

The COCONUT TELEGRAPH

MARGARITAVILLE DEC. 1988

VOLUME 4, NO. 12

1988 THE YEAR THAT WAS

The year 1988 went by very quickly here in Margaritaville as I'm sure it did everywhere else. However, we always seem to have a bit more fun passing the time.

1988 witnessed the opening of the new store at 500 Duval Street. Margaritaville has been a welcome addition to Key West's "main drag" attracting locals and tourists alike. The Margaritaville Cafe, another expansion to Key West in 1988, made JB's 1976 "My Head Hurts, My Feet Stink and I Don't Love Jesus" seem rather prophetic. "...Duval Street was rockin', my eyes

they started poppin'! Because there she sat at the corner of the bar, as I broke another string on my old guitar. Someone call a cab. Lady won't you pay my tab?" The Margaritaville Cafe also treated it's customers to some of the best that rock music has to offer. Past telegraphs have mentioned many of the performers who have played with Jimmy, including Steve Cropper and Steve Win-

wood, and have also attempted (perhaps in vain) to relate these unforgettable appearances to CT subscribers.

Back in January we announced that you could become a part of Margaritaville by sending any Parrot Head related photo or memorabilia for display in the cafe. Well, the wall is not quite full, and the offer still stands. All photos will be considered, but those of a socially

developed into a video and released as a single, and "Bring Back the Magic" was also released as a single. Steve Winwood, Grover Washington, Jr., James Taylor, Rita Coolidge and many others contributed to "Hot Water". Several other Coral Reefers have also been busy this year working on new albums. Michael Utley & Robert Greenidge have combined on a third effort, and 'Fin-

book that has been available for such a brief time. "The Jolly Mon" is published by Harcourt, Brace, & Jovanovich, and is available at bookstores nationwide.

The 1988 Hot Water Tour was another Buffett classic. Jimmy and The Coral Reefers played to sold-out audiences nationwide, breaking several attendance records. November of this year found Jimmy touring six

cities in Australia. Initial reports from concertgoers and newspaper reviews confirm another memorable tour.

COCONUT COMEBACKS responded to many inquiring Parrot Heads this year, addressing such age old questions as the origin of the "Cheeseburger in Paradise", the true mean-

ing of of "La Vie Dan-sante", and the identity of the pirate in "A Pirate Looks At Forty". More questions are welcome and we will attempt to answer them in the manner in which they are presented.

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1-800-COCOTEL

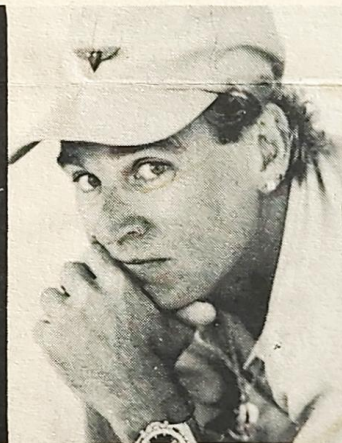


PHOTO JEAN PAGLIUSO

embarrassing nature will be given first choice. Send photos to CAFE, 500 DUVAL ST., KEY WEST, FL. 33040. All photos/materials become the property of Margaritaville.

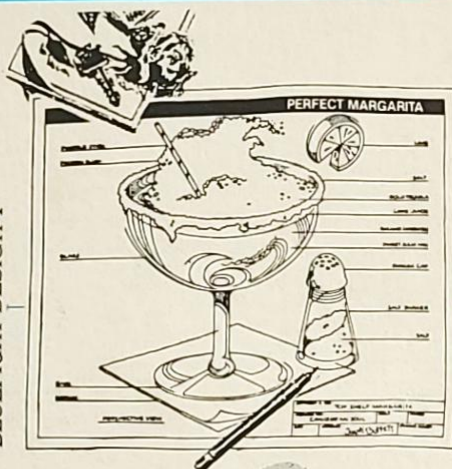
"Hot Water", Jimmy's 16th MCA album was released in June of this year and quickly rose (with a bullet) to the album top 40 according to *Billboard* and *Rolling Stone* magazines. "Homemade Music" was deve-

loped into a video and released as a single. Future telegraphs will contain titles and release dates.

In July of this year Jimmy teamed up with his daughter Savannah Jane to promote 'The Jolly Mon'. This children's story, inspired by "Jolly Mon Sing" from "The Last Mango in Paris" LP, has become a best seller and is already into its second printing, very rare for a

MARGARITAVILLE

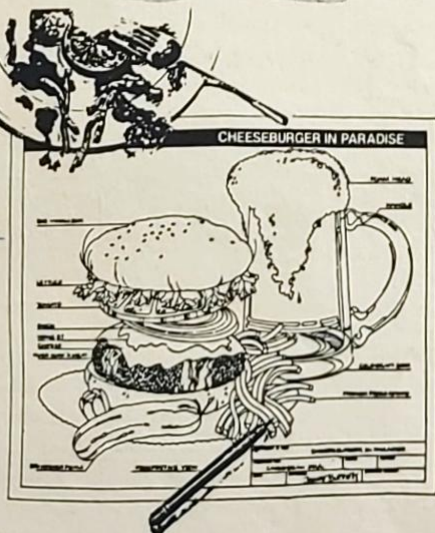
BLUEPRINT DESIGN T'



CLASSIC SONG DESIGN T'S



BLUEPRINT DESIGN T'



THANK YOU

At this time we would like to offer our thanks to all our customers. We don't like to consider ourselves strictly a mail order operation, instead, we like to think we serve a purpose; offering Parrot Head paraphernalia to those who want it. At the same time we offer timely information regarding Jimmy, the band, Key West happenings, etc. Along these lines, any ideas or suggestions regarding future editorial or merchandise content would be greatly appreciated.

SAVE CLASSIC SONG DESIGN T'S

MARGARITAVILLE & GET DRUNK AVAILABLE IN SMALL SIZE ONLY. ONLY \$7.00

BALL CAPS

BUY ANY BALL CAP WITH MARGARITAVILLE SPLASH EMBROIDERY, AND GET A PARROT HEAD CLUB BALL CAP FOR 1/2 OFF. MARGARITAVILLE GAP FOR \$15.00, PARROT HEAD CAP FOR \$7.50

BARELY CONTROL 3-BUTTON T'

CARIBBEAN SOUL HAS DISCONTINUED THE 3-BUTTON STYLE. 3-BUTTON NORMALLY \$18.00, NOW ONLY \$12.00. AVAILABLE IN M, L, & XL ONLY. NO SMALLS.

NEW STUFF

HOT WATER ICE BUCKET

Fully lined ice bucket features print from 'Hot Water' LP. Available in Aqua only. \$23.95

NORTHERN ISLES SWEATER

Margaritaville logo embroidered on a 100% cotton knit sweater. High quality sweater available in Natural, Navy, Peach, or Yellow. Size S, M, L, & XL. \$49.00

NEW CARIBBEAN SOUL BLUEPRINT DESIGN T'S

Featured in the November CT, both are rising up the T-shirt charts with a bullet. Blueprint design on white background. Available in S, M, L, & XL. \$12.95

PARROT HEAD SWEATSHIRT

Classic Parrot Head club design on a 50/50 sweat. Available in White or Grey only. \$19.95

WASTED AWAY SWEATSHIRT

From the comic strip of the same name. Available in White or Grey only. L & XL ONLY, \$19.95

THANKS TO THE MANY COMPLIMENTS RECEIVED REGARDING OUR GALA CHRISTMAS ISSUE. IF YOU DID NOT RECEIVE THIS ISSUE, PLEASE LET US KNOW.

YOU CAN HELP

On a rather serious note, we recently received a letter from the Greenpeace Organization asking our help. The tuna industry, both here and abroad are slaughtering tens of thousands of dolphins yearly in their pursuit of

tuna. Yellowfin tuna often herd just below the dolphin. The tuna boats, actually multi-million ships capable of processing thousands of tons of fish, use the dolphin to locate the tuna. The nets are dropped and everything is scooped up. Re-

cent government figures estimate the number of dolphins killed in tuna fishing operations in the Eastern Tropical Pacific at over 110,000!

The Marine Mammal Protection act is up for renewal this year by Congress and now is the time

for action. Please help Greenpeace by writing your Congressman and Senators urging them to strengthen the Marine Mammal Protection Act. For more information write to Greenpeace, P.O. Box 3720, Washington, D.C. 20007.

Wasted Away

HOW CAN I
BE ALL THUMBS
WHEN I GOT
NO HANDS?!?



The COCONUT TELEGRAPH

The MARGARITAVILLE STORE
P.O. BOX 1459, KEY WEST, FL 33041

BULK RATE
POSTAGE PAID
PERMIT NO. 225
KEY WEST, FLA. 33040

CHRISTMAS IN THE CARIBBEAN
SNOWBIRDS FILL THE AIR,
CHRISTMAS IN THE CARIBBEAN
LOTS OF PRESENTS EVERYWHERE.
WE DON'T LIVE IN A HURRY,
SEND AWAY FOR MISTLETOE
CHRISTMAS IN THE CARIBBEAN
WE'VE GOT EVERYTHING BUT SNOW.
— JIMMY BUFFETT



RECORDED BY JESS
SARETT
GRADY & HINWELL