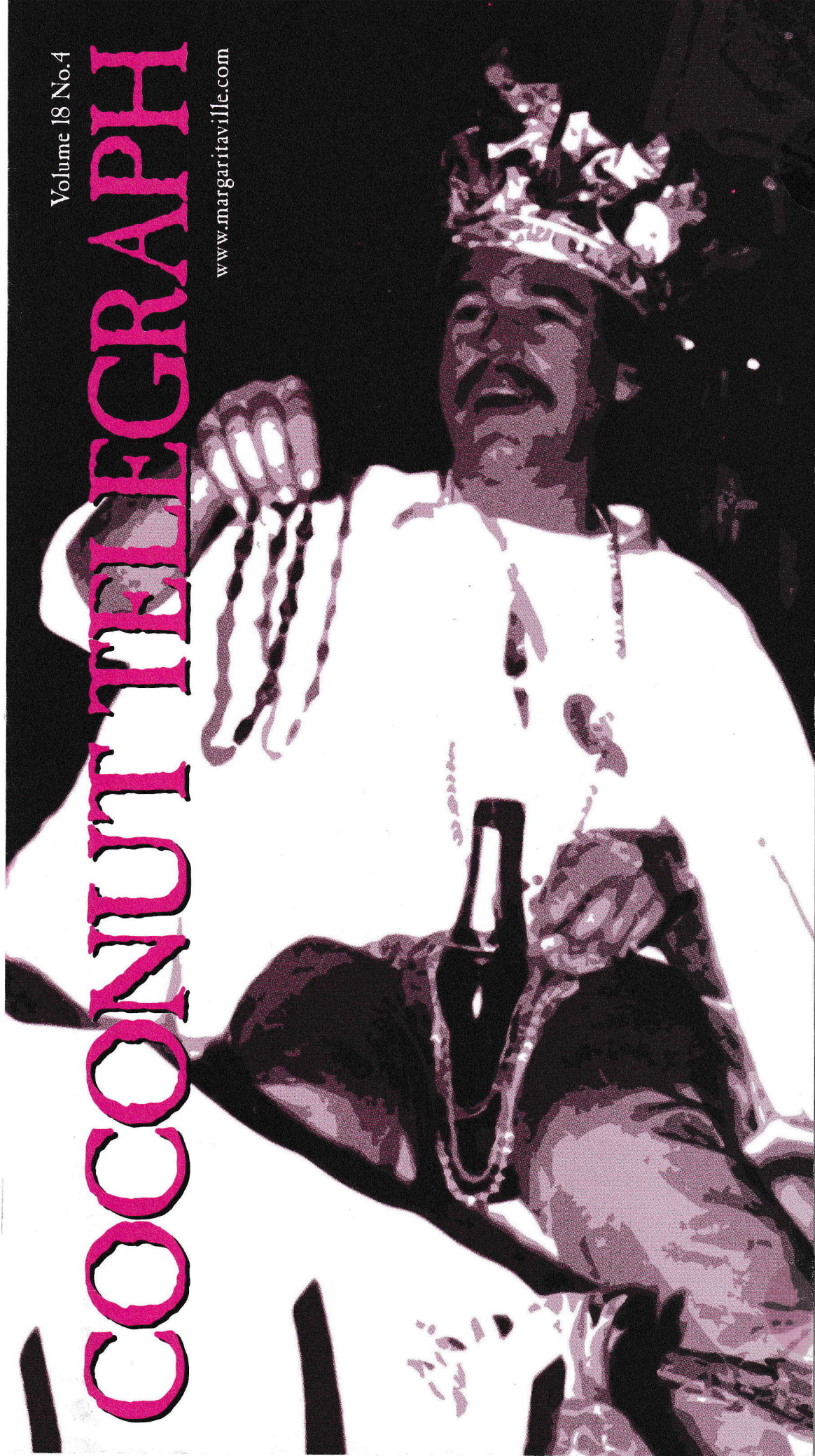


Volume 18 No.4

# COCCONUT TELEGRAPH

[www.margaritaville.com](http://www.margaritaville.com)



# Une Décennie de



# ans le Quartier Français

## Margaritaville celebrates ten years in New Orleans' French Quarter\*

The Margaritaville Store has expanded to a new location. On August 5, 1992, Margaritaville New Orleans opened next to the historic French Market at #1 French Market Place. Margaritaville New Orleans has quite a different look from our classic Key West store, occupying the old Hibernia Bank Building - complete with brass chandeliers and marble floors. *"...when we decided to do a club there was never any doubt in my mind that my heart told me to go to New Orleans. After the success of Key West, which was very easy, and it was such a natural, New Orleans was the second natural spot to me."*

Jimmy has long and strong ties to the Crescent City. His first public performance took place on Bourbon Street...literally, on Bourbon Street, and many of his favorite haunts are mentioned in Tales From Margaritaville. It



seemed like a natural second location for Margaritaville. *"...before I ever sat foot in Key West, Florida, I had cut my teeth on gumbo and Benny Spellman on Ursuline Street, right around the corner from where [the store] is now located."*

Jimmy kept an apartment in New Orleans for years, contributes to the New Orleans Adolescent Children's Hospital, participated in the New Orleans Artists Against Hunger & Homelessness along with Ed Bradley, Rita Coolidge and the Neville Brothers, and performs regularly at New Orleans' Jazz Fest. In



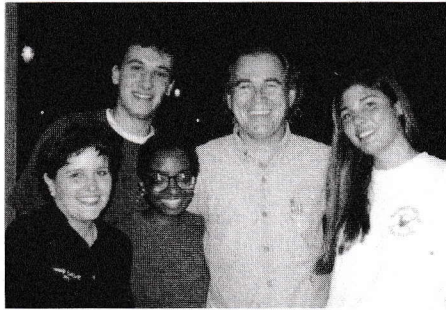
fact, Jimmy was a Saturday Main Event act this year; a day marked by record-breaking attendance of 135,000. *"I started here when I was about 18. It was my first real job. I went to school in Mississippi, 'cause it was such a close commute to New Orleans. And I started when I was 18 on Bourbon Street*

*in a place called the Bayou Room. And I think it was all Elvis' fault. 'Cause I remember the scene from King Creole when Elvis comes down Bourbon Street and the crawfish lady's singing. I knew at that point I wanted to go to New Orleans and I wanted to sing and live in New Orleans. And strangely enough it all wound up that way. I came here in 1966 the first time and have continued to play music here ever since. But a lot of people don't know that I spent about four years working around here on Bourbon Street. Everything from a barker to a musician."*

\*Excerpted from the Coconut Telegraph, Volume 8 #6, and from an interview with A & E.



In 1983 Jimmy served as the King of Krewe of Clones, a parade held by the Contemporary Art Museum from 1981 to 1984. This parade was held a week prior to Mardi Gras, and we're told quite cleverly put together. Certain unspeakables took place which were appropriate for the time, but in this age over sensitivity would probably be frowned upon. *"My grandfather was a captain on a steamship and we'd come over here as kids and meet his ship. I was eight or nine years old, and those were my biggest memories. I think that's why I think of New Orleans as the northern edge of the Caribbean, because his ship was always leaving from here and going to exotic sounding places like Buenos Aires, Rio de Janeiro. So I equated New Orleans with*



*that world, and it was a gateway out. I came here and started musically which was my gateway out to the world. And it's a place I always come back to."*

The Margaritaville Cafe & Storyville Tavern share the same building, with one entrance around the corner on Decatur Street, and massive

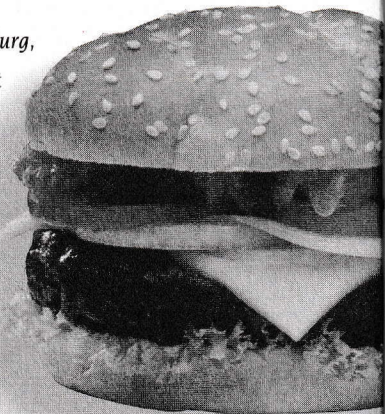
open air doors on the French Market side. The site of early mass Parrot Head gatherings, the New Orleans Cafe offers a large dining area, theme rooms for private parties, live music daily in the Storyville Tavern and one of the largest balconies in the French Quarter. Extensive renovations and a May Jazz Fest appearance by Jimmy helped put the New Orleans Cafe high on the list of places to see and be seen in the French Quarter. *"...New Orleans is the only city in America that has a European feel to it to me, as much traveling as I have done. And I love that fact that you have the sort of cultural abnormalities sitting in the middle of the most redneck area of the country. I think that's what appeals to me about New Orleans more than anything is the fact that when I ran away from home most of the people I knew went to Memphis, or Atlanta, or New York, got straight jobs. But I never had any doubt in my mind that I wanted to run away to New Orleans and do something weird."*

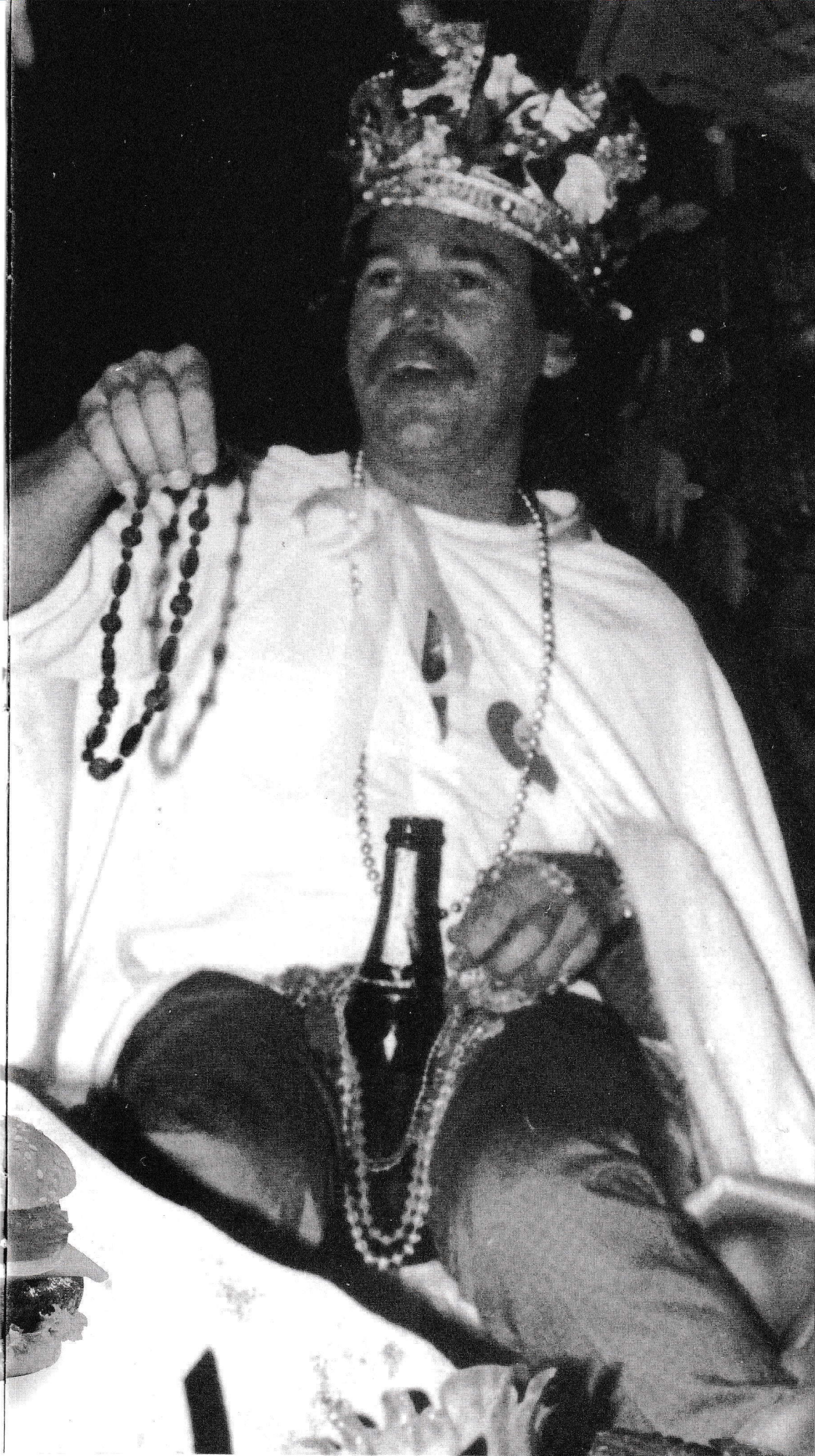
From Jimmy's list of  
Top Ten Cheeseburgers

## CAMELIA GRILL

New Orleans, Louisiana

*I worked my way through college by commuting between school in Hattiesburg, Mississippi and Bourbon Street where I must say I learned more of what would serve me later in life than I did in my Algebra II classes. A girl I dated who went to Dominican College first took me to the Camelia Grill. We rode the streetcar down St. Charles Avenue past the stately mansions of the Garden District to the Camelia Grill. The girl has long since left my life, but for me, a trip to the Camelia Grill is as much a pilgrimage as a trip to the St. Louis Cathedral. Besides, the chocolate pie is unbelievable.*







## Radio Margaritaville: Your Soundtrack for Summer

*The concert is sold out. The amphitheater erupts as the lights dim and just seconds before Jimmy dances on stage, he is talking to his fans live all over the world on Radio Margaritaville.*

*Radio Margaritaville has traveled to the Far Side of the World with Jimmy and the Coral Reefers this summer. And while there's nothing like being there in person, Radio Margaritaville listeners get something extra: the chance to join Jimmy and Steve Huntington live back stage. Visit Radio Margaritaville today and check the schedule. There are more live broadcasts yet to come, so let Radio Margaritaville be your backstage pass. If you'd rather attend the show in person, stop by Radio Margaritaville to find out how you can win tickets.*

*In June, singer-songwriter Livingston Taylor graciously allowed Radio Margaritaville to broadcast his concert from Stoneham Theatre in Stoneham, Massachusetts, and there are more shows like this in the works.*

*A big thanks goes out to all our Radio Margaritaville Guest DJs: Kathleen Moxness of Annapolis, MD, Scotty B. of Clifton, VA, the Three-Chord Barbecue series from Jim Hoehn of Milwaukee, WI, and many others. One of our most recent contributors is Jack Connell from Adelaide, Australia, our first Guest DJ from the Southern Hemisphere. Visit our Web site to find out how you can be a Radio Margaritaville Guest DJ.*

*Speaking of firsts: Radio Margaritaville broadcast its first show at sea a few weeks ago. Steve and Carson hitched a ride with Captain Morgan Stinemetz aboard The Reefer for an afternoon of sailing songs along Florida's Gulf Coast. This is the life! Morgan Stinemetz is a seasoned maritime writer whose work has appeared in Cruising World, SAIL, Sailing World, Southern Boating and, as a weekly column, in the Sarasota Herald-Tribune.*

*We're happy to be able to bring you all this great music for free. If you get the chance, stop by and say hello to our sponsors. They really help make it happen for all of us. And if you would like to be part of the Radio Margaritaville family, simply drop us a line.*

*Radio Margaritaville is your soundtrack for summer.*

[www.radiomargaritaville.com](http://www.radiomargaritaville.com)

# Jimmy Buffett's MARGARITAVILLE

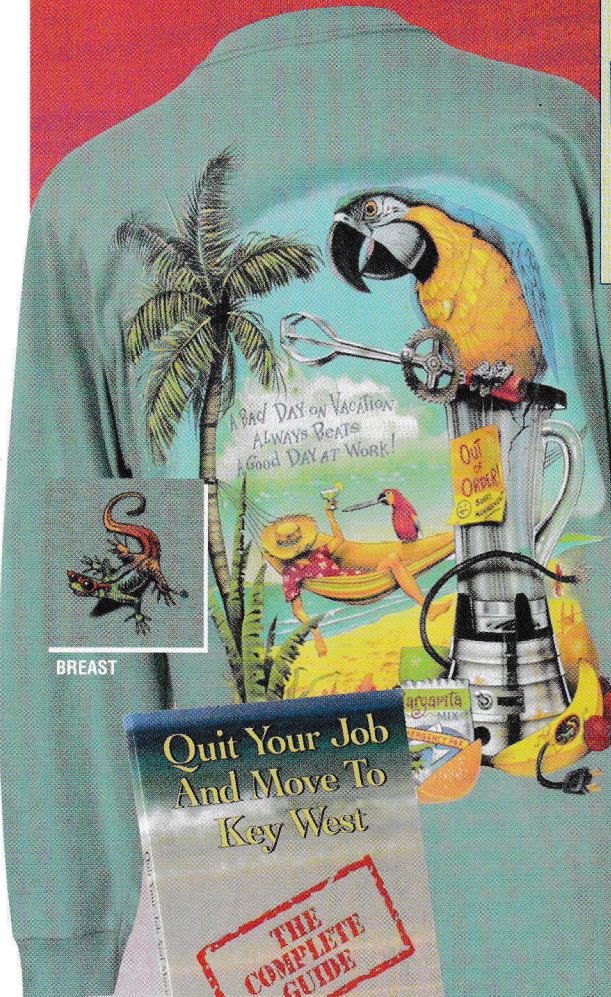
## S·T·O·R·E

### Bad Day on Vacation

Long Sleeve 100% cotton T-shirt. Green only.

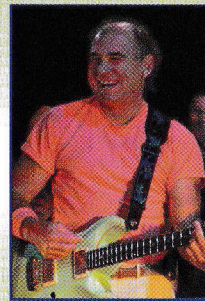
M #9557, L #9558, XL #9559 \$25.95

XXL #9560 \$26.95



# JIMMY BUFFETT

## 2003 calendar

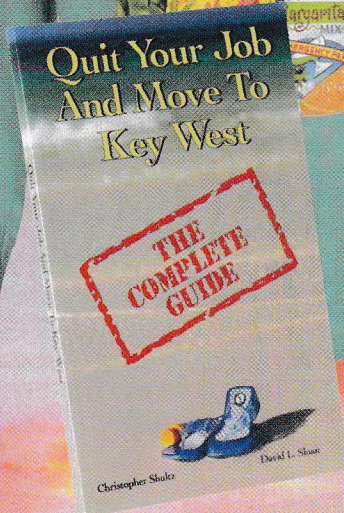


produced by Tom Corcoran

### 2003 Jimmy Buffett Calendar

Monthly photos and  
recollections by long-time  
Buffett photographer  
Tom Corcoran.

#2242 \$14.00



### Quit Your Job and Move to Key West

A complete guide on how to do it by people who've  
made it happen. Paperback, 118 pages.

#9305 \$9.95

### Bad Day on Vacation Beach Bag

Canvas bag measures approx. 16" x 15". Print on both sides.

#9417 \$18.00



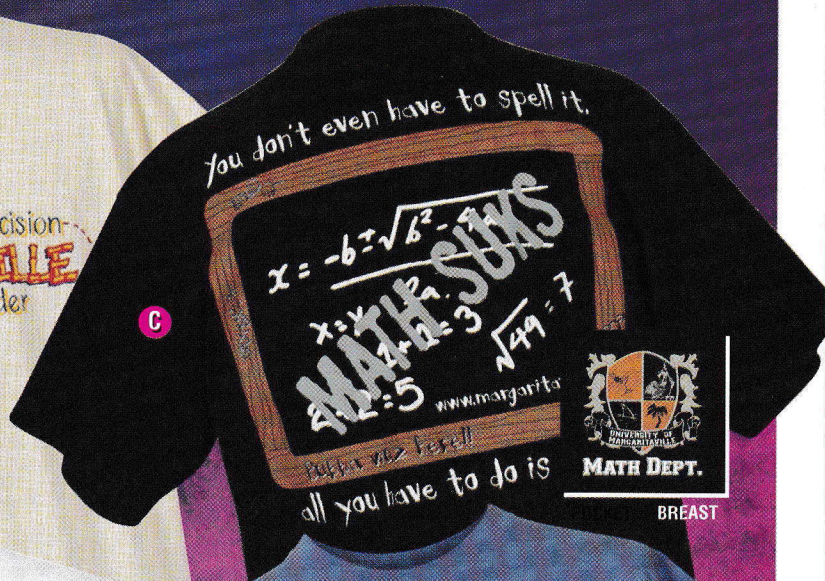


All T-shirts are 100% cotton,  
available only in colors shown.

- A Margaritaville Bait & Tackle**  
Garment-dyed Pocket T'. M #9642, L #9643,  
XL #9644 \$18.95 XXL #9645 \$19.95
- B Port of Indecision**  
M #9820, L #9821, XL #9822 \$16.95  
XXL #9823 \$17.95
- C Math Suks**  
M #9618, L #9619, XL #9620 \$16.95  
XXL #9621 \$17.95
- D Travel Map Long Sleeve T'**  
M #9830, L #9831, XL #9832 \$25.95  
XXL #9833 \$26.95
- E Changes in Latitude...**  
M #2, L #3, XL #4 \$16.95 XXL #630 17.95  
**NOW AVAILABLE IN XXXL #9666 \$18.95**
- F Margaritaville Square Patch T'**  
Left chest embroidery. S #3467, M #3468, L  
#3469, XL #3470 \$21.95
- G Pirate Looks @ 40**  
The classic is back! M #9516, L #9517,  
XL #9518 \$16.95 XXL #9519 \$17.95
- H Ladies Long Sleeve T'**  
Embroidery with Margaritaville applique.  
Navy Blue, cut small.  
S # 9573, M #9574, L #9575, XL #9576  
\$23.95
- I Margaritaville "Splash" Cap**  
Brushed cotton with adjustable velcro strap.  
#5434 \$18.00







1-800-COCOTEL 1-800-262-6835

FRONT

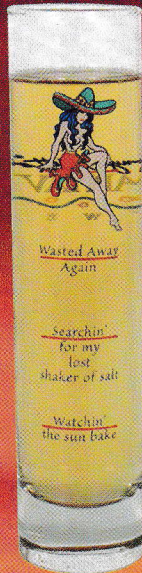
BREAST

ENLARGED

**Margaritaville Mouse Pad**  
Foam mouse pad measures 7.5" x 8".  
#9229 \$7.95



**Splash Design**  
3.5" square notecube.  
#5395 \$7.95



**Super Shooter**  
Stands 7.5" tall.  
Measurements include:  
"Wasted Away Again",  
"Searchin' for my lost shaker of salt" and  
"Watchin' the sun bake".  
#5856 \$6.50

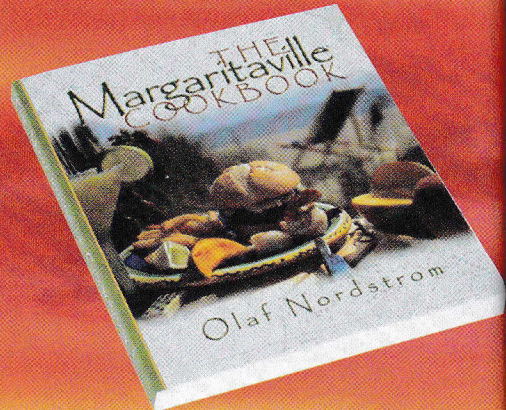


**Inflatable Cheeseburger**  
Measures 14" x 13"  
#5858 \$6.75

**Lost Shaker of Salt**  
Shaker with 4-sided print.  
#7652 \$5.50



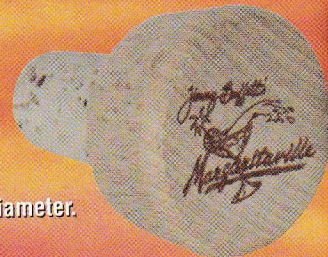
**Margaritaville Cookbook**  
Over 250 pages of recipes gleaned from Buffett lyrics-songs and stories.  
Oversized Paperback. #6998 \$16.00



**Inflatable Parrot**  
Measures 15" x 8".  
#5859 \$6.75



**Wine Cork**  
Measures 1" diameter.  
#7626 \$4.00



**Boat Flag**  
Embroidered on one side.  
Brass grommets.  
Measures 14" x 20"  
#1627 \$31.95

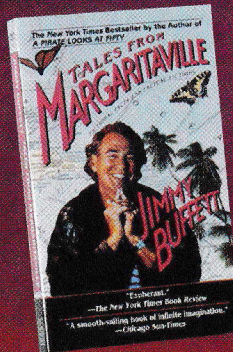


**Square Shot Glass**  
Holds 2 oz.  
2-sided print.  
#5362 \$ 5.00

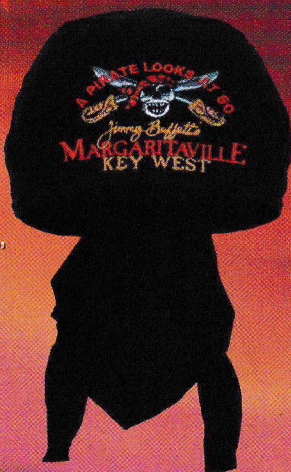
**Conga Line Flag**  
 Stitched and Printed 2-sides, 42" H x 18" W.  
 #7760 \$32.00



**Hemisphere Dancer Inflatable Plane**  
 Measures 15" x 8".  
 #5860 \$6.75



**Tales from Margaritaville**  
 Classic best seller.  
 Pocket Paperback  
 #1423 \$6.99

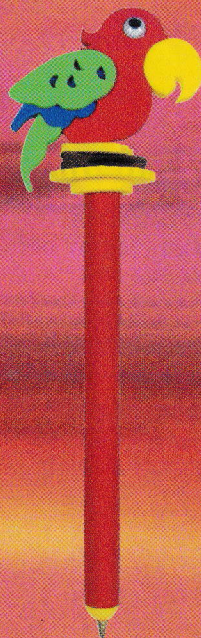


**Pre-formed Bandana**  
 "A Pirate Looks at 50"  
 embroidered on front.  
 #5307 \$12.00

**Margaritaville**  
 Storefront design  
 on 8" x 9.5"  
 mouse pad.  
 #3607 \$9.95



**Shopping List**  
 "Spending those renegade  
 Pesos on a bottle of Rum  
 and a lime..." 60 sheet  
 shopping list with  
 magnetic strip on back.  
 Measures 10" x 4"  
 #7621 \$6.95

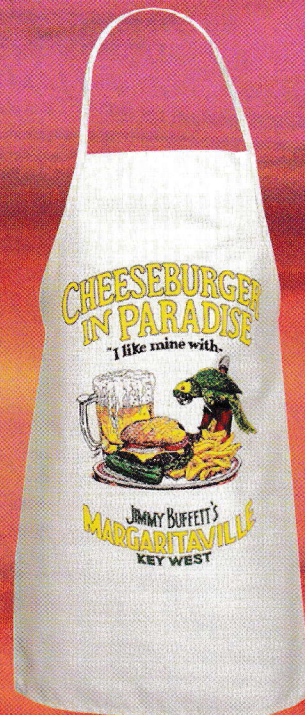


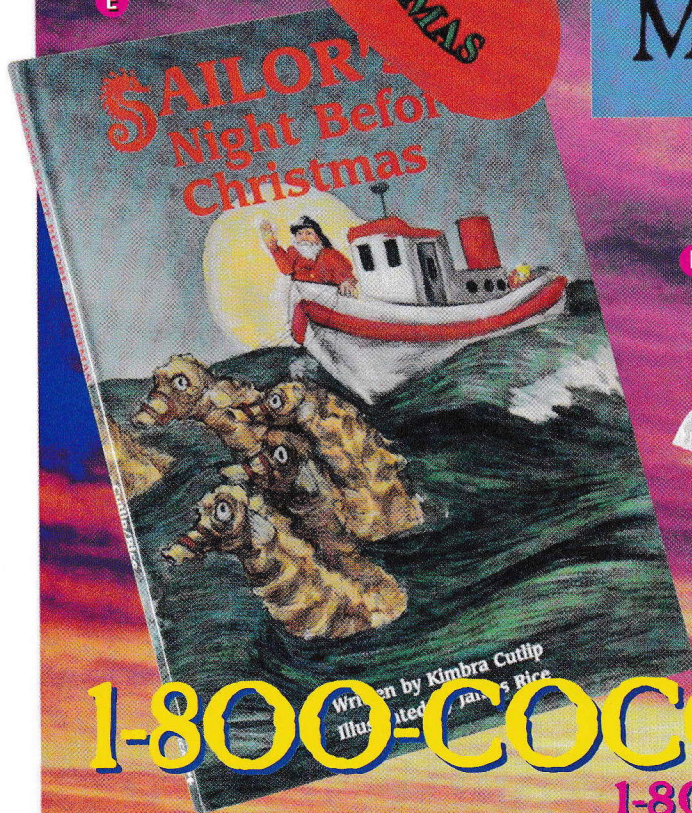
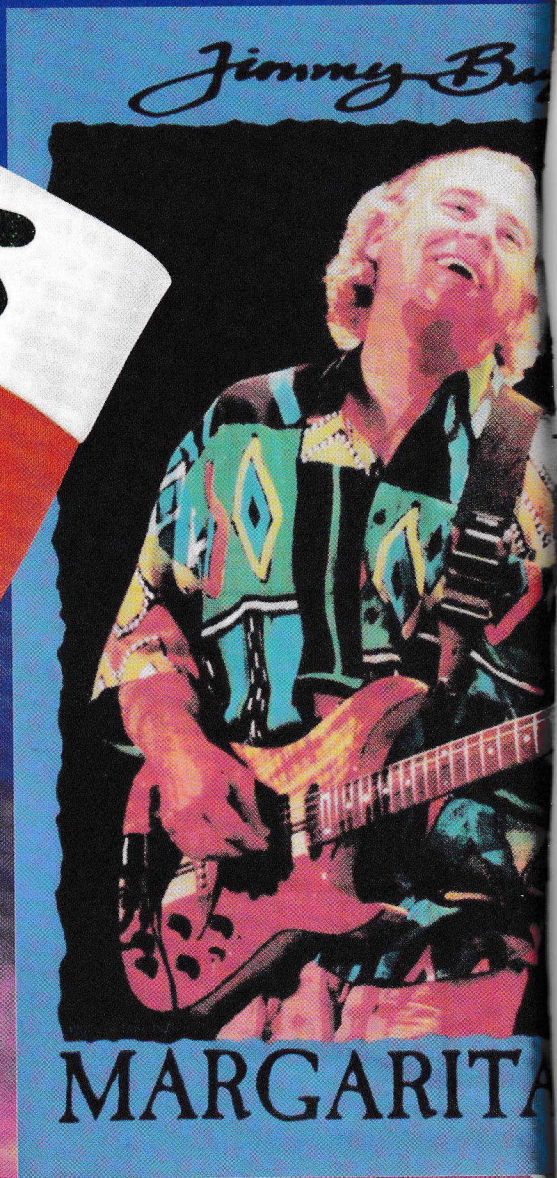
**Parrot Foam Pen**  
 Bendable disposable pen.  
 #9225 \$3.95

**Pirate Looks @ Forty**  
 Acrylic Keytag  
 Measures 2.5" x 1.5".  
 Front and back design.  
 #9421 \$3.75



**Cheeseburger in Paradise Apron.**  
 Washable canvas.  
 Approximately  
 27" L x 19" W.  
 #1069 \$15.00





1-800-COCOTEL

1-800-262-6835



D

**A Margarita Glass Glitter Tattoo**

Measures approximately 2" x 2".

#9234 \$3.95 each

**B Parrot Head Stocking**

Oversized cotton stocking holds a lot of coal. Approximately 24" tall.

#9895 \$17.95

**C Jimmy Buffett Textile Poster**

Printed on high quality polyester with wash resistant colors. Easily folded for all those "Changes in Latitudes". 30" x 40".

#9409 \$15.95

**D Holiday Macaw Christmas Parrot**

On candy cane perch. Approximately 31" tall.

#5755 \$24.95

**E Sailor's Night Before Christmas.**

A sailor's version of the Classic. A tall tale about ol' Cap'n Claus who traveled the seven seas with a team of eight seahorses.

Hardback measures 11"x9", 30 pages.

#9794 \$14.95

**F 2002 Christmas Ornament**

Solid resin, 3-D ornament measures 5" x 4" and weighs 4 oz. Not just for the tree, hang 'em anywhere, hang 'em everywhere!

#9817 \$16.95

**G Margaritaville 2002 Christmas Cards**

"Christmas is Here, The Weather is Beautiful"

20 cards w/envelopes, boxed. #9827 \$20.00

Single card w/envelope. #9828 \$1.50

**H 2002 Christmas Design Crew**

"Christmas is Here, The Weather is Beautiful"

100% cotton long sleeve crew neck T-shirt.

M #9530, L # 9531, XL #9532 \$19.95

XXL #9533 \$20.95

VILLE™



G

H

**Air Margaritaville Sign**

11" x 11" vintage wooden sign.  
3/4" weathered wood painted to resemble  
worn signpost.  
#7091 \$25.00

**Scenic Plane Sweatshirt**

80/20 Navy sport crew sweatshirt.  
Double stitched and banded raglan sleeves,  
loose banded waist. Screened print.  
M #9650, L #9651, XL #9652 \$38.95  
XXL #9653 \$39.95

**Porcelain Coffee Mug**

Old fashioned diner mug.  
Distressed print.  
#7293 \$7.95



**Hemisphere Dancer Plane Model**

1/72" scale, hand-carved, hand-painted Mahogany model of Jimmy Buffett's Hemisphere Dancer. Mounts on Mahogany base fitted with brass plate. "Certificate of Ownership" with a brief history of the Hemisphere Dancer enclosed. 13.5" wingspan and 11" fuselage. This custom item is shipped directly from the manufacturer to you. Will be shipped via UPS ground service in approx 3-4 weeks (sorry Federal Express not available). There is a separate shipping charge of \$10.95 for this item.

#9047 \$179.50

One evening back in 1936, a visionary named Fred Osius put on his dark blue woolen shirt, some striped pants, a bright parrot-yellow tie, and a cutaway coat, then headed for Manhattan's Vanderbilt Hotel, where a musician named Fred Waring had just signed-off from a regular radio broadcast with his popular singing group, the "Pennsylvanians."

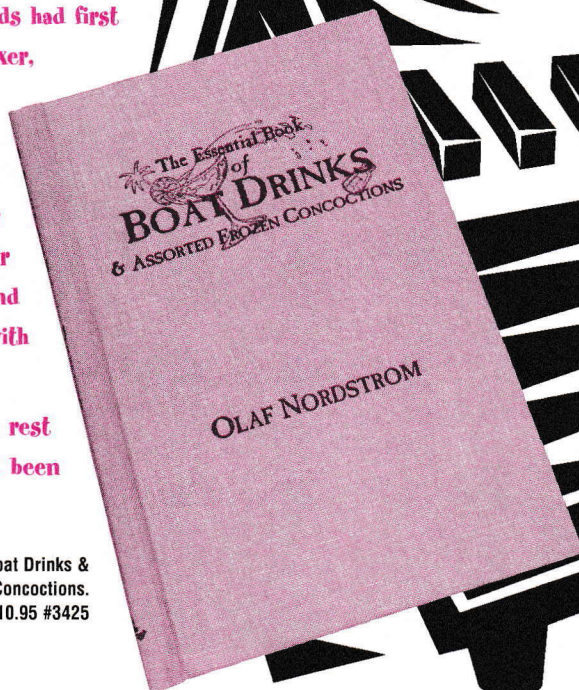
Mr. Waring was backstage when the colorful Mr. Osius appeared with the prototype of a gizmo he claimed would "revolutionize people's eating habits." The inventor had come to ask the successful entertainer to invest in both the making and the marketing of this thing he called the "Miracle Mixer."

But when Fred Osius turned it on, it simply didn't work, and he left the same way he had come in.

Undaunted, Osius spent the next six months and some \$25,000 more without any further success. Meanwhile, Fred Waring remained intrigued and eventually became interested; he liked this guy and his idea, so he joined up with the project. By September of 1937, Fred Osius and Fred Waring had a working model for the National Restaurant Show in Chicago. And the crowd loved it.

Soon Fred Waring was hyping the machine on the radio with a singing group called the "Waring Blenders." A tectotaler himself, Waring kept one in his dressing room to make juice from fruits and vegetables. And though the two Freds had first viewed the invention as a food mixer, the folks at Ron Rico Rum Company looked upon it as a machine for mixing some rather spectacular drinks. Before long, homemakers were eager to have this new appliance in their kitchens, and nearly every bar and restaurant was becoming equipped with a Waring Blender.

Thanks Fred, both of you. You can rest assured that your efforts have not been wasted.



The Essential Book of Boat Drinks &  
Assorted Frozen Concoctions.  
Available in Hardback for \$10.95 #3425

DEAR MARGARITAVILLE,

MY NAME IS BARRY PATTERSON AND I WANT TO THANK YOU FOR HELPING ME RAISE ENOUGH MONEY TO GO TO SEACAMP WITH MY CLASS. WE ARE GOING TO SEACAMP ON MAY 20-22.

WITHOUT YOUR DONATION I WOULD NOT BE GOING TO SEACAMP AT ALL. SEACAMP IS GOING TO BE FUN. WE WILL GO ON A DIFFERENT ISLAND. WE WILL LOOK AT MANGROVES. I AM GOING TO LOOK INSIDE A SQUID. I AM GOING TO SWIM WITH SHARKS. THEY DON'T BITE BECAUSE THEY ARE FRIENDLY.

SINCERELY,  
BARRY PATTERSON



## Seacamp

*Seacamp Association, Inc. is a private, non-profit organization dedicated to marine science education. Our mission is to create awareness of the complex and fragile marine world and to foster critical thinking and informed decision making about man's use of natural resources. We are one of the few organizations in the United States providing experiential education in marine studies to students aged 8 to 21 years old. As a residential facility Seacamp Association offers extended sessions of hands-on, interactive education, taking advantage of the variety of marine environments surrounding the campus.*

*The summer camp for 12 to 17 year-olds began in 1966 and emphasizes marine research and exploration using snorkeling and scuba skills as well as the more traditional camp activities of sailing, lifesaving, windsurfing, photography, arts and crafts and campcraft. To date more than 200,000 students have participated in sessions at Seacamp. The Association's scholarship program provides support to students from as far as Russia and as near as neighboring Keys.*

<http://www.seacamp.org/>



# PHILOCKINGS

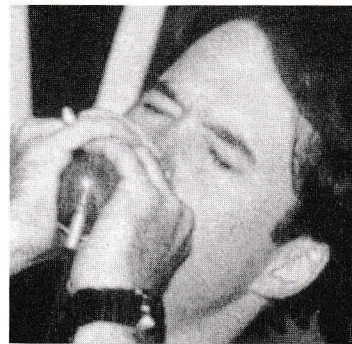
People who believe in the lifestyle  
inspired by Jimmy Buffett...  
the giving and sharing come naturally.

Connecticut Parrot Heads served up cheeseburgers at the 10th annual No Beach Volleyball Tournament & Picnic to benefit the Middlesex County Chapter of the American Red Cross. Chip Dyer told Amy L. Zitka of the Middletown Press that, "The club is trying to find events the members can volunteer for on a yearly basis. We've never helped [the Red Cross] before, and we're trying new things." This year the club helped out at the Easter Seals Volleyball Tournament, Dyer said. Members also helped cook for thousands of people at the Juvenile Diabetes Walk.

Coast of Carolina Parrot Heads held their 7th Annual Throwback Shell Beach Party early in August. Last year's event helped raise over \$12,000 in contributions to the Children's Recovery Center, Mercy Hospice, and Huntington Beach State Park. Parrot Heads from Tampa, FL to Connecticut took part in the festivities. "Papa T" Thompson says that just like a Buffett concert, tickets sold out fast. [www.cofcphc.com](http://www.cofcphc.com)

Friday Harbor, "a quaint little drinking village with a fishing problem" in the beautiful San Juan Islands off the coast of Washington may be a continent away from Key West, but in spirit it's right up the road. Friday Harbor PHans invited Seattle Parrot Heads out to the island for a contest of tans, tattoos and tournaments...during a blizzard! Haley's Bait Shop & Grill provided a safe haven to raise money for the Abused Women's Foundation. "The bottom line is, it doesn't matter where the island is, or how big the club is, it's the size of the heart that counts."

A special Margaritaville shout-out to Parrot Head emeritus Scott Nickerson. Scott took a severe surgical hit recently but we're told is recuperating with the same drive & determination that's made him a leader among Buffett PHans across the country. His premonition of the charitable nature of fellow fans inspired him to organize activities that would eventually lead to annual get togethers from Atlanta to New Orleans to Key West. Scott's tireless voluntary efforts can make salaried employees feel guilty, except he's too good a guy to ever make us feel that way. Keep workin' at it Scott, you have more support than you know.



Get ready to lay back, put your feet up!  
Win a Trip for two to Ocho Ríos, Jamaica,  
including airfare, lodging, \$500 spending  
money, dinner at the new Ocho Ríos  
Margaritaville Restaurant, and two tickets  
to a Jimmy Buffett Concert



**NO PURCHASE NECESSARY. MUST BE A LEGAL U.S. RESIDENT 21 YEARS OF AGE OR OLDER TO ENTER.** There are three ways to enter:

(1) Complete an Official Entry Form available at participating retailers.

(2) fill out a 3" x 5" card with your hand-printed name, complete address, daytime phone number and birth date and mail in an envelope to:

**The Mix It Up With Margaritaville Sweepstakes, P.O. Box 612, Riverton, NJ 08077-0612.**

No facsimile, mass entries or mechanically, electronically or otherwise reproduced entries accepted. Each entry must be postmarked by 10/1/02 and received by 10/8/02 (3) Visit [www.margaritavilleoffers.com](http://www.margaritavilleoffers.com) and complete and submit an official entry form as directed by 11:59 PM, Eastern Standard Time, October 1, 2002. Only one entry per family or household. Sponsor not responsible for incomplete, lost, late, illegible, postage-due, mutilated or misdirected mail or returned e-mail. By entering this Sweepstakes, entrants accept and agree to be bound by the Official Rules and the decisions of the judges, which shall be final, binding and conclusive on all matters.

All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. Sweepstakes starts 6/15/02 and ends 10/1/02.

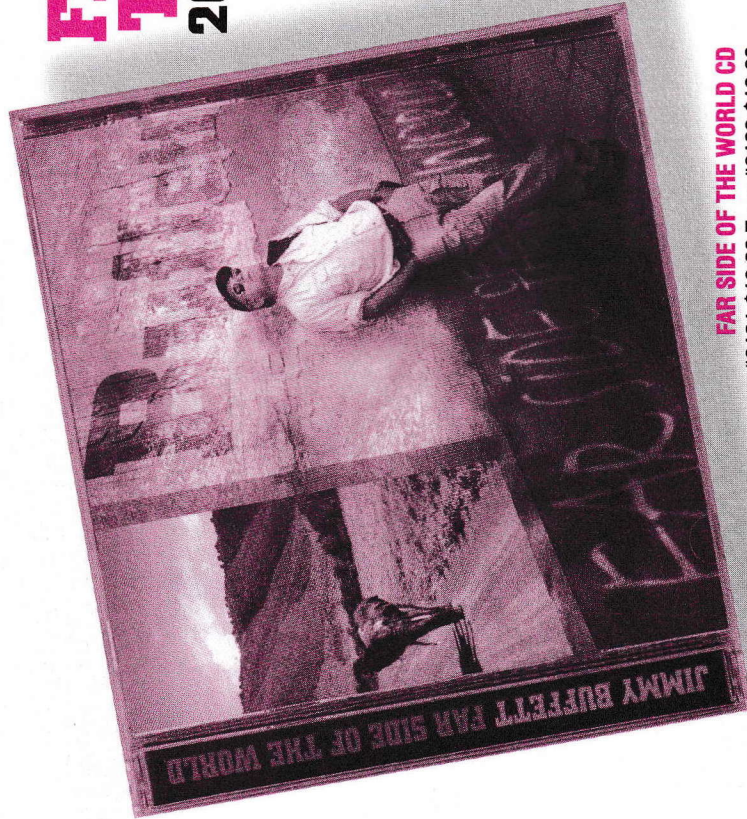


MARGARITAVILLE  
 The Coconut Telegraph  
 PO Box 1459  
 Key West, FL 33041

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Visit our web site @ [www.margaritaville.com](http://www.margaritaville.com)

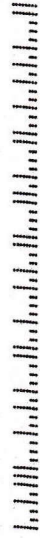
PRST STD  
 U.S. Postage  
**PAID**  
 Margaritaville



**FAR SIDE OF THE WORLD CD**  
 #9161 \$18.98 Tape #9162 \$10.98

## FAR SIDE OF THE WORLD 2002 TOUR DATES

Tuesday, August 20	Pittsburgh, PA	Post Gazette Pavilion
Thursday, August 22	Indianapolis, IN	Verizon Wireless Music Center
Saturday, August 24	East Troy, WI	Alpine Valley
Tuesday, August 27	Wantagh, NY	Jones Beach
Thursday, August 29	Boston, MA	Tweeter Center
Saturday, August 31	Boston, MA	Tweeter Center
Tuesday, September 24	Portland, OR	Rose Garden
Thursday, September 26	Mountainview, CA	Shoreline Amphitheater
Saturday, September 28	Chula Vista, CA	Coors Amphitheater
Tuesday, October 1	Phoenix, AZ	Crickit Pavilion
Thursday, October 3	Irvine, CA	Verizon Wireless Amphitheater
Thursday, October 5	Irvine, CA	Verizon Wireless Amphitheater



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