

# THE BANANA WIND COOL COUNTRY



The

Spring 1996 • Volume 12 No. 2

*Let's see... Mental Floss? Nah... Jamaica Mistaka?  
Nah... Banana Wind? That sounds good.  
But... how about... Nah, let's see... Banana Wind?  
Ahhh, I don't know.*

Photo by David DeVona

# History Lesson II

*The more it changes the more it stays the same*

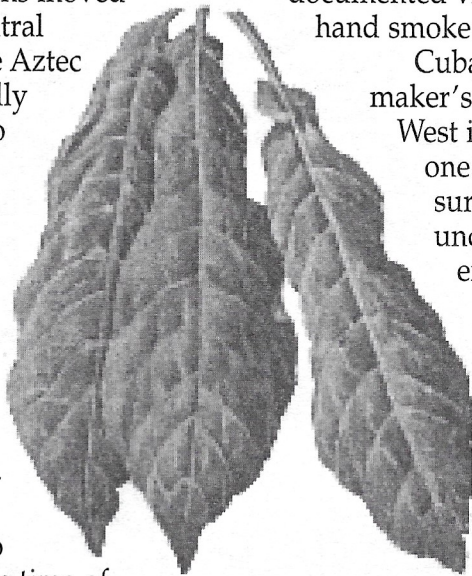
**T**obacco is native to the Americas and the practice of inhaling smoke of the dried plant material was first documented in the Mayan culture more than 2,000 years ago. The Mayans moved northward from Central America through the Aztec Empire and eventually took their customs to the North American Indian tribes. The Arawak Indians of the Caribbean smoked tobacco; Christopher Columbus, during the 1492 voyage, found them smoking loosely rolled cigars.

Indian tribes also inhabited Cuba at the time of its discovery by Columbus. "The Cuban Indians were gentle, generous, and understanding...they smoked 'perfumed herbs' ignited with live coals which they carried with them."

Tobacco was an integral part of the agricultural and economic history of Cuba. The highly prized Cuban tobacco, particularly Clear Havanas, was a major New World export. The Spanish took tobacco seeds to Europe, while Sir Walter Raleigh began the popularization of pipe smoking in Great Britain in 1586, and the cultivation and consumption of tobacco spread with each voyage of discovery from Europe.

Key West's economic heritage

revolved around fishing, salvaging wrecks from the nearby reef, and sponging. Its geographical proximity to Cuba, similar Spanish-influenced culture, and sympathetic attitude toward Cuba's struggle for freedom made Key West the first documented victim of second-hand smoke.



Cuban cigar maker's journey to Key West is an interesting one. A brief exposure to capitalism under British rule exposed Cubans

to unprecedented income and influence. After the British occupation, Spain removed the restrictive

trade regulations between Cuba and the world market hoping to keep the island loyal to Spain. But Cuba had glimpsed its future, and the seeds of independence had been planted.

In *Key West: Cigar City U.S.A.*, Dr. Glenn Westfall states, "The process of Cuban cigarmaking was rather simple in the formative years. Farmers growing tobacco rolled a few cigars in their houses as supplementary income." Cigar brokers began purchasing the product, banding them with their own label and selling them to Havana merchants. Cigar sales increased, brokers hired full time

laborers, and cigar factories and retail shops opened. A pleasant diversion for the mundane days of the cigar maker was introduced in the form of a reader or lector.

Dr. Westfall writes, "The lector was unique to the cigar industry. As the workers sat at tables making cigars, they listened intently to the lectors whose salaries were paid by cigarmakers from collections made at work. Although most cigarmakers were illiterate, they could easily quote classic novels, plays, and dramas memorized from these readings. Lectors soon included political propaganda in their reading materials, thereby creating political awareness in workers."

By 1859 there were over 1200 cigar shops employing more than 15,000 workers, most of them in Havana. Dr. Westfall writes, "Unfortunately, the prosperous Cuban economy was relatively short-lived. When economic pros-

*"Key West - part of, yet separate from, the mainstream of American lifestyle."*

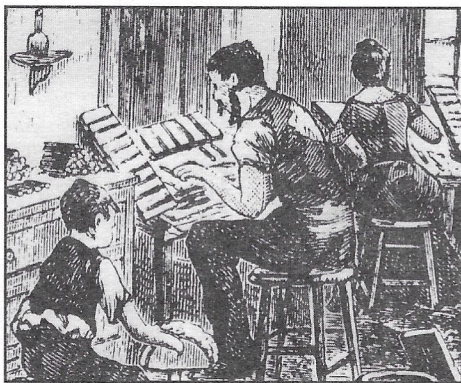
perity tied Cubans more closely to American markets, Spain feared southern plantation owners in the United States would ally with Cuban landowners and manufacturers. Political intrigue intensified when persons in the United States, calling for a free Cuba, established the Annexationist party. Prominent native-born Cubans envisioned the United States as the nation destined to control their future."

*"...the historically tolerant Key West's social attitudes toward persons of diverse cultural heritage."*

The stage was set. Cubans fled the island during the 1868 revolution and, in a prelude to present time, left most of their possessions behind seeking a safer place to live. The short distance proved to be a boon for Key West, where newly arrived Cubans created a social and economic revolution. "Key West was literally transformed into a major 19th century industrial community. Cigar production gave Key West industrial prosperity and it quickly earned a reputation as the new Clear Havana capital of the world."

The Cuban revolution had little effect on tobacco exports. An abundant supply of Cuban tobacco, virtually the same climate, and Cuban labor transformed Key West to the 13th largest port in the United States. Factories were built and entire neighborhoods revolved around the cigar industry.

"Key West revolutionized cigar making in the United States while it transformed the smoking habits of America."



**Next Issue:**

Best of Key West Cigars.  
I'll see you in C - U - B - A.

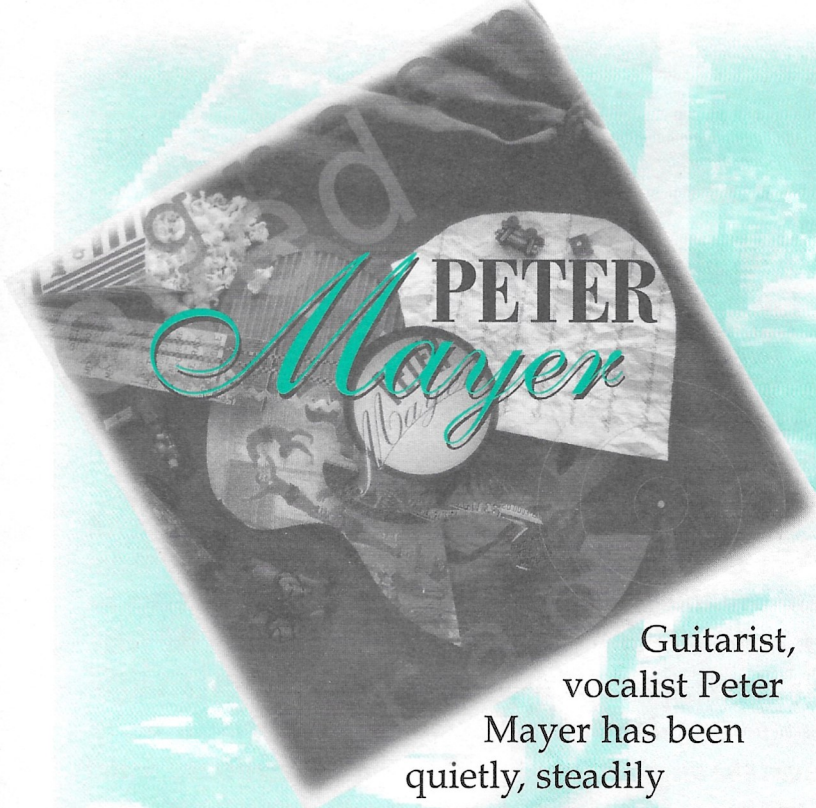


**C**hromolithography revolutionized advertisement art in the last decades of the nineteenth century. Unlike the relatively simple process of wood block prints, the new printing technique introduced into the United States from Germany allowed the brilliant use of colors on an unprecedented scale. A separate stone was etched for each color used in the label. The paper was placed on each stone until all the colors were combined on the final label. Sometimes 25 colors were used in such prints. The Key West Choice was one of the first chromolithographic prints offered in a stock label. (Westfall)



**T**he earliest known sketch of a lector reading to cigar makers was printed in Practical Magazine in 1873. The custom of reading to workers originated as a source of entertainment to occupy the minds of laborers in the early cigar shops. It was such a sensation that it quickly became an integral part of the cigar industry.

Westfall - Key West: Cigar City USA (LC)



Guitarist,  
vocalist Peter  
Mayer has been  
quietly, steadily

building a fervent following across the country. Stepping out of the shadow of his boss Jimmy Buffett into his own with a fresh song writing and performing style, Peter delivers honest, revealing music that blends originality with accessibility, bound together by a virtuoso ensemble sound that makes it all seem easy.

Anyone fortunate enough to have been introduced to Peter Mayer must admit that he carries himself in less than typical fashion. His demeanor seems at times aloof or unaffected - cool, calm, and collected. This calmness is enviable and understandable. Peter Mayer was born in Tamilnadu, the far southern region of India. His parents served there as missionaries for seventeen years before returning to their Missouri roots. Musical influences from that period of his life can be heard in his playing. "I can remember Indian musicians giving

Christmas concerts in my parents house; wildly playing drums and flutes, shakers and bells, they would go on for hours and hours." The result of these varied influences creates an innovative, riveting, and heartfelt sound that is always musically compelling.

Peter, along with brother Jim, had musical backgrounds and inclinations that ran toward contemporary jazz. Jazz tunes with vocals eventually developed into a pop and rock n' roll style. Peter had his first taste of success when the brothers, along with drummer Roger Guth, formed PM. They had a Top 10 hit in the summer of

1988 with Piece of Paradise.

They hit a valley in the musical career chart later that year when their label dropped the band in the middle of a tour. Paul Harris interviewed Peter for the St. Louis Post Dispatch, "We had a single charting at No. 8. We were touring with the Moody Blues, and suddenly the support from Warner Brothers just stopped. At that time, Elliot Scheiner, who produced the PM album, decided to produce a Jimmy Buffett album and he called us to work on it. We thought, 'Why not? We'll make a little money and it might be fun.'

I didn't know any Jimmy Buffett tunes except Margaritaville and Cheeseburger and to be frank I wasn't a huge fan. But I went into the studio and here's this great guy saying, 'Is this my new band?' So we sat down and made the album "Off To See the Lizard" and it turned out great. One thing led to another and here we are, seven years later, still playing with him."

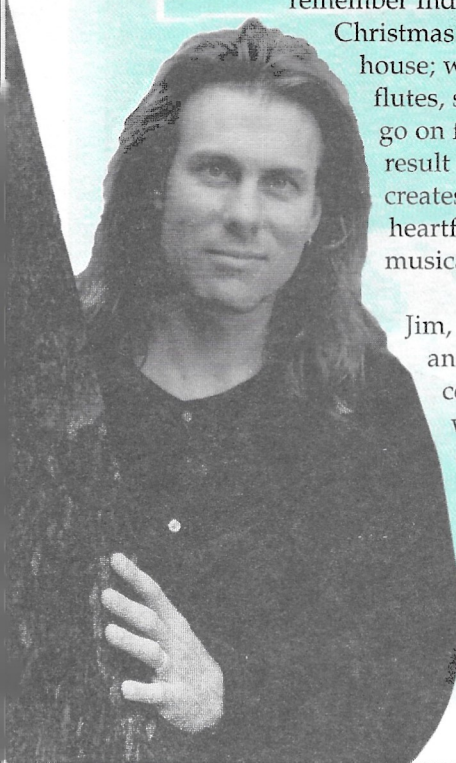
Peter Mayer's latest release "Green Eyed Radio" was actually recorded late in 1994. The songs were set aside as they didn't seem quite right for PM. They were a little too introspective, according to Peter. Speaking to St. Louis' Riverfront Times Peter says, "You are always defined, in your success and your being, by how you fit into someone's market demographic. I don't care if it's too this or too that for the formats - It's what I do. If you like it, like it. If you don't, don't."

As far the album title, "Green Eyed Radio," Peter says "I thought 'Everybody's got their gift or their calling. What I've got is this music and these images going through my head constantly. So basically that's what's on this album. This is how I see the world.'"

"I'm the Green Eyed Radio."

An excerpt from a virtual conversation with Peter appeared in my e-mail box:

*"About the writing in Key West. I can tell you that Jimmy is really excited about the tunes we wrote together down there. He was in top creative form. I can't believe the ideas this guy comes up with sometimes. The album is very adventurous. It's got a great sense of the JB humor and although Fingers wasn't down there with us I can't imagine a Jimmy Buffett album without the imprint of his trademark harp. If I told you an album title it would only change the minute I said it, so I'm going to refrain for now. But this music is FUN! Roger, Jim, Vince, and I did a week at Margaritaville and it went extremely well."*



***"So basically that's what's on this album. This is how I see the world."***

**Margaritaville  
Necktie**

Colorful parrots dominate our new quality piece of neckwear. Silk/cotton blend.  
#NVFTIE \$20.00



*Jimmy Buffett's*  
**MARGARITAVILLE**  
KEY WEST

*Jimmy Buffett's*  
**MARGARITAVILLE**  
KEY WEST

**New Margaritaville  
Long Sleeve Cafe Design**

100% cotton long sleeve crew neck with Margaritaville Cafe design printed on front. Available in Sage Green or Aqua Marine. Size: L or XL only  
#WCRLICAFE \$21.00

**The Shipwreck Editions**

Margaritaville's Shipwreck Editions is a wonderful compliment to your reading collection. Classic stories that provided the catalyst for what is typically referred to as the "Jimmy Buffett Lifestyle." Treasure Island, by Robert Louis Stevenson is Volume 1 of the series. Each volume is a limited edition - certified, numbered and affixed with the publishers seal. Hard cover clothbound book features gold foil title and artwork, and is stamped with Peninsula Press Limited Edition Seal.  
#BKTREASURE \$15.00



**Blue Heaven Rendezvous**

In the hustle and bustle of modern day Key West Blue Heaven has managed to save a bit our hippie past in their wonderful restaurant. God bless these war babies for hanging on to what they believe in. Blue Heaven Crew Neck T. 100% cotton neck T-shirt based on Blue Heaven Rendezvous lyrics. Available only in Blue color pictured. Size: M,L,X & XXL.  
#CRSIBLUE \$14.95



Front

Little Harbor back  
#CRSILITH

### Margaritaville Lifestyle T's

100% cotton crew neck T-shirt available in basic colors White, Oatmeal or Ash Grey and pastel colors Yellow, Pink or Mint.  
Size: M,L,XL & XXL.

Please state size and color when ordering. \$14.95

Little Harbor #CRSILITH  
Describe the Ocean #CRSIDESC

Describe the Ocean  
#CRSIDESC



Front detail

### New Youth Design T

Parakeet Kid's Club Our new "Keet" replaces the skateboard with inline roller blades.  
Size: XS -28, SM -32, MED 34, LRG 36. (Size represents chest circumference) Available in White or Ash Grey.  
#YCRS1KIDS \$9.95



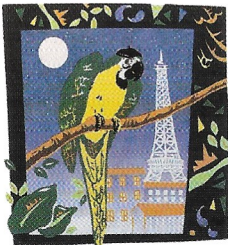
"He went to Paris"



Jimmy Buffett's  
MARGARITAVILLE  
Key West

He Went to Paris.  
#CRS1PARIS \$14.95

"Frenchman for a night"



Jimmy Buffett's  
MARGARITAVILLE  
Key West

Frenchman For a Night.  
#CRS1FMAN \$14.95

### Margaritaville French Series

100% cotton crew neck T-shirts inspired by Jimmy's lyrical love for France and the City of Lights.  
Design printed on front of shirt.  
Size: M,L,XL & XXL.  
Available in White only.

"Last Mango in Paris"



Jimmy Buffett's  
MARGARITAVILLE  
Key West

Last Mango in Paris.  
#CRS1MANGO \$14.95



#CRSILONE Front



#CRSILONE back

### Lone Palm

100% cotton crew neck T-shirt available in basic colors White, Oatmeal or Ash Grey and pastel colors Yellow, Pink or Mint. Size: M,L,XL & XXL. Please state size and color when ordering. \$14.95  
Lone Palm #CRSILONE



### Havana Daydreaming

New Margaritaville Merchandise design inspired by classic cigar-box labels. Cuba's famous El Morro Fortress surrounded by tobacco leaves. 100% cotton crew neck T-shirt available in White, Beige or Ash Grey. Size: M,L,XL & XXL. #CRSIHAVA \$14.95



#CRSIHAVA front



#CRSIHAVA back detail

1-800-COCOTEL

### New Margaritaville Nylon Supplex Cap

Relaxed fit cap with easy adjustable velcro back closure. Popular Parrot Head Phlock embroidered on front panel. Extensive, detailed stitching reproduces the design beautifully. Available in White or Teal. #CP2PHLK \$18.50





#CRS1KWHS Crew Neck

### Key West Conchs

Margaritaville is offering Key West High T-shirts and ball caps for sale. 100% cotton crew neck T's available in White or Ash Grey.

Size: M,L,XL & XXL.

Ball cap is adjustable strap with embroidered KW on front panel and Conch Shell on back.

Key West High Crew Neck.

#CRS1KWHS \$14.95

Key West High Ball Cap.

#CP2KWHS \$15.00

### Margaritaville Mirror

Oval mirror features sandblasted Margaritaville logo. 3/16" clear beveled oval mirror measures approximately 20 x 28 inches. Mirror weighs approximately 12 pounds and arrives ready to hang.

Orders will be processed in Margaritaville and shipped directly from the manufacturer in Pennsylvania in 7-10 working days. Margaritaville mirror is \$125.00 plus \$7.00 UPS shipping.

#NVMIRRORI \$125.00

(Additional \$7.00 S/H)



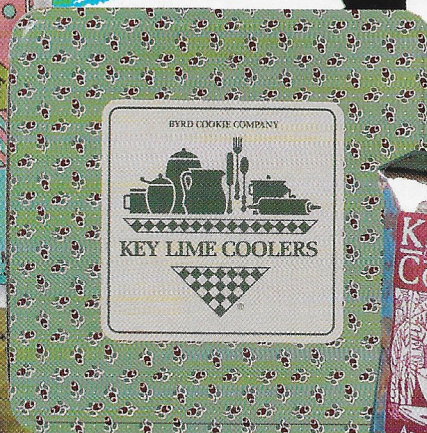
12 oz. bag of Feeding Frenzy Pasta  
#FDPASTA \$5.00



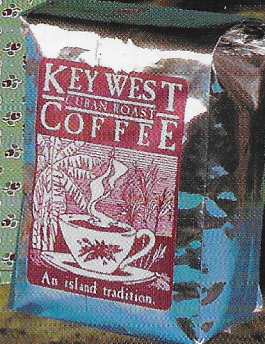
Margarita Mix makes 1 quart.  
#FDMIX \$5.00

### From the Margaritaville Pantry

The perfect Parrot Head dinner. Feeding Frenzy Pasta with a refreshing margarita, followed by Key Lime Cooler Cookie and a cup of fresh ground coffee.



Key Lime Cooler Cookies A thin bite size cookie with a deliciously tart keylime flavor. Each tin contains approximately 50 cookies. #FDCOOKIE \$7.50



Key West Cuban Roast Coffee. 6 oz. bag of beans.  
#FDCOFF \$5.00



*Key West High School  
baseball team has been ranked Number 1  
in the nation by USA Today.*



## KEY WEST HIGH

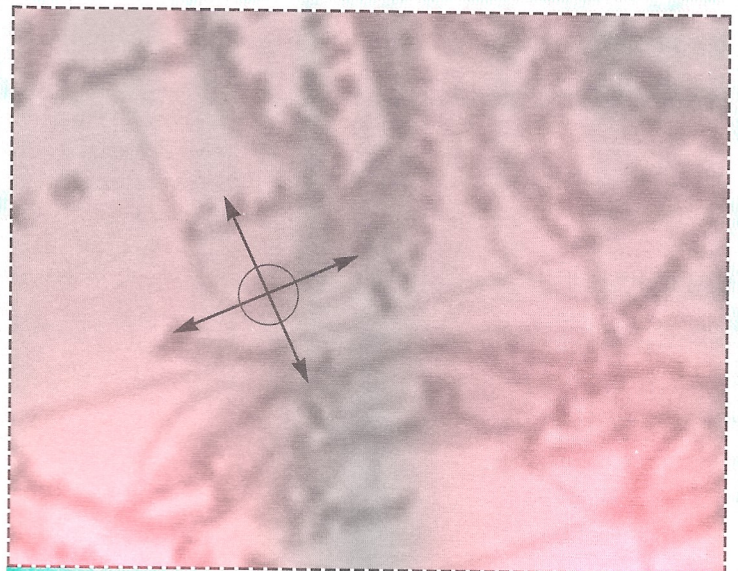
**N**ational recognition was achieved last year when Key West High finished the season ranked Number 4. The Conchs were also ranked in the Easton Collegiate Magazine poll, finishing second in 1995.

From an article by Peter Brewington appearing in USA Today, "Key West's quest to finish No. 1 will be a long journey. The team is so geographically far from top competition, it will travel 8,000 miles, including a flight to a California tournament. The Conchs routinely endure 350-mile round trips to Miami for games."

"How did a spit of land [82] miles from Cuba spawn a national power? Besides tradition, sunny weather, and facilities, the Conchs' coaches stand out. All four played pro baseball."

Baseball is taken very seriously in Key West. Children begin playing T-ball at 5 and are groomed throughout their pre-adolescent careers. Recent renovations in the city fields will help produce even more talented ball players. Home games lure our pseudo-sophisticated residents out to the ball field in a small town sports display that would make Norman Rockwell wary.

Margaritians' support of the Key West High team has until now been purely by attendance, but we'd like to do more. We are offering Key West Conchs Baseball T-shirts and ball caps for sale through Margaritaville. Partial profits from the sale of these items will be donated to the high school's athletic program. You can have an official T-shirt and cap, and help the team in its quest to remain Number 1.



*"How did a spit of land [82] miles from  
Cuba spawn a national power?"*



# Buffett Bitts

*A continuing series of fun facts, wise cracks, and keen observations*

## **Jimmy Buffett was a winner recently in America Online's First Annual Online Music Award.**

America Online is one of the most popular computer online services. Nominated in several categories, including Best Artist and Best Album, Jimmy won the Most Active Online category. Now AOL Parrot Heads have something to show for their high phone bills.

Unfortunately, Jimmy has received no official award recognition for his stellar performance in last summer's *Congo*. The Kennedy/Marshall Company, producers of this action/adventure story, exhibited tremendous courage placing Jimmy behind the wheel of any winged instrument. Airline adventures seem to be Jimmy's forte of late, so we applaud the producers of *Congo*, and their bravery in selecting Jimmy to pilot their...

Sorry, I've just been told he didn't actually pilot the plane. Good thing, 'cause it crashed...right? No wait, that first plane landed in the middle of some African Third World military coup, but the movie was filmed in Costa Rica. Are you sure that Jimmy wasn't really flying that thing? And I missed the part when Tommy Lee Jones beat him up at the baseball game - where was I when that happened?

## **Local Parrot Head Clubs**

**P**arrot Heads continue to display uncommon community involvement at the local level. Local clubs in cities across the country volunteer to a variety of causes, all under the Parrot Head banner. These prodigious Parrot Heads are to be congratulated for their efforts, combining fun and philanthropy to make a difference in their local communities.

Club founder Pete Trainor states it best in Quietly Making News, the central Illinois club newsletter; "I want your stuff more than your money. By stuff I mean canned goods, food, clothes, even blood. I want your time more than your stuff. As a matter of fact, I want your time more than anything else in the world."

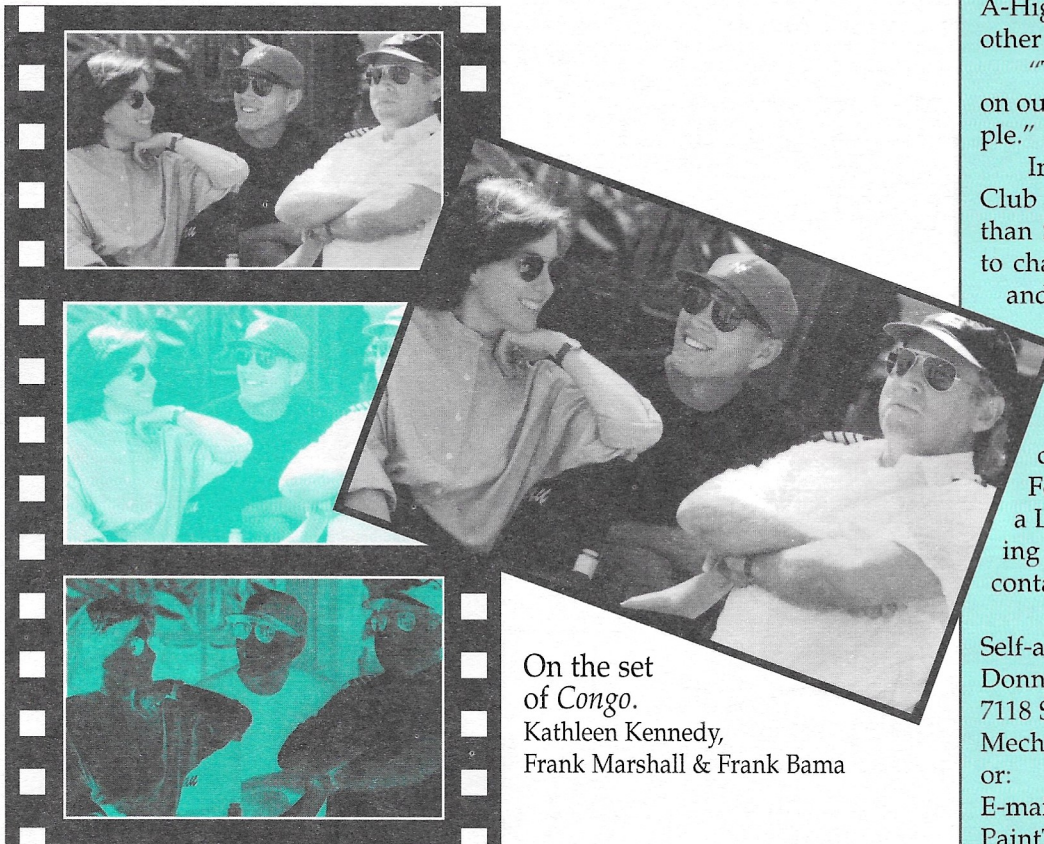
The Central Illinois Parrot Head Club supports the Illinois Special Olympics, Hopes for Homes, Adopt-A-Highway, Telethons, and a host of other local causes.

"That's it. That's my philosophy on our charity efforts. Short and simple."

In 1995, The Metro Parrot Head Club (NY, NJ, CT) donated more than \$1580 and 350 pounds of food to charity, cleaned 15 miles of road, and several miles of beach, ran 5 kilometers, answered phones for pledges, and also managed to find time for parties, barbecues, and even a concert or two.

For more information on joining a Local Parrot Head Club or starting one in your area contact:

Self-addressed stamped envelope to:  
Donna Armstrong  
7118 Spicewood Dr  
Mechanicsville, VA 23111  
or:  
E-mail Scott Nickerson  
PaintThSky@aol.com



On the set of *Congo*.  
Kathleen Kennedy,  
Frank Marshall & Frank Bama

Photo: Merrick Morton



ould you like to be on our mailing list? The **Coconut Telegraph** contains news by and about **Parrot Heads, Jimmy Buffett** and the rich historical traditions of **Key West** and **New Orleans**. A display of **Margaritaville** merchandise is also offered for sale.

Merchandise orders exceeding \$25.00 guarantee a subscription for one year from order date. Yearly subscription only, \$10.00.

Mail Orders: Make check or money order payable to Margaritaville. Send to The Coconut Telegraph, PO Box 1459, Key West, FL 33041. Please include physical street address for merchandise delivery. Sorry, no C.O.D.'s.

Credit Card Orders: Call Toll-Free 1-800-COCOTEL (1-800-262-6835) from 9am to 10pm Eastern Time, Monday through Friday. \$10.00 minimum credit card order.

Toll Free Line for Orders Only Please.

Fax# (305) 296-1084. All other information please call (305) 292-8402. E-mail MargKW@aol.com

Shipping/Handling Charges: 1 - 3 items \$5.00, 4 - 6 items \$6.00, 7 - 9 items \$7.50, 10 or more items \$10.00.

Florida residents please include 7.5% sales tax.

For Two Day Federal Express® delivery, please double shipping/handling charges.



Federal Express trademarks used by permission.

# New Time, New Attitude

All calls placed to our toll free 800 line will wind their way through the Florida Keys phone lines or bounce off satellites and into our offices here at Margaritaville. Here you will be greeted by a friendly Margaritian ready, willing and, one would hope, able to help.

You can now subscribe to The Coconut Telegraph, place an order for Margaritaville merchandise, check on your subscription or inquire about a current order. Your call will reach the Margaritaville offices, so all this information will be at our fingertips and easily accessible.

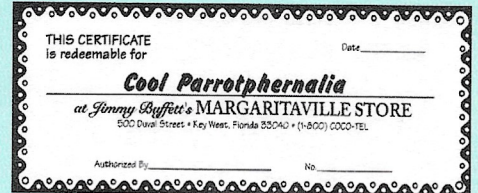
The Coconut Telegraph's new hours will be 9AM - 10PM Monday through Friday. The same great service you've received for the past decade is now available 13 hours a day. Call from home or call from work, your boss won't mind, it's a toll free number, we pay for it.

You can also fax your order to us @ 305-296-1084.

Item numbers are now listed with the merchandise, please refer to these when placing your order. On T-shirt orders only, please list 1st and 2nd choice colors. From 9AM to 10PM our skilled Coconut computer operators will assist you and answer any and all questions concerning your order; status of inventory, approximate shipping date, etc.

## Margaritaville Gift Certificate

New gift certificate is available in any denomination, and redeemable at either Margaritaville Store; 500 Duval Street, Key West, or #1 French Market Place, New Orleans, and through the Coconut Telegraph. Don't know what item to get your friend? Send them a gift certificate. Asked to pick up a discontinued item while on vacation? Get a gift certificate instead.



To order a gift certificate, send a check or money order for the desired amount. Gift certificates may also be purchased with your Mastercard, Visa or American Express card. Gift certificates are available through the Coconut Telegraph and both store locations.

QTY	ITEM #	DESCRIPTION	SIZE	COLOR	PRICE	TOTAL
We Accept Visa, Master Card & American Express					<b>SUBTOTAL</b> Florida Residents only, add 7.5% Sales Tax <b>SHIPPING</b> <b>TOTAL</b>	
NAME						
ADDRESS						
CITY						
STATE		ZIP		PHONE		
CREDIT CARD NO.				EXP. DATE		
CHECK NO.				SIGNATURE		

# Banana Wind Tour Dates

May 29	Toronto, Canada	Molson Amphitheater
May 30	Clarkston, MI	Pine Knob
June 1	East Troy, WI	Alpine Music Theatre
June 3	Indianapolis, IN	Deer Creek
June 5	Indianapolis, IN	Deer Creek
June 7	Chicago, IL	The World
June 8	Chicago, IL	The World
June 11	Cincinnati, OH	Riverbend
June 12	Cincinnati, OH	Riverbend
June 14	Cleveland, OH	Blossom Music Theatre
June 15	Columbus, OH	Buckeye Lake
June 17	Atlanta, GA	Lakewood Amphitheater
June 18	Atlanta, GA	Lakewood Amphitheater
June 20	Charlotte, NC	Blockbuster Pavilion
June 22	Columbia, MD	Merriweather
June 23	Columbia, MD	Merriweather
Aug 2	Pittsburgh, PA	Starlake Amphitheater
Aug 3	Pittsburgh, PA	Starlake Amphitheater
Aug 6	Raleigh, NC	Walnut Creek Amphitheater
Aug 7	Raleigh, NC	Walnut Creek Amphitheater
Aug 9	Camden, NJ	Sony Blockbuster
Aug 10	Camden, NJ	Sony Blockbuster
Aug 14	Virginia Beach, VA	Virginia Beach Amphitheater
Aug 16	Manassas, VA	Nissan Pavilion
Aug 17	Manassas, VA	Nissan Pavilion
Aug 22	Wantagh, NY	Jones Beach
Aug 24	Hartford, CT	The Meadows
Aug 25	Mansfield, MA	Great Woods
Aug 28	Mansfield, MA	Great Woods
Aug 30	Mansfield, MA	Great Woods
Aug 31	Mansfield, MA	Great Woods

Margaritaville  
The Coconut Telegraph  
PO Box 1459  
Key West, FL 33041

## The Iguanas

### Super Ball

Release date April 9



## Utley & Greenidge

### Club Trini

Release date April 30



Bulk Rate  
U.S. Postage  
**Paid**  
Permit No. 225  
Key West, FL 33040

