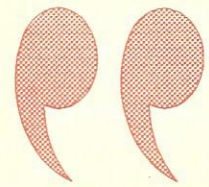


The COCONUT TELEGRAPH

MARGARITAVILLE MAY-JUNE 1993

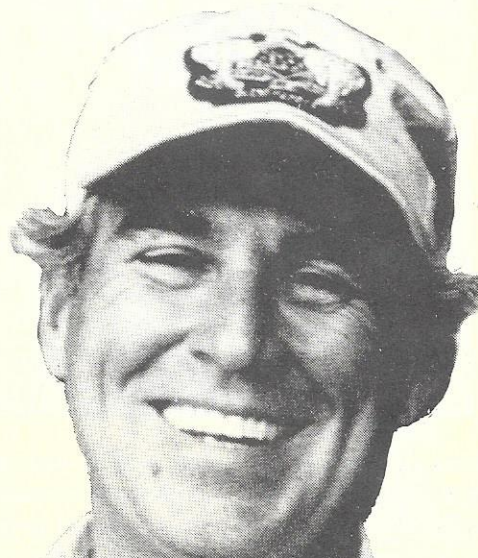
VOLUME 9, NO.3



If I can
bring a
little bit
of humor
and a
little
escapism,
I think
that's
great.



I believe it has something to do with the fact that I came up as a performer out of folk clubs and bars, and I learned to perform there. That part of me really hasn't changed with the success that has come because it's basically playing to people. It's just a larger audience. Careers get short circuited, particularly because video has eliminated that process of the step by step ascension to a career. So all that's left is me and the Grateful Dead that know how to play live...and a couple other people. So it's really gratifying to come out and see an audience with 6 year-olds and 60 year-olds, and everything in between. People come to see a good show and have a good time, and that's the kind of performer I am, and always have been. I always owed more to my audiences than to my record company. I honestly believe that.



This is a transcript of an interview with Jimmy conducted last summer at the Champs de Brione Amphitheater on the Columbia River Gorge. The interview was done by Terry Rose, Entertainment Editor for KIRO radio. Excerpts from the interview were aired on KIRO radio. The interview was produced by Aaron Stadler, who was kind enough to send us a copy.

KIRO: You had a best seller with "Tales From Margaritaville." Now you have a novel, "Where Is Joe Merchant?" Does this mean your becoming a serious writer, or is this just another venture?

JB: Well, I think I'm a writer. Perhaps not a *serious* writer. There's not much that's serious about me. There's plenty of people who are way too serious. One of the things that I like is that I've dealt in escapism and optimism for a long time. That's part of my nature and I try to reflect that in my writing. The writing has been there and actually was there before a recording career. It's what I wanted to do. I was fortunate to have a 25 year music career get in the way. Writing the novel

was one of the hardest things I ever did; from getting it assembled and finding the discipline to the book finished. The great fun of the book was doing the initial research and coming up with the story. They say everyone has a book in them. They have great ideas, but there comes a time when you've got to sit down in front of a word processor or typewriter and do the hard work that it takes to make something come out.

KIRO: Is some of Joe Merchant really Jimmy Buffett?

JB: Could be. I'm not going to tell. Hemingway once said the point of good fiction writing was to make people figure out which was real and which was not. So I'm not telling.

KIRO: "Growing older, but not up." You epitomize that. You've done it for 25 years with your music. You've given people youth and joy and verve. Is it time to move on?

JB: No. I like what I'm doing. I have a great summer job, and there's plenty of things I love to do; from films, to making records, to producing records. It's a wonderful experience to be able to do them all. But what I really love is to perform live. I don't do it as much, part of my touring schedule has diminished, but I'll always work. I may do fewer dates, or take a year off. It's been 25 years and as much as it's been, the road is still really a grind. No matter how pleasant you try to make it, moving around and doing 700 miles a day, and being in 3 different cities wears on your psyche. I'm at a point now where I can pick and choose what I want to do. I don't see it as moving on. I see it as a point where I have options; I can do one thing

and then come back and do another. That's what writing a book was for me. Now I'm going to work on an album, and I'm really excited about that.

KIRO: A live performance album?

JB: No. I've done enough of those. I want to go back and do a studio album. I learned a lot about the discipline it takes to write a book. I'd really like to spend more time on the lyrical content of my songs. I don't think I ever spent more than a day or 2 on a song in my life, then I spend 3 years writing a book. So I'd like to take a little of that knowledge developing story lines and apply it to songs.

KIRO: Will it be a theme album?

JB: No, I've got ideas for songs. I like titles. Titles create great songs. When I start out, I've got a bag full of titles and some ideas about some things and I see what's going to happen.

KIRO: We've been hearing for a while that there's going to be a movie based on some of your stuff, like Margaritaville. Anything new on that?

JB: Well, probably not Margaritaville. There's definitely a huge amount of interest in Joe Merchant as a movie. If it comes about I have some friends who are great producers. I would love if they're interested in doing a movie. If that happens, and if the work/play ratio is in the right perspective, I'll get involved, and if not, I won't. Hollywood is notorious for not giving an accurate portrayal of many novels it puts on the screen, and the writer ends up being really frustrated. Someone

once said the best way to deal with Hollywood is to take your script to the Nevada/California border, throw it at them, take the money and go home and forget about it. That may be the way I'd do it, but if the right people were in place, I'd love to get involved with it.

KIRO: Do you have any aspirations in doing something in front of the camera?

JB: No. I've been involved with the making of several movies, and it's real hard work - long process. I have friends in the movie business who envy me because I get instant feedback. So when people still come to me saying, "Boy, you've got a great job!" Why should I change?

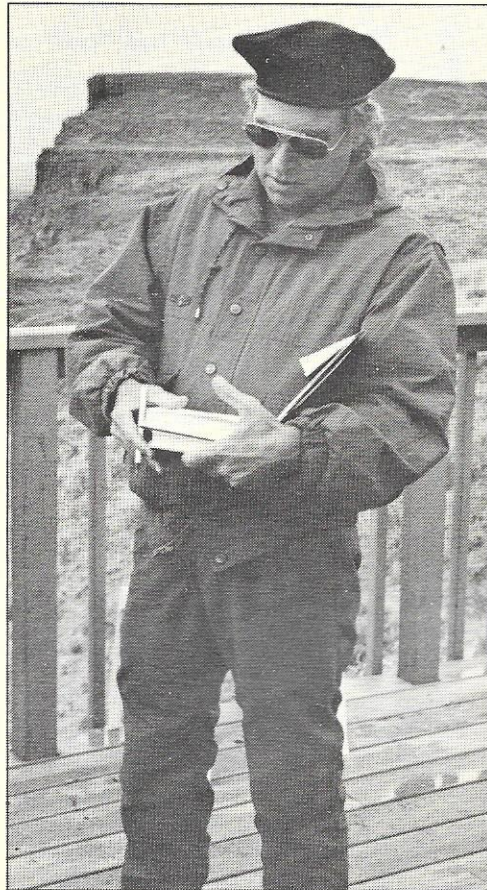


Photo: Lisa Stadler

Hemingway once said that the point to good fiction was to make people figure out which was real and which was not. So I'm not telling.

I heard "Stars On The Water" on the Muzak system in the mens room at the Holiday Inn in Skokie, IL. How about that!!
Dave Olson, Cary, IL. *Hey Dave ...ahh forget it, too easy.*

KIRO: You now have your own record label. What's different about Margaritaville Records?

JB: It came out of years of arguing with MCA. They gave it to me to stop making noise and go away, but I'm still making noise, and that's what I wanted to do. Historically many artists have been given labels, and proceed to spend way too much money making albums for themselves, as opposed to making an album for the public. Margaritaville Records will serve as a platform for younger performers who I feel have the ability and the talent to have a sustaining career. The majority of larger record labels feel there's no difference in selling a Big Mac than there is in selling albums. It's fast, it's done too quickly, and there's no time for developing acts. I was taught by some very good people, and was helped tremendously along the way. I learned how to have a career. I'm trying to pass that knowledge on, and I look for people who are willing to accept my help. That's the difference I think. We're going to be a small label always, but we're going to have fun. And we're going to have great acts.

KIRO: So you plan on developing artists, rather than hits.

JB: I never thought about hits. I didn't know Margaritaville was going to be a hit. Record companies these days are more interested in having a hit. I like to make albums, and sometimes you hit the nail on the head. I always wanted to sell albums because I think it short changes an audience to sell them one song. I'd like to sell them 12 good songs. Nothing's changed over the years to make me change my opinion. My career has been a gradual success, then there was a slump, and now it's come back bigger than ever and there's no end in sight right now. Never mess with a streak. I'm going to ride it out and have fun doing it.

KIRO: You once said that, "Your life has been living out a fantasy, and you get the pleasure of telling the rest of the world about it." Is that still true?

JB: Well...yeah. The place where the fantasy seems to be dwindling is with the people; we have more tourists as opposed to travellers running around the world. It's still amazing...I'm out here in the middle of Washington in this gorgeous place that I never knew existed. Who the hell thought about putting an amphitheater here? I run all over the country, and all over the world, and still find spots that just take your breath away. As long as you're in motion, life is an experience, and it's meant to be lived. I knew that from childhood. Fortunately, I come from a family of travellers, gypsies, and sailors. When I was 5 years old, I was already thinking about getting out of Mobile, Alabama.

KIRO: Have you ever considered settling down anywhere?

JB: I think when it's all said and done, I'll go back to the Alabama gulf coast. Warm weather will be some place where I settle down. I spend winters in warm weather and summers in pleasant weather, and I work 3 months out of the year. Can't beat that!

KIRO: How big of an entourage do you travel with when you tour?

JB: Most of these people have been with me for about 15 years, some of them 20. It's more of a family situation. I've tried to make it a fun and pleasant job. We depend on our crew, so it's great to treat everyone well, and make sure everyone has a good time. We're about 50 people total; bus drivers and pilots and things - it's like a travelling circus, we set it up and tear it down everyday.

KIRO: One of the things that went on during your career, that so many people in the performing arts succumb to, was drug pressure. You never did. How Come?

JB: Well, I'm certainly no stranger to drugs, but I've always had a survival instinct. There was a certain degree of innocence to narcotic's in the '70s. I don't apologize for my past, I learned from it. I had a lot of friends die, and it made sense that I wasn't going to sacrifice all that I had worked for. There's a reality that comes...I think it's called getting old and getting common sense.

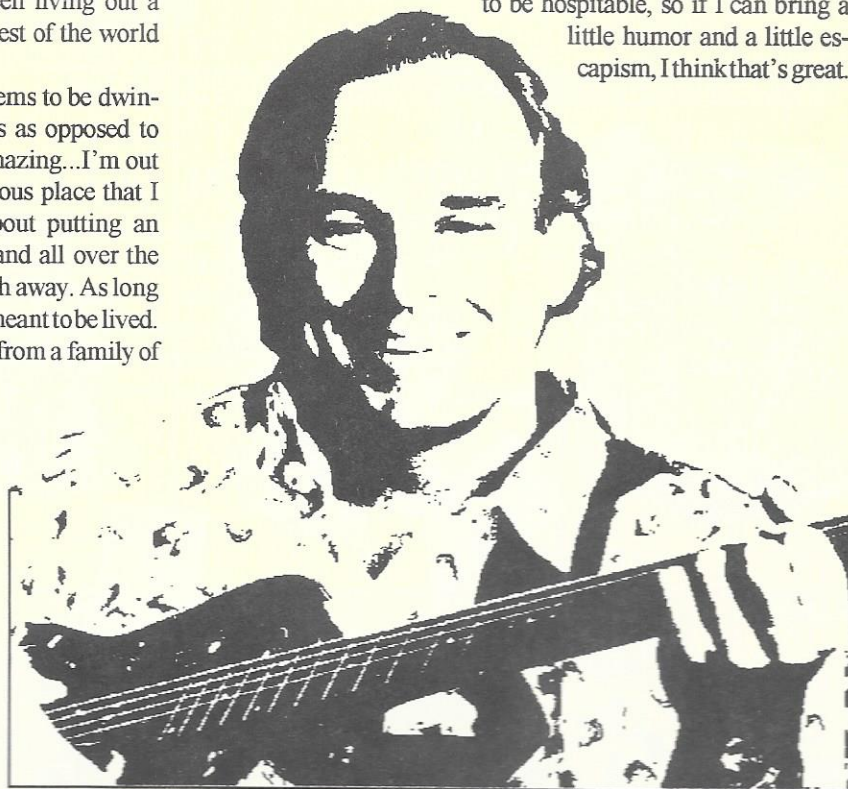
KIRO: I woke up today listening to "Cheeseburger in Paradise"

JB: And you didn't throw anything at the radio?

KIRO: No, I thought what a great way to wake up. I wondered do you ever wake up in the middle of the night with a grin on your face, thinking about the joy you've given millions of people with your songs?

JB: I don't get it in the middle of the night. I get it mainly from the stage - it's an indescribable feeling. You asked about drugs, the greatest narcotic is applause. It's an amazing thing to sit in front of 20,000 people and know you've worked hard to please them, and they show their gratification. There's not a better rush for me, and that's where I get it. I really love the fact that what I do makes people feel good. It's great to have a job like that, to make a little bit of difference. The world's a terrible place. It never was meant

to be hospitable, so if I can bring a little humor and a little escapism, I think that's great.



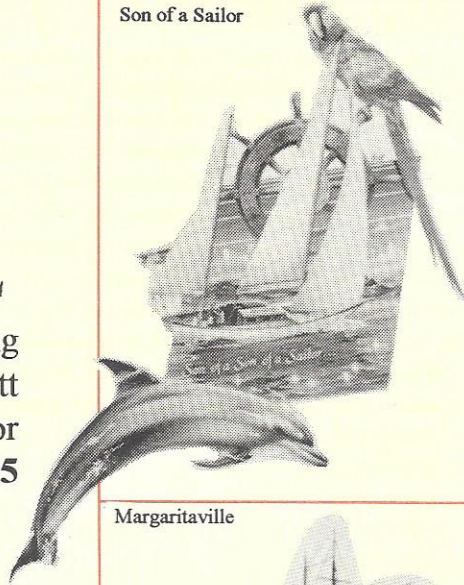
*...the way they carved it out, I thought, "Man, isn't that cool!
Who the hell thought of putting an amphitheater here?"*

CARIBBEAN SOUL

100% cotton crew necks T's featuring designs based on popular Jimmy Buffett song lyrics. Available in White, Beige, or Ash Grey. Size: M,L,XL & XXL. \$14.95



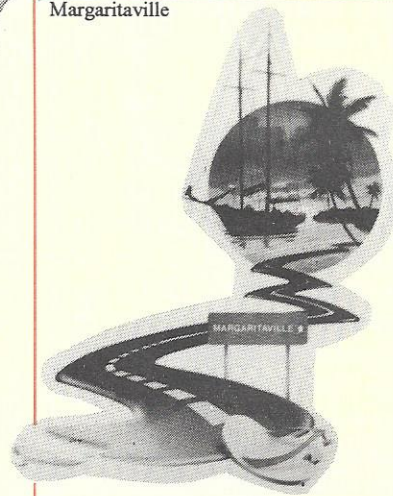
Son of a Sailor



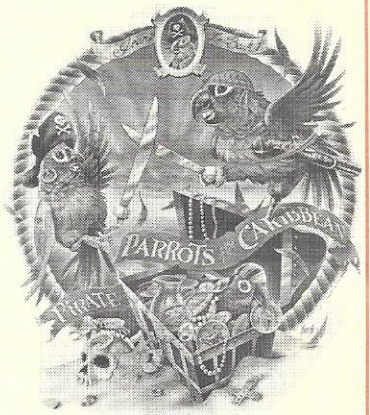
Changes in Latitude



Margaritaville



Pirate Parrots



Harbor



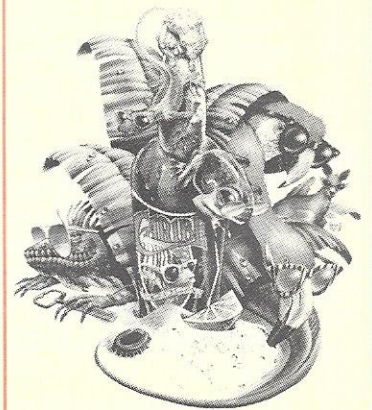
Cheeseburger



Get Drunk



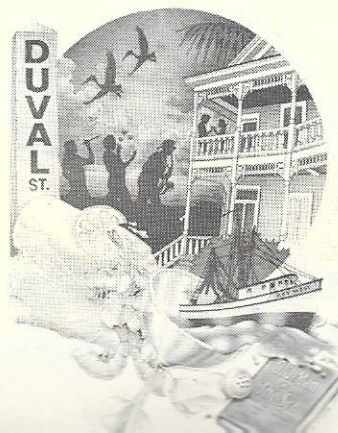
Caribbean Cola



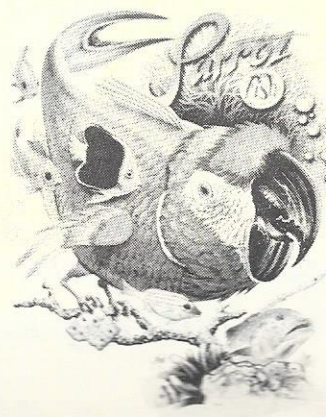
Message in a Bottle



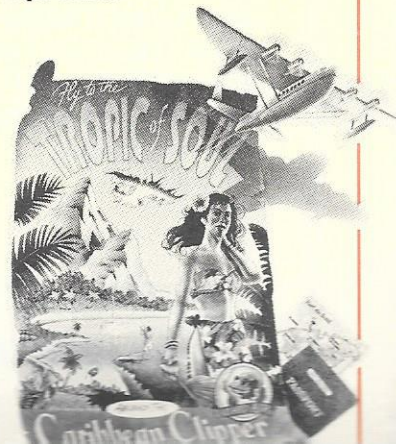
Duval Street



Parrot Fish



Tropic of Soul



Chameleon Caravan

Jimmy Buffett & The Coral Reefers 1993 Summer Tour. Coming soon to an [amphi]theater near you!

Chameleon: A changeable or fickle person...with an angular head, prehensile tail, eyes that move independently, and a long agile tongue. Anyone fitting this description, please see back page for concert tour dates and locations.

MARGARITAVILLE CAMP SHIRT

Brightly designed floral camp shirt features embroidered Margaritaville logo on left front pocket. Available in White, Black, Royal Blue or Red background. Size: S,M,L& XL. \$39.95



MARGARITAVILLE BALL JERSEY

100% cotton button-down jersey. Margaritaville - Key West screened on left front chest. BUFFETT & #22 screened on back. Features include double-stitched inner facing, extended tail and double-inset sleeves. Available in athletic gray only. BUFFETT and #22 outlined in black with color accent. Inset sleeve and color accent available in Red, Jade or Navy Blue. Size: S,M,L& XL. (Jersey's run big) \$34.00
Why #22? This was Jimmy's number in high school, and he requested that we use it.

**Call Toll Free
1-800-COCOTEL**

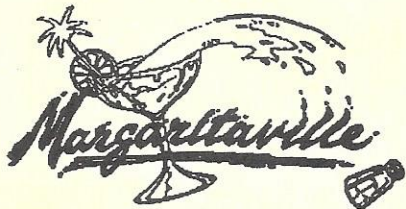


MARGARITAVILLE CREW NECK T'S

Designs available exclusively through Margaritaville. Front screen on 100% cotton crew neck T-shirts. Available in White, Beige, Ash Grey or Blue.
Size: S,M,L& XL. \$14.95



Parrot Head Club



Margaritaville Store

Jimmy Buffett's
MARGARITAVILLE

Margaritaville Cafe

PERFECT MARGARITA T'

Award winning Margarita Recipe. Full chest screen on 100% cotton crew neck T-shirt. Available in Natural only.
Size: L,XL& XXL. \$14.95



MARGARITAVILLE JAMMIN' POLO SHIRT

Stone Washed 100% Combed Cotton Polo Shirt

Island figure embroidered on left front chest, "We Be Jammin! Margaritaville Key West." Features include banded sleeves, split tail and 2-button style placket collar. Available in Navy Blue, Burgandy or Olive Green. Size: M,L,XL& XXL. \$34.00

MARGARITAVILLE GEAR T-SHIRT

Unique striped rib crew neck, extra top-stitching, athletic V-insert and underarm gussets make this heavyweight crew stand out. Crew neck stripe and bar in Billiard Green, Margaritaville - Key West in Navy Blue. Available in White only.
Size: S,M,L& XL. \$19.95

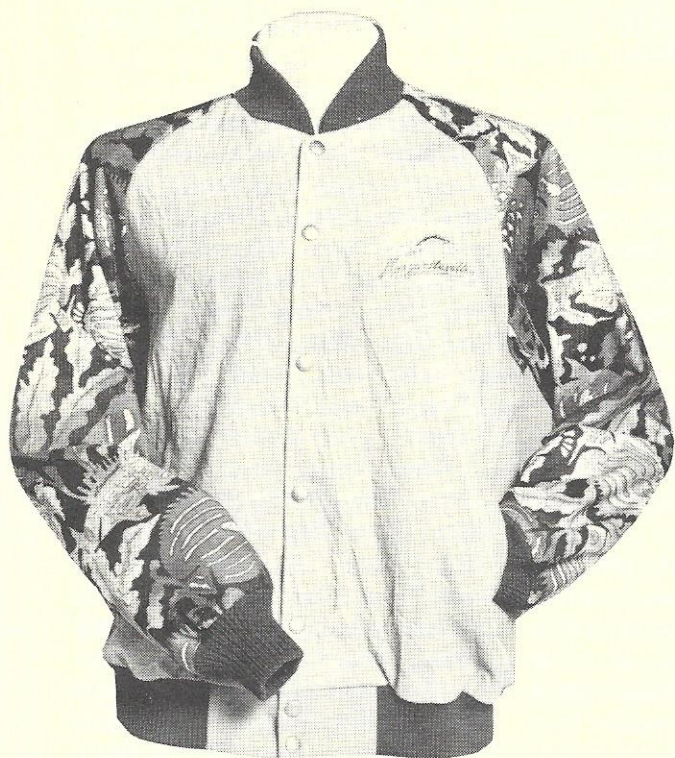


NEW MARGARITAVILLE LIGHTWEIGHT SPORT JACKET

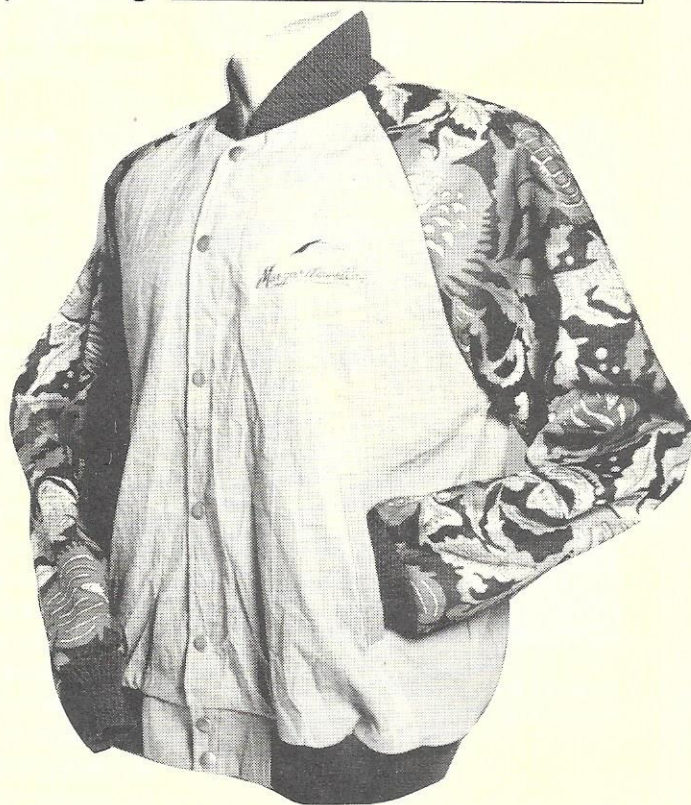
CUSTOM DESIGNED AND MANUFACTURED EXCLUSIVELY FOR MARGARITAVILLE

Full cut all cotton laundered sheeting jacket with raglan sleeves and double needle construction. Rib Knit collar, cuffs and waistband. Reinforced slash pockets and brass snap closures. Nylon lining.

Sport Jacket is available in 4 styles.
Full Cut Size: S,M,L& XL. \$65.00

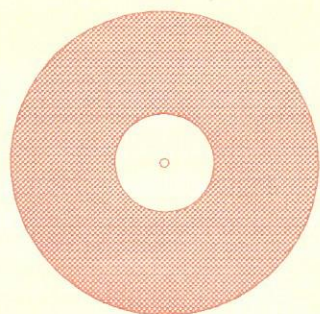


1. Stonewashed Tan Body with Tan Floral Sleeves.



2. Stonewashed Denim Blue Body with Blue Floral Sleeves.





Good things come to those who wait.

Margaritaville Records plans to open the summer with two new releases. The long awaited re-release of Jimmy Buffett's first two eight-tracks, *Down To Earth* and *High Cumberland Jubilee*, titled *Before The Beach*, and the *Margaritaville Cafe Late Night Menu*, both scheduled for release on May 25.



8 Before the Beach: contains booklet with the lyrics to all 21 new/old songs.

Before The Beach (Songs You Don't Know by Heart) will give the people what they asked for, proving once again that you should be careful what you ask for. These recordings reflect a certain musical innocence, yet demonstrate that even 20 years ago Jimmy had a flair for the written word - song titles include *Death Valley Lives*, *God Don't Own a Car*, *A Mile High in Denver*, and *There's Nothin' Soft About Hard Times*.

Margaritaville Cafe Late Night Menu is exactly that, plus more. The album includes bands who have appeared at the

Margaritaville Cafe, in addition to guest appearances by some wily veterans from *Margaritaville Records*.

J.L. Jamison [CT Vol.6#3] is responsible for booking acts at the *Margaritaville Cafe* in Key West. In this capacity he is exposed to a variety of sights and sounds; a black Elvis impersonator, a washboard playing zydeco-ist, and a man who actually cooks food while performing on stage (more about him later), to date over 150 bands have performed at *Margaritaville*. In late 1992, J.L. approached Jimmy about showcasing some of the bands. Once he had the green light J.L. was left with the less than pleasant task of deciding who would appear on the album; six bands/performers were eventually selected. Acting as producer and engineer, J.L. recruited ace second-

baseman and deuce *Margaritaville Cafe* soundman Tim Hesch to assist, and *Shrimboat Sound Studio* [CT Vol.3#11] came to life.

The *Late Night Menu's* appetizers consist of *The Nace Brothers* - a midwest Rhythm & Blues band, *Rocker Fellas* - 60's Rock and Roll, and *Deana Bogart* -

best described as a "Boogie Woogie" piano player. *Little Nicky*, who spends the summers as a *Coral Reefer*, & *The Slicks* perform a couple of songs, and the above mentioned food processor *Bill Wharton* a.k.a. "The Sauce Boss" performs funky Floridian Blues. I would be remiss if I failed to mention that some local boys made the cut. *The Survivors* create a soothing calypso sound, and have backed up Jimmy at more than one impromptu Key West appearance.

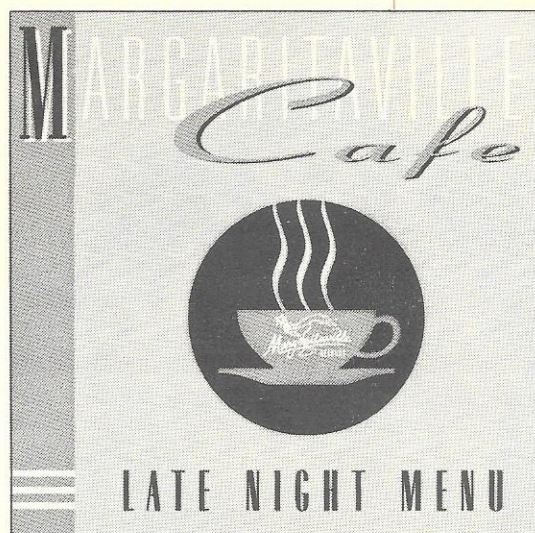
The original intent was to produce a live album. The bands assembled at *Shrimboat Sound*, recorded "live" in the studio, and expected to add crowd reaction from the cafe at a later date. With the addition of new material, however, this idea was scrapped. The recordings, therefore, reflect what you'll hear when these bands actually perform live, the only over-dub being that of the lead singer.

The *Late Night Menu's* main course features songs by Jimmy Buffett, "Fingers" Taylor, and *Mad Musicians' Michael Utley & Robert Greenidge*. Included also are instrumentals by *Coral Reefer* saxophonist Amy Lee, and violinist extraordinaire *Little Nicky*.

Jimmy recorded three new tracks for the *Margaritaville Cafe* album: a festive version of Sam Cooke's "Another Saturday Night," (to be released as a single this summer) the humorous "Reggae Accident," and a reflective love ballad that sums up the collection, "Souvenirs."

Final mixing was done in Nashville by Michael Utley and Jim DeMain, who also assisted on *Evangeline* and *Iguanas* releases. Jimmy and the guys at the record store hope that the mix of songs and styles on the album will be well received. It's a terrific opportunity for the *Margaritaville* bar bands, of course, and it keeps Jimmy and the Reefers in shape as well.

Before the Beach and *The Margaritaville Cafe Late Night Menu* will be released on *Margaritaville Records*, distributed by MCA. Street date as of press time is May 25.



The 20-song collection on *Margaritaville Records* features the best of the regular performers at the *Margaritaville Cafe*.

Local Guide Makes Coconut Telegraph

Vaughn Cochran has known Jimmy Buffett longer than anyone in Key West. That and \$250.00 will get you one night at the Pier House. [Off season, of course.] Speaking of the Pier House, that's where an itinerant Jimmy Buffett ran into Vaughn Cochran over 20 years ago.

The Chart Room is a local dive whose reputation has reached legendary, if not mythical proportions. Everyone has one time or another been there, and would have you believe they saw Jimmy Buffett there! Bought him a beer in fact.

Vaughn Cochran has seen Jimmy there, and not only bought him a beer, but put him up for a while. Vaughn and Jimmy were introduced by Jerry Jeff Walker. In a story repeated many times, Jerry Jeff brought Jimmy to Key West after a failed gig in Coconut Grove. They arrived in Key West and went, of course, to the Chart Room. Vaughn, an accomplished washboard player, "replaced" Marvin Gardens, and joined Jimmy and Jerry Jeff for the first of many Chart Room jam sessions.

Jimmy Buffett pursued an entertainment career, Jerry Jeff Walker pursued Mr. Bojangles, and Vaughn Cochran pursued art. Painting held a particular fascination for him. The Florida keys are an easy inspiration for many, and Vaughn adapted his talent to Key West. In fact an early painting still resides at Louie's Backyard. Creating pottery and ceramics also interested him, opening a pottery shop on Duval Street. And fishing, always fishing. Mainly light tackle in the shallow water of the Gulf of Mexico north of Key West.

A vacation to Mexico brought about a nostalgic feeling for old Key West. Vaughn packed his bags and became a light tackle guide in Isla Mujeres, an island off the coast of Cancun, Mexico. Hurricane Gilbert, packing winds over 200mph., forced an early departure.

Vaughn landed on his feet managing a fishing lodge in Costa Rica, yet another location rumored to be like the "old" Key West. Again a natural disaster, this time in the form of an earthquake, drove him back to Key West.

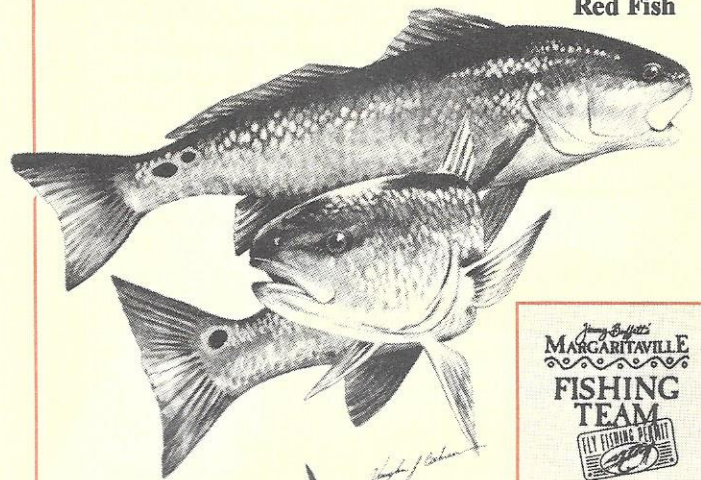
Vaughn seems comfortable now, and like many entrepreneurial Key Westers, has applied his talents to the tourist town's typical form of exchange; T-shirts. Two of his favorite activities, painting and fishing now occupy most of his time. As president of Sportfishing World Headquarters, Vaughn arranges for visitors to make the most of their trip to Key West; matching the guest with the guide.

Many of his customers purchased an original hand-painted shirt. So many, in fact, that supply could not keep up with demand. Technology has improved to the point where Vaughn was comfortable having his designs printed and made available. "These original fine art watercolor shirt designs are a tribute to honor our most popular natural resource, our fish. Protect them and the places they live. Thank you for buying this shirt and good luck fishing!"

The Margaritaville Fishing Team Series all sport the Fly Fishing Permit on left front pocket. T's are 100% cotton featuring front & back designs and left front pocket. Available in White only. Size: L & XL. \$18.00

By the way, for a great fishing guide give Vaughn a call, 1-800-772-2715. Good luck!

Red Fish



Blue Fish



Striped Bass



Friends of Florida

Key Deer C.A.R.L. Project

By Joan Borel

Friends of Florida is helping to accelerate public purchase of habitat for the endangered Key Deer through a grant to the Florida Department of Natural Resources Conservation and Recreational Lands (C.A.R.L.) Program.

Loss of habitat is the major threat to the Key Deer which live mostly on Big Pine Key; the key's fastest growing area. The Key Deer C.A.R.L. project covers central Big Pine and contains essential wildlife corridors.

Florida's ambitious land acquisition program, Preservation 2000, provides over \$100,000 per year to purchase lands on the C.A.R.L. list, but none of the funds can be used to hire personnel. In order to take advantage of the availability of Preservation 2000 funds, FOF is employing a person to assist with the mounds of paperwork involved in each purchase transaction with the State. Each subdivision lot requires as much paperwork as a large acreage tract.

The Key Deer project area has been subdivided into about 600 small parcels, so purchases are labor intensive, but at a relatively low cost. A high volume of purchases must be attained quickly to prevent further fragmentation and loss of the Key Deer herd.

Six months into the one-year grant, offers have been made on 266 lots, 63 parcels are under contract with purchase prices totaling \$786,600. The next phase of offers will include 325 lots. The success of this project is very important for the future of the Key Deer.

Chairman

Jimmy Buffett

Officers

Sunshine Smith **Pres/Treasurer**

Hank Morgenstern **VP**

Joan Borel **Secretary**

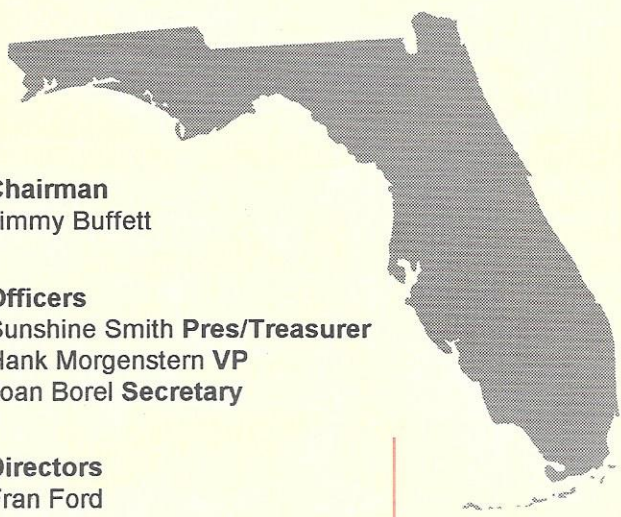
Directors

Fran Ford

David Tackett

Jace Hobbs

Dan Gallagher



United States Department of the Interior Fish & Wildlife Service

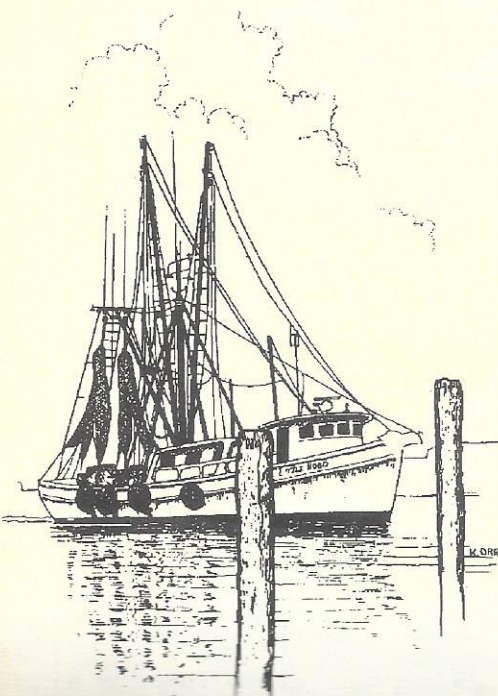
Jimmy Buffett, Chairman
Friends of Florida, Inc.
Key West, FL 33040

Dear Jimmy and Friends of Florida,
I have good news. Thanks to your support, and the support of many others concerned about the welfare of the Florida Keys backcountry, the Fish and Wildlife Service, on November 19, 1992, was successful in gaining final approval for a cooperative management plan with the state of Florida.

Included is a prohibition on the use of Personal Watercraft (jet-skis waverunners), airboats and aircraft landing within the boundaries of Key West and Great White Heron National Wildlife Refuges. This closure should go a long way toward restoring a peaceful refuge wilderness environment. We are now looking forward to implementing this plan in the coming months.

Again, thank you for your support and concern.

Wasting Away,
Jon Andrew
Refuge Manager



I will take this opportunity to congratulate you all who put this publication together, even if I haven't received one for a while. Dianne Thompson, Queensland, Australia.

DESERT FRENZY

By John Fitzpatrick

The scene was a benefit concert starring Nils Lofgren, James Taylor, Ringo Starr, and Jimmy Buffett & The Coral Reefers. The Sierra Tucson Foundation (a non-profit organization established in 1991 to provide funds for treatment of adults suffering from chemical dependency, mental, emotional or behavioral disorders) benefited from ticket and merchandise sales. An auction and celebrity golf tournament were also held. Jimmy

Buffett, Jane Buffett, Ringo Starr, and Barbara Bach are Honorary Board Founding Members of the Foundation.

Ringo Starr kicked off the night's festivities claiming he couldn't wait to see Parrot Heads in action! Nils Lofgren opened the night, followed by a short set featuring James Taylor - assisted on two tunes by "Fingers" Taylor. Jimmy contributed guitar and vocals on an excellent rendition of Going to Carolina in My Mind.

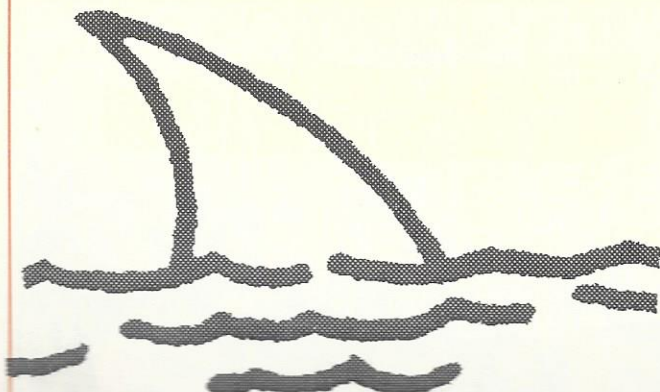
The next act was Ringo, performing not with the All-Starr Band, but with the Coral Reefers. He put the band through their paces on No, No, No, No (I Don't Smoke It No More). Act Naturally, Don't Go Where the Road Don't Go (from his new album), and a rousing version of Yellow Submarine.

Ringo had a little trouble finding Jimmy, searching the stage left and right... "I'd like to bring out the one and only... (pause)... the one and only... (pause)... the one and only... Jimmy Buffett! Jimmy suddenly sprang up at the foot of the stairs stage left to take his cue.

Jimmy opened with Stars On the Water and ran through a litany of classics. As Jimmy always does, he personalized the evening with local references to the Tucson community. "The last time I played here [University of Arizona campus] only 34 people showed up!"

James Taylor soon joined Jimmy on stage, as did the rest of the lineup and offered their rendition of A Little Help From My Friends.

We in Tucson, Parrot Heads and Parrot Heads-to-be, thoroughly enjoyed this Starr-studded performance, and hope that next year's celebrity weekend finds Jimmy Buffett here in Tucson.



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