

# The COCONUT TELEGRAPH

MARGARITAVILLE CHRISTMAS 1991

VOLUME 7, NO.5

**T**here are not too many islands left in the world that Jimmy Buffett hasn't sailed to, lived on, performed at or written about. By his own description, the singer-entertainer and short story writer is an island person at heart. "I like salt in the air and salt in water," he says. The island that most captures his heart is Key West, FL.

"It's where I prefer to live. I grew up on Mobile Bay, where the water was rather dull-looking and all the cypress trees around gave it a reddish color. The first time I saw clear water and white sand beaches, I became addicted to them."

If the name Jimmy Buffett is not yet a household word, his musical town of "Margaritaville" may well be. He turned the name of the popular drink into a smash hit song in 1977 when he sang of "wasting away" on a tropical beach looking for nothing more important than a "lost shaker of salt." Buffett's Margaritaville thus entered the American lexicon, summing up in one word the image of a nomadic, beach-bum lifestyle. Even today Buffett and Margaritaville are as much a pair as sun and fun, rum and Coke.

His music has been described at different times as "shrimp boat rock," "calypso country" and "gulf and

western." "I grew up in the coastal south. I love rhythm and blues music, and the cross between R&B and Harry Belafonte. Calypso too, like banjo or steel drum sounds. It's a big, happy instrument. There aren't many depressing songs with steel drums. They affect the human spirit or psyche in a way that's very pleasant and relaxing. If I've done anything, I've combined my particular eccentric tastes in a variety of music. It's like pouring all the ingredients into a veg-o-matic and you come out with a new drink. That's what I'm serving up."

It must be a potent concoction; even though he hasn't had a hit since "Margaritaville," his nationwide concerts are sellouts and his tapes and CD's sell very well, especially among the boating set.

As a musician, Buffett sees himself as a storyteller, an entertainer who spins tales of island life through the songs he sings and writes, such as "Pirate Looks at 40" and "Son of a Son of a Sailor." When he talks about his performing and his songwriting, he sounds more like a writer than a musician. "The art of storytelling, or bar singing, is what I come from, and I'm very proud of that fact because I think it's an extension of yarn-spinning that's been a part of American humor for centuries.

"The basic way to be a good writer is to keep your ears open and keep an open mind. If you can listen and you have a bit of imagination, you can create. I listen to everything. But don't go to a particular place and listen to the bellman at the hotel that caters to tourists. Go down to the local bar, to the waterfront, where the fish are cleaned, and listen to the local people. That's where you get your information."

He likes to cite another well-known Key West resident when he talks



about his work. "If you go back over my music in sequence over the past 20 years, you'll find it's pretty much autobiographical. You can figure out a lot of the things that've happened in my life. Hemingway said, 'There are two kinds of stories, the ones you live and the ones you make up. And nobody knows the difference.' I don't ever tell which is which."

Buffett came to Key West from Nashville, a town he never planned to make his permanent home, but one he knew was a necessary stop in his career. After a couple of years there, he threw in the beach towel and headed south. "There were a lot of people traveling in the Caribbean and they'd always stop at Key West, so I'd hear stories about other neat places. I lived in Key West a good number of years before I could afford my own boat."

Although he's navigated around the world several times, Buffett's moorings are firmly in the Caribbean.

*THIS ARTICLE APPEARED IN ISLANDS MAGAZINE.*



Photo: Ray Stanyard

# THE REAL MARGARITAVILLE

(THE FOLLOWING ARTICLE BY SYD LOVE APPEARED IN THE LOS ANGELES TIMES)

It started as an experiment, Danny Herrera recalls, something to quench the thirst of a beautiful brunette named Marjorie King.

In the late 1940's the showgirl and sometime actress was trying to buy the Hotel Rivera del Pacifico in Ensenada, commuting there daily from San Diego and stopping at Herrera's inn for a drink.

Herrera owned Rancho La Gloria, midway along the old road connecting Tijuana with Rosarito Beach. It was one of the first good restaurants in the area, a watering hole and hostelry just small enough and hidden enough to attract clientele from both sides of the border-including Hollywood personalities.

"She was allergic to everything except tequila," Herrera says of Marjorie, then in her late 20s. "But she couldn't take it straight, or even with the lemon and the salt. But she liked it. So I started experimenting..."

One day's concoction consisted of three parts white tequila, two parts Cointreau and one part fresh lemon juice. Herrera mixed them, added shaved ice and shook the container. Then he selected a small glass with a short stem, wet the rim with fresh lemon juice, and dipped the rim into salt. He poured some potion into the glass for Marjorie. "She liked it," he remembers.

And so have countless millions since then, ordering the drink by the name Herrera gave it: *Margarita*, Spanish for Marjorie.

Herrera, a Tijuana pioneer who turned 90 this year, can't remember precisely when the drink was born: "I think it was around October or November, 1947 or 1948. I'm not positive of the date. Three things happen to you when you get old: You lose your memory and...I can't recall the other two.

"Charles Collingwood of CBS News and his wife, [actress] Louise Allbritton, were staying here then, and they helped me with my experiments. This took several days.

"A lot of people don't believe me, because the drink is so well known

now. But plenty of people know."

He insists that authentic Margaritas are made only with white tequila; the lemon juice must always be fresh, not canned or frozen. The only acceptable substitution is Triple Sec for Cointreau-either counteracts the lemon's astringency.

Word of Herrera's savory creation spread rapidly, he says. People heard about the drink at Rancho La Gloria and began asking for it in other Mexican bars and in San Diego and Los Angeles.

"The Mexican bartender at the Tail o' the Cock in Los Angeles was a friend, and I told him how to make it," Herrera says. "One day I walked in there and he said, 'Danny, look around. Everybody's drinking Margaritas.'"

Herrera moved to Tijuana in 1929 from Mexicali, and the next year he built the Tijuana slaughterhouse. Later, after the state government paid only part of the bill for machinery and pumps he supplied for a dam project, he had to accept agricultural equipment for the balance.

"I picked out a tractor, a plow, a thresher and a bailing machine to cover some of my loss. But what to do with it? A friend in Los Angeles owned 6,000 acres here. He called it La Joya, and he gave me 100 acres," Herrera says.

So, he became the first settler of the Tijuana area that soon became known as La Gloria, named for his daughter. (The name recently was officially changed to San Antonio de los Buenos).

In 1932, he and his wife had a shack to live in, a fence, a cow, some chickens and a well. As soon as they could, they built a home-with a bar-behind the shack.

"Ours was the only home around with a bar in it. So we had lots of company, and we decided we'd have to start charging," he says. "Then we went into business, and all of our friends disappeared."

So their first home became the restaurant "around 1935," serving Mexican food, mixed drinks, beer and wine. Within two years, they had an international menu.

Herrera constructed the first 10 motel rooms in 1940 and later built a swimming pool, a 16-unit, two-story addition and four rooms he called Governor's Suite. In 1960 he built his present home at the rear of the grounds. He



sold everything except his home in 1971, and the motel-restaurant has since been converted into a hospital for cancer patients.

But Herrera and others had 40 glorious years there.

"Vincent Price was a regular every New Year's Eve," Herrera says. He, Phil Harris and Alice Faye became close friends, still are. Mickey Rooney was a frequent visitor. "I knew two of Mickey's wives, although mainly I was friends with his mother and stepfather," Herrera says. "Eight wives Mickey had. That's why he looks so old. I've only had seven."

Herrera complains that no one makes a good Margarita nowadays.

When Gloria and her husband take over a San Diego restaurant this summer, Herrera says he probably will have to stop by to show the bartenders how to make one. You can imagine how he feels about strawberry, blackberry or, no less, wine margaritas.

And he has no idea where to find the original drink's namesake, beautiful young Marjorie King. Her hotel project never got off the ground, Herrera says:

"She couldn't own it, being a foreigner. She went to an attorney. His advice was to marry him. She did. After the attorney got title to the hotel, he called immigration on her and they kicked her out of the country.

"The last time I saw her she stopped by and told me, Danny, I'm being kicked out. She must have complained to the governor, because the attorney was put in jail in Ensenada. He asked the mayor to let him out for the day because he had some things to do. The mayor gave his permission. He never came back. It caused the mayor to lose his job. It was a big scandal in Ensenada."

Herrera says neither he nor anyone he knows has heard of Marjorie since"

"I read once where a woman in New York claimed the Margarita was named for her. They didn't believe her. It didn't give her name. But I figured it was Marjorie."

# Fantasy Fest '91

**H**alloween, the mention of the word conjures up a myriad of visions; a crisp autumn breeze gently nudges fallen leaves through the streets littered with costumed children politely asking friends and neighbors for tricks or treats.

Halloween is celebrated somewhat differently in Key West. A muggy tropical breeze greets scantily clad, gaudily costumed tourists (and a fair representation of locals) sashaying down Duval Street, determined not to be "inconvenienced" by the Grand Parade, politely asking friends and strangers for tricks, and perhaps the occasional treat.

This is Fantasy Fest, the annual adult "spring break", where debauchery and drunken revelry is not only encouraged, it's scheduled months ahead of time.

It's not too late! You can be part of this year's Fantasy Fest. The theme this year is Junglemania. So get your costume together and head for Margaritaville.

## FANTASY FEST 1991 SCHEDULE OF EVENTS

**Friday, Oct. 18:** Goombay Street Festival: A 3-day event featuring food booths, arts & crafts booths, bands and entertainment.

**Saturday, Oct. 19:** Fantasy Fest King & Queen Coronation Ball to benefit Aids Help, Inc. at the La Concha.

**Sunday, Oct. 20:** Mask and Costuming Workshops; Key West Sailing Club's Fantasy Yacht Race.

**Monday, Oct. 21:** Mask and Costuming Workshops.

**Tuesday, Oct. 22:** Haunted House Tour at Key West Woman's Club, Masked Madness and Headdress Ball sponsored by the Key West Business Guild; Licor 43 Bartenders Mix-Off.

**Wednesday, Oct. 23:** Pet Masquerade and Parade at the Casa Marina, Fantasy Frolics costume competition at the Quality Inn, Seawitch Lounge.

**Thursday, Oct. 24:** Pretenders in Paradise Costume Contest at the Pier House, Afternoon concert at The Reach.

**Friday, Oct. 25:** Masquerade March through Old Town, Afternoon concert on the Pier House beach, Masquerade Fantasies costume competition at Ocean Key House Resort, late night concert at The Copa.

**Saturday, Oct. 26:** Arts and crafts and Food Festival Street Fair, Twilight Fantasy Parade, Post-Parade costume competition and late night parties.

**J**immy Buffett seems to find time each year to make it home right around Fantasy Fest. In 1987, Jimmy was Grand Marshall of the Twilight Fantasy Parade. That same year he was Captain Tony Tarracino's "Campaign Manager" in his unsuccessful bid for Key West

mayor. In 1990 Cpt. Tony was mayor, and Jimmy took advantage of Fantasy Fest to introduce his latest MCA release, "Feeding Frenzy." An afternoon concert on Smather's Beach and an official float in the Grand Parade Saturday night were topped by an impromptu performance at Margaritaville.

**COTTON FLEECE SHIRT**

Bulky 100% cotton fleece with embroidered Margaritaville logo. Off shoulder sleeves supplement oversize design. Features include collar and banded sleeves.

Short Sleeve fleece available in size L & XL. Colors: White, Black, Aqua, & Melon. \$38.00



Long Sleeve fleece available in size L & XL. Colors: Black, Aqua, Pink, Melon, & Purple. \$42.00



**PARROT HEAD CLUB NECKTIE**

Make the "Pain in the Neck" more enjoyable. Silk/polyester blend with Margaritaville label. Available in Navy, Burgandy, or Silver Grey. \$22.50



**MARGARITAVILLE GOLF SHIRTS**

100% combed cotton golf shirt features either Margaritaville Store or Parrot Head Club logo embroidered on left front chest. Colors: White, Black, Blue, Yellow, Mint, Pink, or Peach. S,M,L,& XL. \$30.00

**PARROT HEAD WATCH**

Quartz movement, full color face with sweeping second hand. Gold tone buckle, hands, and crystal casing. Black leather band. One year limited warranty. Available in men's or ladies style. \$43.95



**CALL TOLL FREE  
1-800-COCOTEL**

**FROM THE BOUNTY OF  
KEY WEST'S OWN  
TEASURE SALVORS, INC.**

Silver, mined and processed in Upper Peru nearly 400 years ago, salvaged from the wreck of the Nuestra Senora De Atocha and cast handsome silverpiece; Manatee or Manatee w/Baby. Each piece comes with a replica of certificate of authenticity. Single Manatee \$26.00, Manatee w/Baby \$32.00





**AIR MARGARITAVILLE V-NECK SWEATER**  
 100% lightweight cotton sweater. Banded waist & wrist. Air Margaritaville logo embroidered on left front. Available in Natural Cream color only. Size: S,M,L,& XL. \$37.00

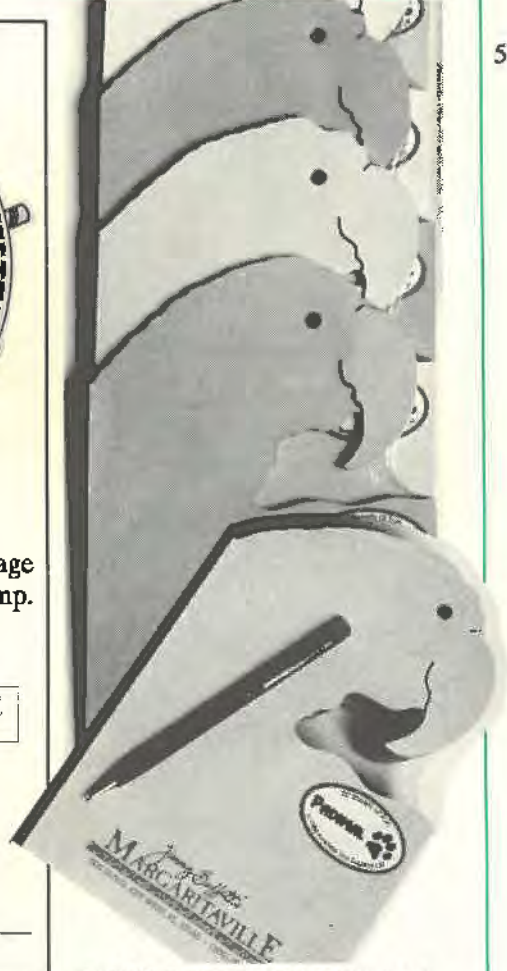
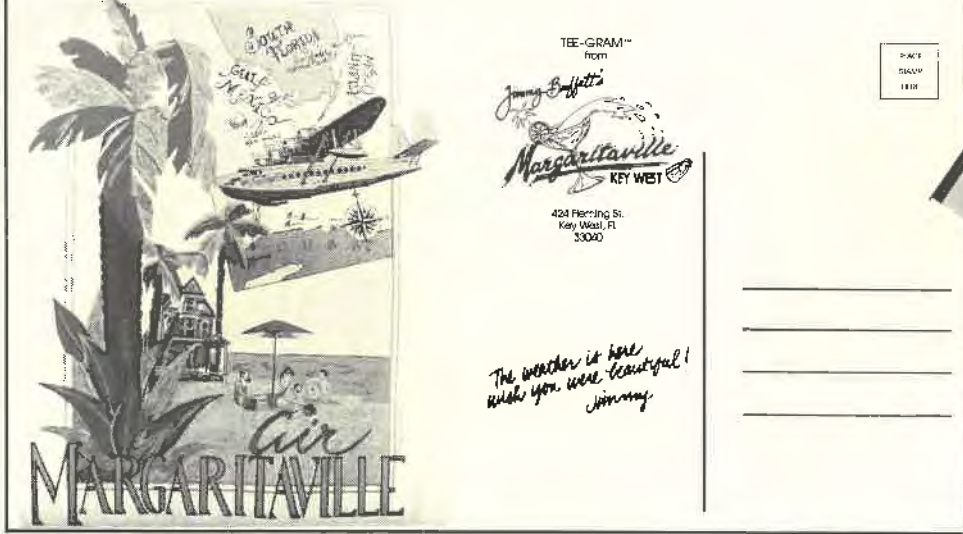


**AIR MARGARITAVILLE SWEATSHIRT**  
 A step above our normal sweatshirt. Features set-in sleeves, and banded waist and wrist. Air Margaritaville logo embroidered on left front. 50/50 sweatshirt available in Harvest Gold, Royal Blue, Charcoal Grey, or Olive Green. Size: S,M,L,& XL. \$32.00



**MARGARITAVILLE TEE-GRAMS NEW THIS YEAR!**

Margaritaville T-shirt Mailer measures 11x14. Design shown on front with message from Jimmy on reverse. Send your gift in style. Insert T-shirt, seal, and stamp. Approved by the U.S. Post Office. \$4.25 each.



**PARROT HEAD NOTEPADS PUT IT IN WRITING!**

Parrot Head Notepads available in a variety of colors. Sold individually or in pack of 5. \$2.25 each, or 5/\$9.95

## MARGARITAVILLE LEATHER BAGS

High quality 100% leather bags.

**HIP PACK** features embossed Margaritaville Store logo. Adjustable band allows comfortable fit. Available in Black, Dark Brown, or Natural. \$26.00



**BACK PACK** features embossed Margaritaville Cafe logo. Deep pouch secured by inner tie, outside strap buckles on either side. Convenient outer zipped pocket. Adjustable back straps. Solid back inserts provide comfort when bicycling, hiking, etc. **BACK PACK** stands 16" high. Available in Black, Dark Brown, or Natural. \$87.00



### SOMETHING FOR THE KIDS

**MARGARITAVILLE YOUTH T'S**  
Parakeet Club, Margaritaville Cafe, or Manatee Print design.  
Size: 2-4, 6-8, 10-12, 14-16. White, Yellow, Blue or Mint. \$7.95

### **STUFFED MANATEE'S**

Soft, stuffed manatee toys available in 8", 14", or 20" length. \$12.00, \$18.00, or \$25.00  
Manatee Hand Puppet is \$15.00

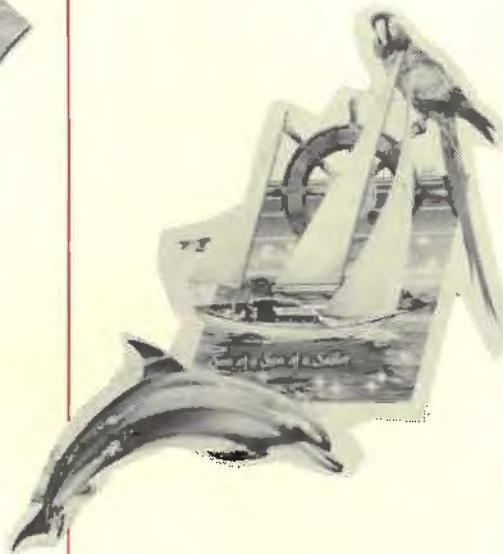
**SPORTS BAG** features embossed Margaritaville Cafe logo on outside zippered pocket. Nylon lined bag also has zippered inner pocket. Shoulder strap is adjustable, and removable. **SPORTS BAG** measures 16"x10". Available in Black, Dark Brown, or natural. \$92.00



## CARIBBEAN

**MARGARITAVILLE CHANGES IN LATITUDE CHEESEBURGER IN PARADISE SON OF A SAILOR**

Available in White, Yellow, B



### MARGARITAVILLE BALLCAPS

100% poplin cotton ballcap featuring either Margaritaville Store, or Parrot Head Club embroidered on front panel. Store hat available in solid White, Aqua or Tropical Print. Parrot Head Club available in solid White, Navy or Tropical Print. \$15.00

### NEW FLY MARGARITAVILLE CAP

Classic navigator design flight cap. Available in Khaki only. \$15.00



### MARGARITAVILLE

Designs available exclusively through Margaritaville. Designs screened on front of 100% cotton crew neck T. Available in White, Yellow, Blue, Pink, Peach, or Mint. Size S,M,L,& XL. \$14.95



### PARROT HEAD CLUB DESIGN

Also available in 50/50 sweatshirt. Size L or XL. White or Grey. \$19.95



### MARGARITAVILLE STORE DESIGN

Also available in 50/50 sweatshirt. Size L or XL. White or Grey. \$19.95

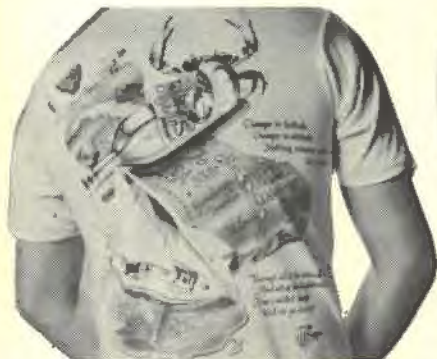


### MARGARITAVILLE CAFE DESIGN

## BEAN SOUL

WHY DON'T WE GET DRUNK  
ONE PARTICULAR HARBOUR  
COCONUT TELEGRAPH  
STORIES

Blue, or Mint. M,L,& XL only. \$14.95



### MARGARITAVILLE POCKET CREW

Double-collar heavy-weight cotton crew neck featuring Margaritaville Store embroidery on left front pocket. Shirt is Heather Grey. Inside collar and pocket embroidery accent colors available in Black, Pink, or Teal Green. Size M,L,& XL. \$26.00

Also available in solid Pink or Teal Green. Ask about accent colors when ordering please.





**BUFFETT BOOKSHELF**

**Books by Jimmy and Savannah Jane Buffett.**

**JOLLY MON**, a Publishers Weekly best seller is an original tale where music and enchantment, pirates and trickery, friendship and the loyalty of a very special dolphin, create a timeless story of adventure. **\$14.95**

*Also available with Jimmy & Savannah Jane on cassette tape; background music supplied by Michael Uiley and Robert Greenidge. \$19.95*

**TROUBLE DOLLS** tells the tale of young Lizzie Rhinehart who, with the help of her Guatemalan trouble dolls, must

locate her father; a famous environmentalist lost in the Florida Everglades. **\$14.95**

**TALES FROM MARGARITAVILLE**

Jimmy Buffett's first literary effort ran for 7 months on the New York Time's best seller list. "Entertaining...The whole volume is a tribute to Buffett's storytelling skills and his essentially sunny, manana-influenced worldview." Hardback **\$16.95**, Paperback **\$9.95**



**KEY WEST BOOKS**

**MARGARITAVILLE COOKBOOK.** The best of Key West recipes. **\$12.95**

**KEY WEST COMPANION.** Discusses the fascinating history of Key West. **\$12.95**

**THE KEY WEST READER.** Stories of shipwrecks and smugglers, rum and romance, hurricanes and history. Hardback **\$19.95**, Paperback **\$12.95**



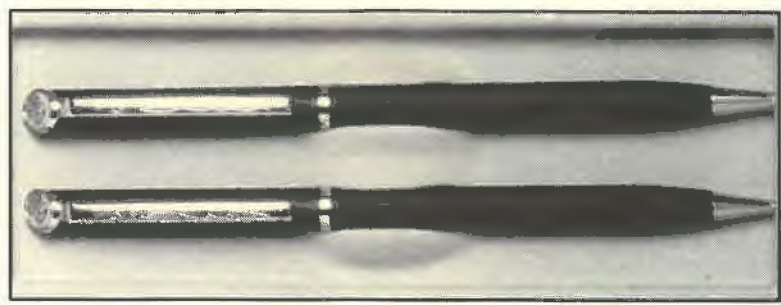
**OCEAN LORE**

**FOLLOWING THE EQUATOR.** Mark Twain's classic piece of travel writing, brimming with Twain's celebrated brand of ironic, tongue-in-cheek humor. **\$15.95**

**OCEAN ALMANAC.** Offers essays, anecdotes, facts, and legends all pertaining to the earth's oceans. **\$17.50**

**MARINER'S BOOK of DAYS.** A desk-calendar with a difference serves as both a daybook and an information source for the curious mariner. Right-hand page is a week of days with entries from maritime history. Left-hand page contains facts and folklore from the rich traditions of the sea. **\$12.95**

**PARROT HEAD PEN & PENCIL SET**  
Precision balanced pen and mechanical pencil. Lifetime guarantee. Available only in set, **\$30.00**





*This article, written by Andree Abecassis, originally appeared in EXCEL Magazine, Spring 1990.*

## TAKE MY PICTURE...PLEASE

"Here's this nervous crazy white boy," says Jim Marshall of himself, "hanging around backstage with guys who were legends and they never said 'No, you can't take our picture' because I think they knew in their hearts that I was trying to make good pictures. Because I liked the music. That's what worked about it."

Marshall has been listening to the music and making photographs that work for thirty years. He was in New York in the early sixties as the folk scene emerged. He came back to the west as the San Francisco rock & roll sound flourished. The pictures in his files include the major jazz, folk and rock musicians of the last three decades. The statistics are impressive. He has over 600 album covers to his credit.

In the business, Marshall is known for his fiery temperament, his big mouth and a passionate commitment to his work. He has carried a gun (no more), done cocaine

(no more), and gone to jail (no more). He once characterized his politics as being "to the left of Attila the Hun." Yet in addition to his music portraits, Marshall is also known for a poignant and tender set of documentary photographs from Appalachia and the South. Many of those pictures are in the permanent collection of the Smithsonian Institution.

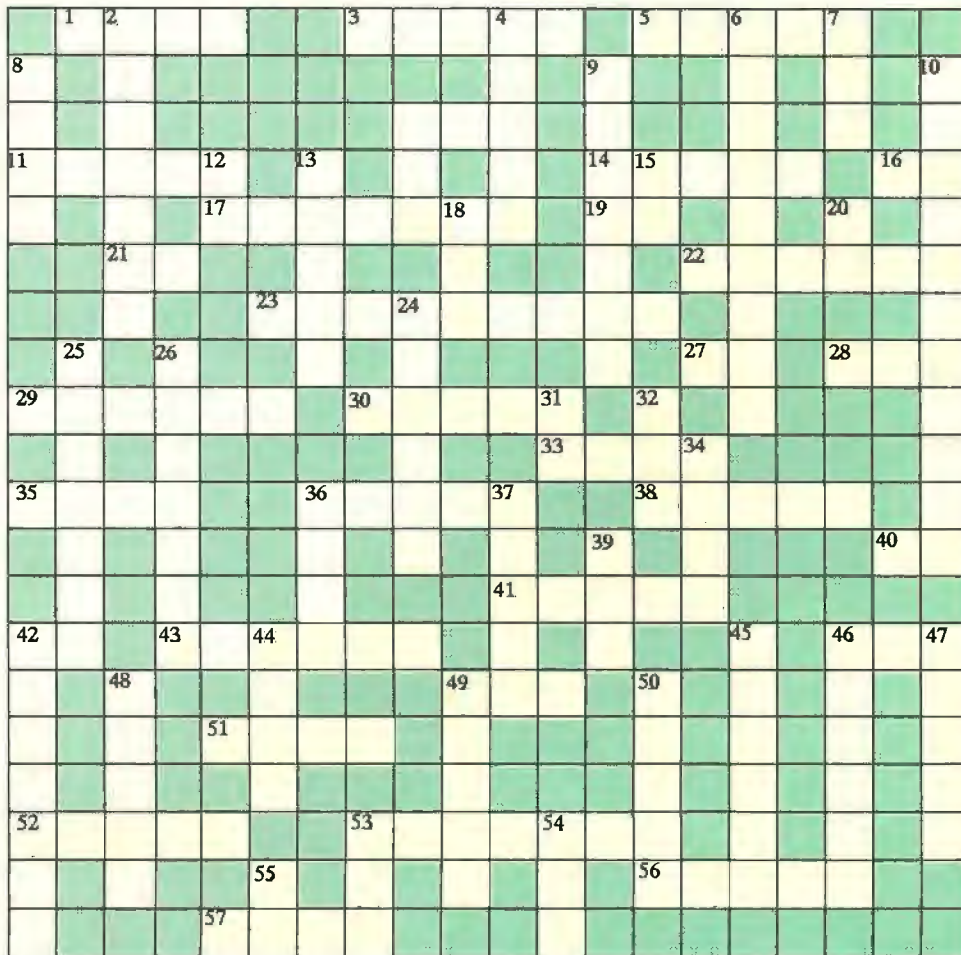
Marshall makes his pictures by spending time with people. And the rules of the music game as well as those of the photographic world have changed. Spending time with people and hanging out, critical elements in Marshall's vision, is not as simple as it used to be.

Says Marshall, "It was a different time, more comfortable, more gracious. The music was more important. Now it's a business. You went to festivals and people came and stayed the whole weekend, saw friends, jammed. They don't do that anymore."

J  
IM  
M  
ARSHALL

*This photo is a Jim Marshall original using a "dye transfer print" process resulting in a high quality reproduction. The colors are actually dyed into the paper, producing bright, vivid colors that will never fade. Only 50 of these signed and numbered reproductions will be produced. Print is 9x14 with 16x20 matting. Purchase can be arranged through Margaritaville for \$600.00. Photos are signed and numbered by Jim Marshall. Only 50 will be printed.*



**ACROSS**

1. Just ask for some palm trees and tales from the south seas, and I just might turn your \_\_\_\_.
3. \_\_\_\_ and knives a slashin'. (Cuban Crime of Passion)
5. This character claims that, "Life and ink run out at the same time. (If I Could Just Get It on Paper)
10. "The Weather Is Here I Wish You Were Beautiful"
11. Gardner McKay's old tub, "The \_\_\_\_ Tiki."
14. "Playin' country music with old Joe \_\_\_\_" (The Hangover Song)
16. Woman goin' crazy \_\_ Caroline Street.
17. Mother Taylor's bouncing baby boy.
19. Changes \_\_ Latitudes.
21. Cuban Crime \_\_ Passion.
22. How many degrees was it when the hockey game was on?
23. I'd much rather be home rollin with you than watching this guy on TV.
27. Why don't you follow \_\_ vie Dan-sante.
28. Who "Had To Be There"
29. He's going to buy a sweat-stained \_\_\_\_ suit.

30. This man shakes your hand as he greets you at the border.
33. He'd like to ride the rodeo, but he's got a Brahma \_\_\_\_.
35. Getting married too early cost him much more than one of these.
36. The Monster \_\_\_\_.
38. No, no. No \_\_\_\_.
40. Who are the people our parents warned us about?
41. Jimmy hopes she never, ever does one of his songs.
42. The hitch-hiker from Nashville wanted him to mail a note to her.
43. What can you smell beginning to boil in "Margaritaville?"
46. \_\_\_\_ of a \_\_\_\_ of sailor.
49. Jimmy was born on the 25th day of this month. (Abrv)
51. This song mentions landsharks.
52. What number drink was he on before the "wheels of the plane left the ground?"
53. He likes the smell of fresh \_\_\_\_ fried light.
56. How many days did she spend on the train from Cincinnati?
57. This captain inspired "The last Mango in Paris."

**DOWN**

2. He stashed his trash here. Then bought a new suit of clothes.
4. King \_\_\_\_, ruler of Banaland.
6. Jimmy claims not to wear these in "Pencil Thin Mustache."
7. One of the blonde strangers.
8. Body of water north of Key West.
9. High Cumberland \_\_\_\_.
10. With a tin cup for a chalice...he'll be chewin' on this vine.
12. \_\_ I Could Just Get It On Paper.
13. Heaven on earth with an \_\_\_\_ slice.
15. Down \_\_ The knees of My Heart.
18. Everybody's on the \_\_\_\_.
20. Last Mango \_\_ Paris.
24. The Embarrassing \_\_\_\_.
25. Disguise in "This Hotel

- Room."
26. There were 32 of these in "This Hotel Room."
31. Cuban Crime \_\_ Passion.
32. How Jimmy's uncle always seemed to be.
34. Sang with Jimmy on "Bring Back The Magic."
36. Leaki \_\_\_\_.
37. "Hey \_\_\_\_! We need more wine!"
39. Number of holes shot in the freezer.
42. His barnacle brain won't bend.
44. One hand on the forehead \_\_\_\_, he's wavin' back at me.
45. \_\_\_\_ Polyester. A character in "It's Midnight And I'm Not Famous Yet."
46. She plays the drum.
47. He can juggle verbs, adverbs, and \_\_\_\_.
48. Another blonde stranger.
49. This street was rockin' in The Hangover Song.
50. Smart woman who knows how to \_\_\_\_.
53. Writin' fan letters to \_\_ King and Penny.
54. Used to rule my world from a \_\_\_\_ phone.
55. Miss You \_\_ Badly.

*The crossword puzzle on the previous page was composed by Barb Gossard Steger. For some time readers have suggested something like this, but we never had the time, inclination, or quite frankly the wherewithal to do one. While this puzzle may seem simple to truly obsessive Buffett fans, your everyday run-of-the-mill Parrot Head will have to do some research.*

*It's more difficult to set one up than one may think. Try one yourself, and submit it to the Coconut Telegraph. Barb Steger did.*

**A**LL JIMMY BUFFETT MCA RELEASES ARE AVAILABLE THROUGH THE COCONUT TELEGRAPH. CASSETTE TAPES ARE \$9.98 (YOU HAD TO BE THERE \$12.98), AND CD'S ARE \$17.00 (YOU HAD TO BE THERE \$29.95).

A WHITE SPORT COAT AND A PINK CRUSTACEAN  
LIVING & DYING IN 3/4 TIME  
A1A  
HAVANA DAYDREAMING  
CHANGES IN LATITUDES, CHANGES IN  
ATTITUDES  
SON OF A SON OF A SAILOR  
YOU HAD TO BE THERE (LIVE RECORDING)  
VOLCANO  
COCONUT TELEGRAPH  
SOMEWHERE OVER CHINA  
ONE PARTICULAR HARBOUR  
RIDDLES IN THE SAND  
LAST MANGO IN PARIS  
SONGS YOU KNOW BY HEART (GREAT  
FLORIDAYS  
HOT WATER  
OFF TO SEE THE LIZARD  
FEEDING FRENZY (LIVE RECORDING)

#### COCONUT TELEGRAPH

Keep in touch with Key West and Margaritaville. The Coconut Telegraph is mailed 6 times a year. \$5.00 covers printing & postage. Outside U.S. \$10.00.

ORDERS TOTALING \$25.00 OR MORE GUARANTEES A YEARS SUBSCRIPTION. SORRY, AVAILABLE TO U.S. CUSTOMERS ONLY.



MAIL ORDERS: Send check or money order to T-shirts, P.O. Box 1459, Key West, FL 33041. SORRY, NO C.O.D.'s.

CREDIT CARD ORDERS: Call toll free 1-800-262-6835 Monday thru Friday, 9AM-5PM EST. \$10.00 MINIMUM CREDIT CARD ORDER.

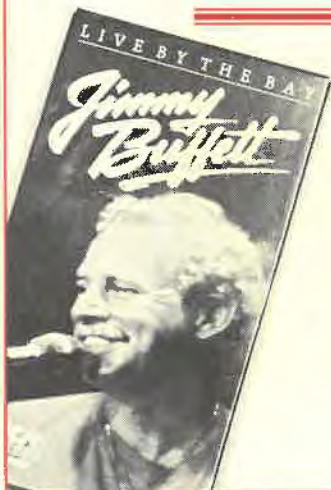
TOLL FREE LINE FOR ORDERS ONLY PLEASE.

FAX # (305) 296-1084

ALL OTHER INFORMATION PLEASE CALL (305) 292-8402.

We accept overseas orders. Please send payment in U.S. dollars and double surface shipping/handling charges.

SHIPPING/HANDLING CHARGES: 3 items or less \$4.00, 4-6 items \$6.00, 7 or more items \$7.50. We ship via UPS. Florida residents please include 7% sales tax. Please allow 4 weeks for delivery.



#### LIVE BY THE BAY

Jimmy Buffett recording during the "Last N Paris" tour at Miami Stadium. 90 minutes of Buffett classics. Available on VHS or BETA. \$19.95

## MARGARITAVILLE GLASSWARE



### CLASSIC MARGARITA GLASS

Long stemmed 16 oz. glass engraved with Jimmy's signature.  
\$10.00

### MARGARITAVILLE'S MARGARITA MIX \$5.00

Two Margarita Glasses & Mix, \$20.00

### A1A MUG

16 oz. mug with black etched Florida A1A sign. \$10.00

### A1A OLD FASHION

14 oz. tumbler with black etched A1A sign. \$5.00

### SLEEPLESS KNIGHT BEER STEIN

Order of the Sleepless Knights Crest on heavy 10 oz. stein.  
\$10.00

### MARGARITAVILLE KOOL KUPS

Foam cooler cups are \$3.00 each, or 6/\$15.00

### CAFE GLASS

Classic pilsner shape with base. Colorful cafe glass holds 10 oz. \$7.50 each, or 4/\$25.00

Please include an additional \$2.50 S/H if ordering a set of 4.

### CAFE SERVING TRAY

Matching serving tray is 13" in diameter. \$16.00

### CAFE SERVING TRAY AND SET OF 4 CAFE GLASSES, \$35.00

### LOST SHAKER OF SALT

The search is over, \$5.00

### MARGARITAVILLE SHOT GLASS

3 oz. shot glass with engraved Margaritaville logo. \$5.00

12



### KEY WEST FIX

A taste of Cayo Hueso on those cold winter mornings. A 6 ounce bag of Key West Cuban Roast Coffee and a Margaritaville coffee mug. Mug is \$6.50, coffee is \$5.00. Coffee & Mug together, \$10.00