

FEEDING FRENZY

Jimmy Buffett's long awaited second live album was unveiled on Smathers Beach in Key West, FL. The beach party, sans Frankie and Annette, was held Saturday, October 27th to coincide with Key West's annual Fantasy Fest Celebration. Key West's most popular beach proved to be the perfect surrounding for the introduction of the new album recorded on this past summer's tour.

Traditionally there is a party held at the end of the recording session in the studio, but keeping true to form, Jimmy decided to have a beach party. "I wanted my fans to be the first to hear my new album because they're the ones who made it all possible."

Not coincidentally, Key West's annual "adult spring break" blowout, Fantasy Fest, was in full swing. 30,000 people, decked out in full Caribbean regalia swarmed the beach party; a virtual "Feeding Frenzy."

Recorded in Cincinnati and Atlanta, "Feeding Frenzy" is Jimmy's second live album. The first, "You Had To Be There", recorded in 1978, has achieved platinum status. "I was in a cast when I made that album. I had just broken my leg in three places. I was on pain pills, I was in pain. But I still made it look like I was having fun. This new live album was even more fun. I'm singing better--I'm still not a great singer or a great guitar player, but I'm a great Jimmy Buffett."

Audience response and participation has always been important to Jimmy. "The Cincinnati crowd was so electrifying. It gave me an intensity, a barroom closeness, that I love and thrive on. And I got it from an audience you can't begin to describe." While other recording artists spend time in the studio "cleaning up" live recordings, Jimmy is releasing "Feeding Frenzy" exactly as it was recorded.

Co-producer Elliot Scheiner says, "Jimmy wants this to be for his fans, the Parrot Heads. He wants it to sound the way it was, no overdubs. No repairs. So we aren't repairing a thing. Not that any major repairs are needed. There are some minor mistakes, but that's the way it goes. It was a live show. Jimmy wants it to be exactly the way Parrot Heads remember it."

The crowd sounded great. I kept their tracks on the recording because not only did they sing along, they sang in tune."

Michael Utley, longtime Coral Reefer keyboardist and co-producer with Elliot Scheiner, concurs. "There were one or two miscues on stage, but no major train wrecks. I missed my cue to come in on "One Particular Harbor," so I just stayed out until Jimmy came around to get me on the next chorus and nobody knew the difference."

A total of 15 songs appear on "Feeding Frenzy", the majority recorded in Cincinnati. Jimmy sounds terrific, the band sounds terrific, and the crowd sets the mood. Elliot Scheiner says, "We tried to translate the way people came out to the show and put that mood on the record."

Thanks to Cliff Radel of The Cincinnati Enquirer.



YOU HAD TO BE THERE 1978



Photo Credit: Ray Stanyard

The sight of so many men in their 30's, 40's, and 50's dressed in everything from button down white shirts to beachwear with shark fin hats, dancing and clapping to your music just blew my mind. Shirley Adams, Clarksburg, WV

THE LAST ISSUE OF THE COCONUT TELEGRAPH ATTEMPTED TO SHED SOME LIGHT ON THE ORIGIN BEHIND SEVERAL OF JIMMY'S MORE POPULAR SONGS. WE NOW STUMBLE INTO THE PRESENT AND, IN JIMMY'S OWN WORDS, TRY TO EMBRACE THE WHOLE PARROT HEAD PHENOMENON.

"I think this is a unique situation in that it started as a cult following, and now the 'flock' is growing tremendously. People have a badge of Parrot Head-ism that they wear very proudly. They amuse me nights when we're on tour; they're as much a part of our performance as anybody. Many Parrot Heads are very intense about the whole thing. They know the punchlines to all my jokes, so I have to keep updating my material to beat the Parrot Heads to the punchlines, because they'll hit 'em. Not only do they want to hear the songs, they want to get into the lifestyle; even if it's only for a couple of hours.

I've never really instructed them in anything, other than giving them lyrics. Parrot Heads are very creative in their dress code. They have taken it to the absolute limit of tastelessness.

Audience participation is one of the most important factors to me. It makes this job as much fun as it has been. To be honest I didn't think I would be performing this much at this time. In the last couple of years it seems like the "flock" has increased. Every Parrot Head goes to the concert to have a good time, and they want to get into the show-and I let 'em get into it.

Regarding the lifestyle of a Parrot Head, they'd have to speak for themselves. My interpretation of Parrot Heads is that they're basically pretty normal people with a slight strain of insanity in their makeup. I'm sure they all have a day job, and do it willingly, but when Jimmy Buffett and The Coral Reefer Band comes to town they're there, and they're Parrot Heads. They transform and become an essential part of the show. Just looking at the audience from my point of view gives me a great amount of humor. There's an amazing conglomeration of people ranging in age from 16 to 60, all wearing these ridiculous costumes. Parrot Heads come to the show with their own personal Mardi Gras attached to them.

There is no official Parrot Head outfit. I feel that most Parrot Heads want to be non-conformist. I don't want them to have uniforms because I don't want it to feel like catholic school.

I see the Parrot Head as a symbol they've adopted. There aren't many causes out there, and Parrot Head-ism seems to be one that they can affectionately embrace."



A SLIGHT STRAIN OF INSANITY





This season of giving is an appropriate time to share a letter **Margaritaville** received from the Florida Association of Voluntary Agencies for Caribbean Action. The FAVA/CA was the recipient of a \$3000 donation from **Margaritaville** made possible by your purchase of Hurricane Hugo T-shirts. Nevis and Montserrat, two islands in the arc of the Leeward Islands, were particularly hard hit. Hermann and Claudia Frese, FAVA/CA volunteers,

were in Nevis and Montserrat June 27th - July 10th to help the residents reconstruct their homes.

"One project won the hearts of the Freses' and FAVA/CA staff when we heard the story and saw the pictures of 72 year old Joseph Morton of Morning Star, Nevis. The condition of his house made the Foundation place his need high on the priority list for assistance. With materials from the Pan American Development Foundation and the Red Cross, FAVA/CA volunteers, the woman who runs a store across the street and looks after Mr. Morton, and a laborer she hired built Mr. Morton a



MR. MORTON'S NEW HURRICANE PROOF HOME

PASS IT ON



HERMANN FRESE, JOSEPH MORTON & LIVINGSTON HERBERT WORK ON MR. MORTON'S NEW HOME

new home from scratch."

Other projects assisted include re-roofing on Nevis and showing islanders how to make their homes more hurricane resistant through the use of hurricane clips and reinforcement measures. Since hurricanes are a certainty in the region, the preventative efforts and community involvement resulting from the Frese's mission were imperative.

The Frese mission provided both islands with assistance on disaster preparedness, hurricane reconstruction, and mobilization of volunteers from the community to help with repairs. Several community leaders on each island can now draw on new knowledge of how to plan and coordinate relief efforts thanks to the Frese's input.

Thank you once again for your part in this project.



STUFFED MANATEES

Soft, stuffed manatee toys available in 8", 14", or 20" length. \$10.50, \$17.50, \$24.50. Manatee hand puppet is \$13.50

MARGARITAVILLE YOUTH T'S

Parakeet Club, Cafe, and Rick Hill Manatee print. Available in 2-4, 6-8, 10-12, 14-16. Colors: White, Yellow, Blue, & Mint. \$7.95

K
I
D
S
T
U
F
F

NEW MARGARITAVILLE DESIGN T
Margaritaville State Of Mind
 Show your colors by wearing our Crest!
 Available in M,L,& XL. White or Grey only.
 \$13.95



LONG SLEEVE COTTON FLEECE SWEATER
 Bulky 100% heavy cotton fleece with embroidered Margaritaville Store logo. Off shoulder stitching supplements oversize design. Features double collar, and banded waist and wrists. Available in L & XL only. Colors: Black, Aqua, Pink, Melon, Purple. \$42.00
Neon colors: Lime Green, Orange, Pink. \$46.00



MARGARITAVILLE BOOKSHELF



TALES FROM MARGARITAVILLE
 Jimmy Buffett's first effort turns to gold. Seven months on New York Time's Best Selling list. \$16.95 **Paperback only \$9.95**
JOLLY MON

Jimmy and daughter Savannah Jane's best selling childrens book. Beautifully illustrated by Lambert Davis. \$14.95
Book with Jimmy and Savannah on cassette tape, \$19.95

FOLLOWING THE EQUATOR
 Mark Twain's classic piece of travel writing, brimming with Twain's celebrated brand of ironic, tongue-in-cheek humor. \$15.95

THE KEY WEST READER
 Stories of shipwrecks and smugglers, rum and romance, hurricanes and history. Hardback \$19.95, Paperback \$12.95
OCEAN ALMANAC

Offers essays, anecdotes, facts, and legends all pertaining to the earth's oceans. \$15.95
A KEY WEST COMPANION
 Discusses the fascinating history of Key West. \$10.95

MARGARITAVILLE COOKBOOK
 The best of Key West recipes. \$12.95

JIMMY BUFFETT SONGBOOKS
SONGS OF JIMMY BUFFETT
 Collection from early albums.
SONGS YOU KNOW BY HEART
 From the album of the same name.
Songbooks contain piano, vocal, and chords. \$13.95 each.

CALL TOLL FREE
1-800-COCOTEL

PARROT HEAD CLUB NECKTIE
 If you're forced to wear a tie, at least make the most of it. Our necktie is a silk polyester blend with Margaritaville label. Available in Navy Blue Burgandy, or Silver Grey. \$22.50



MARGARITAVILLE JACKETS

Perfect for all seasons. Fully lined nylon jacket with Margaritaville stitching across the back. Soft elastic collar, waist, and wrists. Snaps completely up the front, and features 2 pockets. **MADE IN USA.** Available in Black or Silver. Size S(34-36), M(38-40), L(42-44), XL(46-48). \$55.00

MARGARITAVILLE GOLF SHIRTS
 100% combed cotton golf shirt featuring either Margaritaville Store or Parrot Head embroidery. Colors: White, Black, Blue, Yellow, Mint, Pink, or Peach. Size: S,M,L,& XL. \$30.00



CARIBBEAN SOUL

100% cotton crew neck T's inspired by Jimmy Buffett song lyrics. Colors: White, Yellow, Blue, Pink, Peach, or Mint. Size M,L,& XL. \$13.95 Designs shown: One Particular Harbour, and NEW DESIGNS COCONUT TELEGRAPH & STORIES.



STORIES



ONE PARTICULAR HARBOUR



COCONUT TELEGRAPH

BACK

FRONT



FROM THE BOUNTY OF KEY WEST'S OWN TREASURE SALVORS, INC.
 Silver, mined and processed in Upper Peru nearly 400 years ago, salvaged from the wreck of the Nuestra Senora De Atocha and cast into a handsome silverpiece; Manatee or Manatee w/baby. Each piece comes with replica of certificate of authenticity. Single Manatee \$26.00, Manatee w/baby \$32.00



"Buffett Burns"? How disgusting! The correct term for Jimmy Buffett fans is "Parrot Head." Steve Forshier, in response to an erroneous label carried in a Phoenix, AZ newspaper column.

The COCONUT TELEGRAPH

Once the Parrot Head phenomenon started I had to find a vehicle to keep in touch with the Parrot Heads. Using my journalism degree, which I never got to use anyway, we put together a newspaper to keep in direct contact with anyone who wanted to subscribe, and called it the Coconut Telegraph. Mainly it's to keep in touch with the fans, but it's definitely for non-inquiring minds.

We try to keep the text below the 3 syllable level. I've written several articles for the telegraph. Fingers [Taylor] and Marshall Chapman have also written pieces.

On a serious note, I didn't think anyone really knew how to promote me in the first place, other than me. So I decided to make a connection with the people that enjoy this music. They don't play it on the radio anymore; which is something I wear around as a badge of honor these days the way I look at it.

The telegraph is a way to extend the 2 hour concert for the people that are true Jimmy Buffett fans. I've actually become friends with people who started out as fans. It's a lot of fun, plus it's great to have your own newspaper.

MARGARITAVILLE CAFE DESIGN SWEATSHIRT

Cafe logo featured in reverse embroidery design on a 50/50 sweatshirt. Sweatshirt/stitching color combination is as follows: White/Navy, Jade/Mint, Black/Grey, Melon/Aqua, Navy/Green, and Grey/Burgandy. Available in M,L,& XL. \$30.00

XXL available in White/Navy, Grey/Burgandy, and Navy/Green for \$32.00



New Margaritaville Tshirt commemorating Jimmy's latest release. Available in M,L,& XL. \$13.95

When we are a circus, our crew puts up stage lights and sound early in the morning and tears it all down after Parrot Heads have had their "Feeding Frenzy" and return to normal life. People have tried to unravel the mystery of our longevity and our fanatical fans but I choose to not tamper with it. In today's world of fax machines, cellular phones and call waiting, we need to spend a little time with the fun part of ourselves and that is what a Jimmy Buffett concert is all about. You know why you bought this tape or CD, or do you? Well, it is a tribal celebration. A rite of summer passage no different from the kinds of parties thrown by our primitive relatives in the cave days.

We are headed for the 21st century. I can't wait. Concerts on the moon, weekends on Mars, who knows what is going to happen. That is the fun of it, looking for those answers to questions that bother you so and being able to play the court jester to such a loyal and devoted following. Playing for a living. You can't beat it with a stick.

Jimmy Buffett

